

# Improving Access to IUDs and Implants as a Pathway to Decreasing Costs, Increasing Educational Attainment, and Expanding Opportunity in America

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**BIRTH CONTROL**  
*changes lives...*

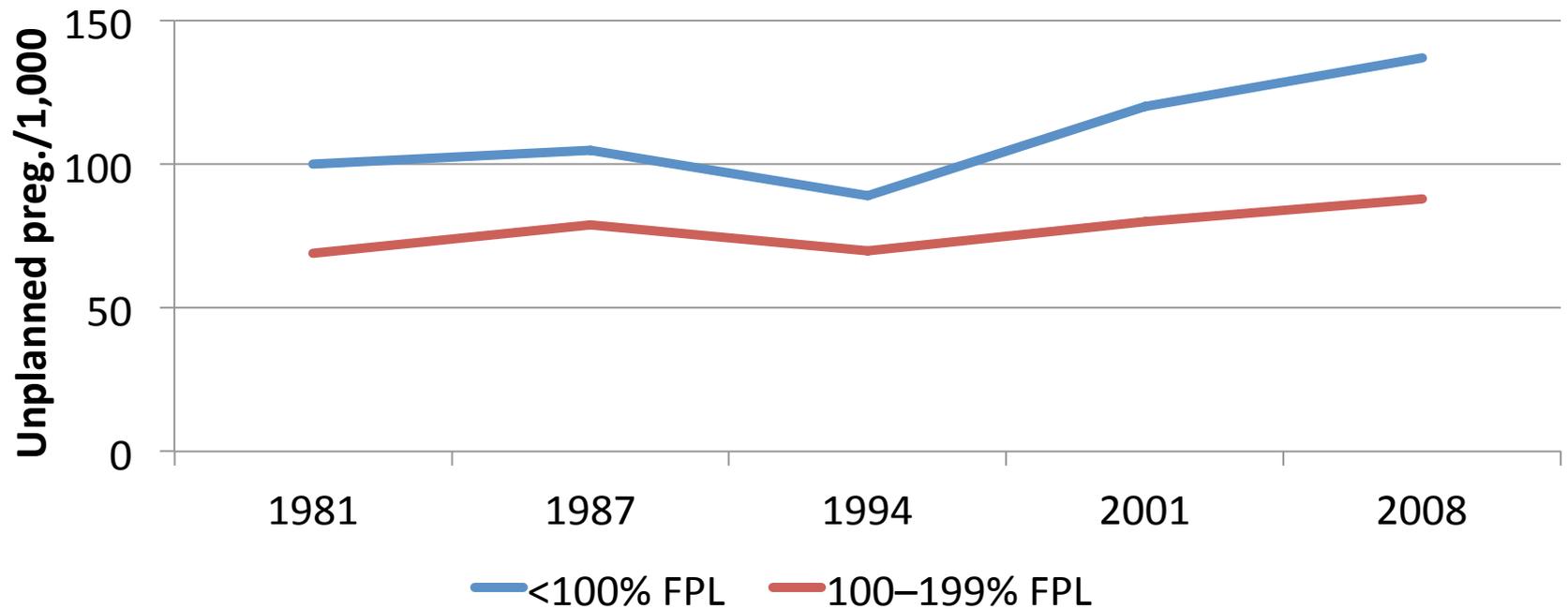
50%



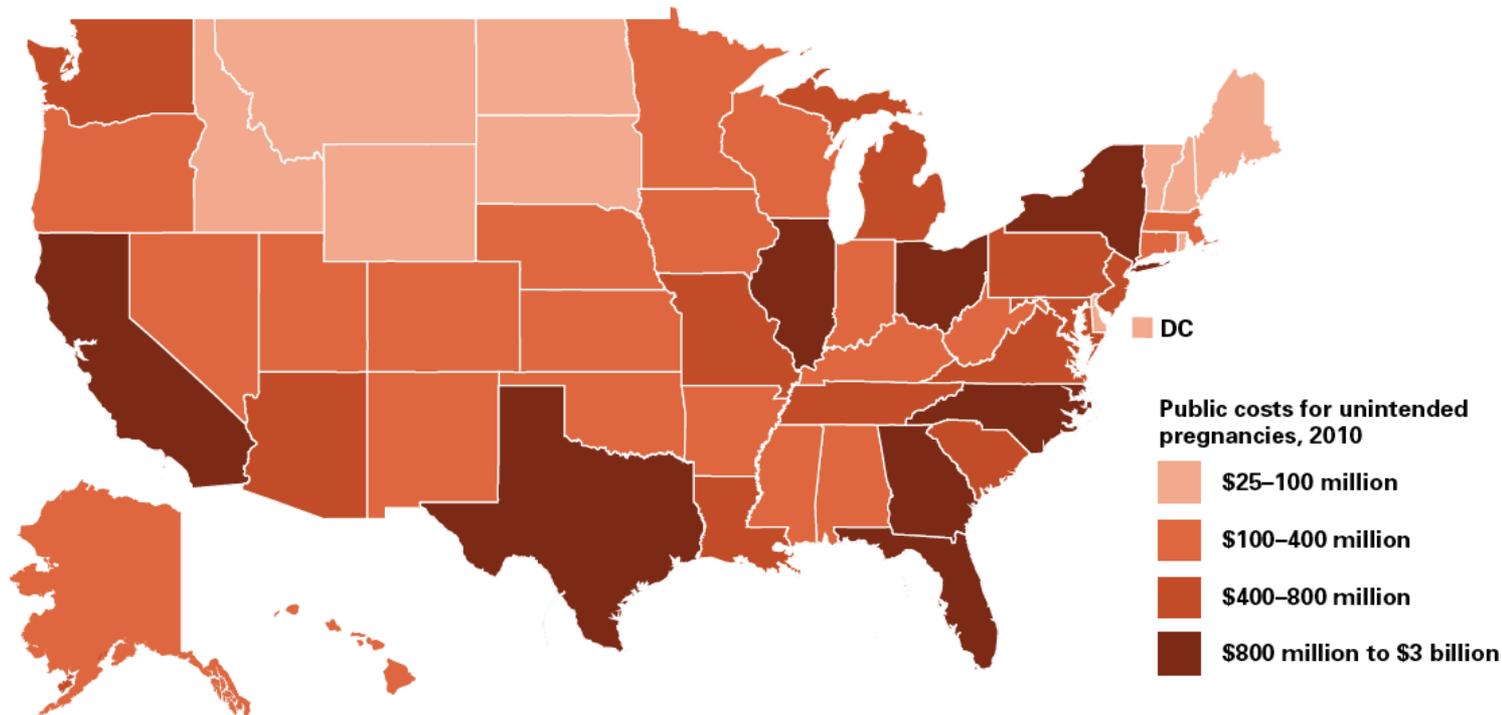
The child is  
**9x more likely**  
to grow up in poverty



