

## Zito Insurance Website Privacy Policy

Zito Insurance Agency, Inc. uses “Google Analytics” to collection information regarding the use of this website. Google Analytics collects information such as how frequently users visit the site, what pages are visited, and what other sites were used prior to coming to this site. The information Zito Insurance receives from Google Analytics is used to improve this site.

How Google uses data when you use our site:

<http://www.google.com/policies/privacy/partners/>

Google Analytics collects the IP address assigned to you on the date you visit this site, rather than your name or other identifying information. Zito Insurance does not combine the information collected via the use of Google Analytics with personally identifiable information.

Google Analytics employs cookies to define user sessions, which allows for the collection of data about how visitors are using websites. If you choose, you can opt out by turning off cookies in the preferences settings in your web browser.

How Google uses cookies:

<http://www.google.com/policies/technologies/cookies/>