Good morning,

I hope you are doing well. My name is Emily Frimml and I'm part of Mediacom's Community & Public Relations department. I'm reaching out to you today to let you know Mediacom has a couple of different discounted broadband programs we are participating in that may benefit the individuals you serve.

You may have heard that the Federal Communications Commission (FCC) launched the Emergency Broadband Benefit (EBB) program to help families and households struggling to afford Internet service during the COVID-19 pandemic. The temporary program provides a discount of up to \$50 per month toward broadband service for eligible households and up to \$75 per month for households on qualifying Tribal lands.

Why it matters: The EBB is the first significant program administered by the federal government that addresses affordability as a barrier to internet service in the home. Eligibility requirements allow for more individuals who face income challenges to apply.

- At Mediacom, we know that having a broadband connection is essential for households to gain access to jobs, healthcare services, virtual classrooms, and so much more.
- As the major Internet service provider in the area, we want to work with your organization to help spread awareness about the EBB program in the community.

As a trustworthy organization, we hope you are interested in sharing information about the EBB program with the individuals you serve. To make this program effective, community members need to receive information from trusted public agencies and community-based organizations like the Quad Cities Community Foundation.

- You can share EBB program information through your social media platforms, enewsletters, in-person events, etc.
 - Attached to this email are sample social media posts and flyers. Handouts and fact sheets are available in 14 other languages. You can visit the FCC Outreach Toolkit webpage for more files and images.
 - Also, if your organization has a back-to-school event or neighborhood resource event, a Mediacom representative can attend and provide outreach.

Additionally, Mediacom is still implementing its <u>Connect2Compete</u> program and currently connects approximately 10,000 families to affordable home internet. This program is designed specifically for families with K-12 students and will be carried out for the foreseeable future.

Please feel free to reach out to me if you have any recommendations on we can help provide affordable, reliable, and fast discounted broadband to those you serve.

To learn more about the benefit, eligibility, and enrollment information, visit www.fcc.gov/broadbandbenefit, or call 833-511-0311.

For Mediacom customers, the application process will be:

- 1. Apply for the program by visiting https://getemergencybroadband.org/
- 2. Contact Mediacom by calling us at 855-330-6918

Thanks,

Emily Frimml, Public Relations Specialist - Mediacom

Work: (515) 697-6690|Fax: (515) 422-7814

Email: efrimml@mediacomcc.com

3737 Westown Parkway, Suite 2c, West Des Moines, IA 50266