# Unplanned pregnancy rates *are getting worse*

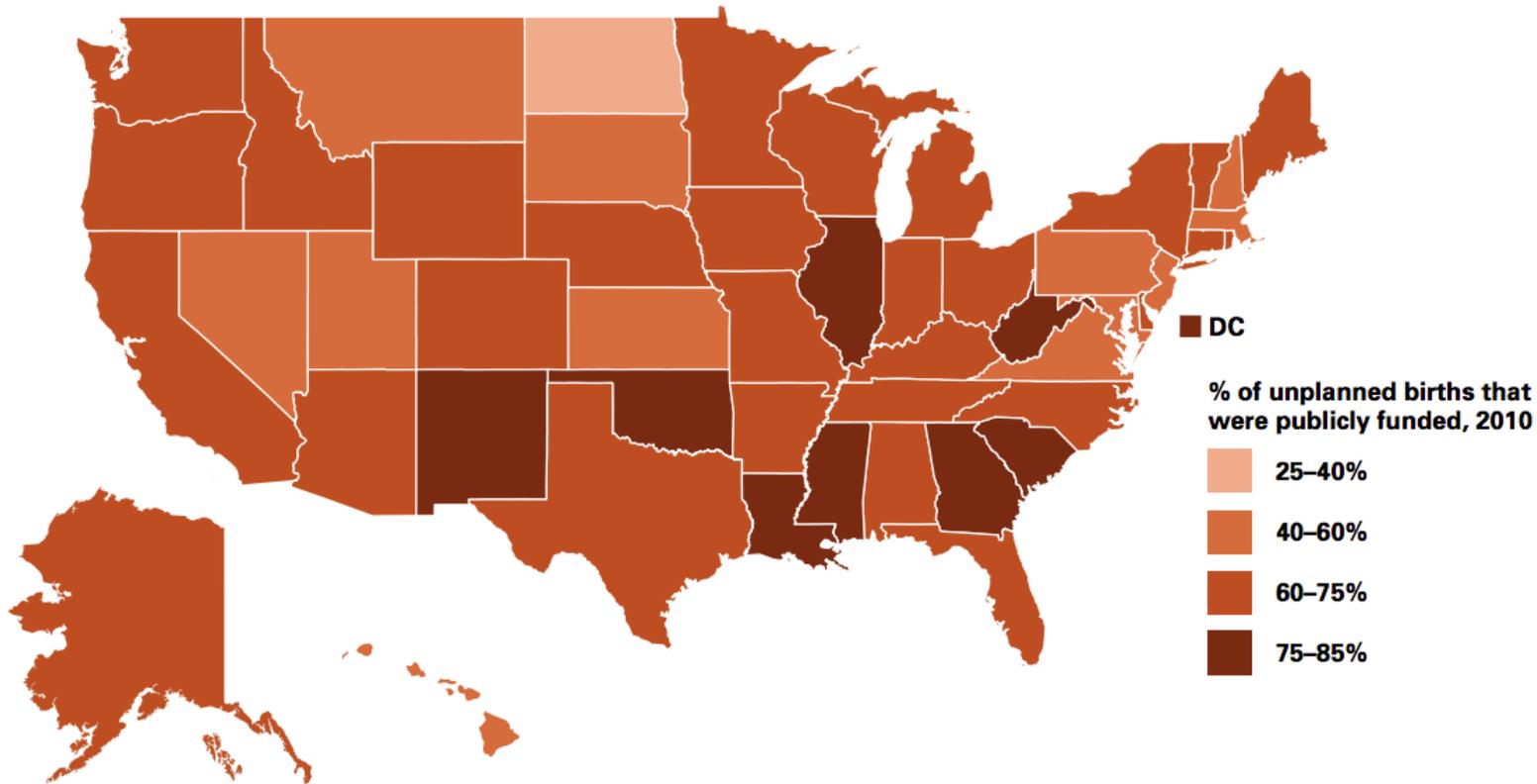


# Government spent \$21 billion in 2010, *19 states spent >\$400 million*



Source: Sonfield and Kost, Public Costs from Unintended Pregnancies, Feb. 2015,  
<http://www.guttmacher.org/pubs/public-costs-of-UP-2010.pdf>

# Medicaid paid for 68% of unplanned births, *and 75–85% in 9 states*



Source: Sonfield and Kost, Public Costs from Unintended Pregnancies, Feb. 2015, <http://www.guttmacher.org/pubs/public-costs-of-UP-2010.pdf>

IUDs



Implants

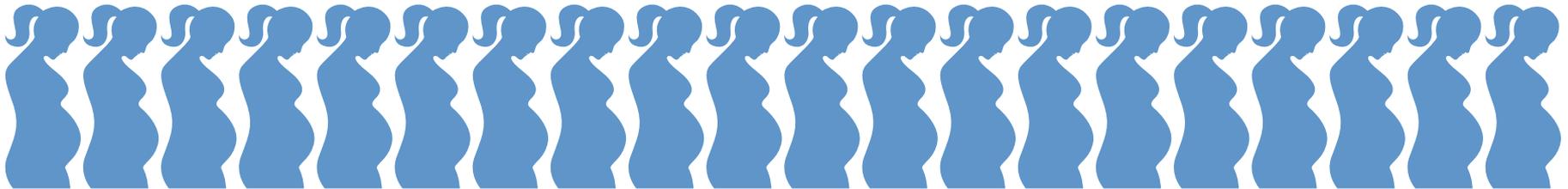




IUDs

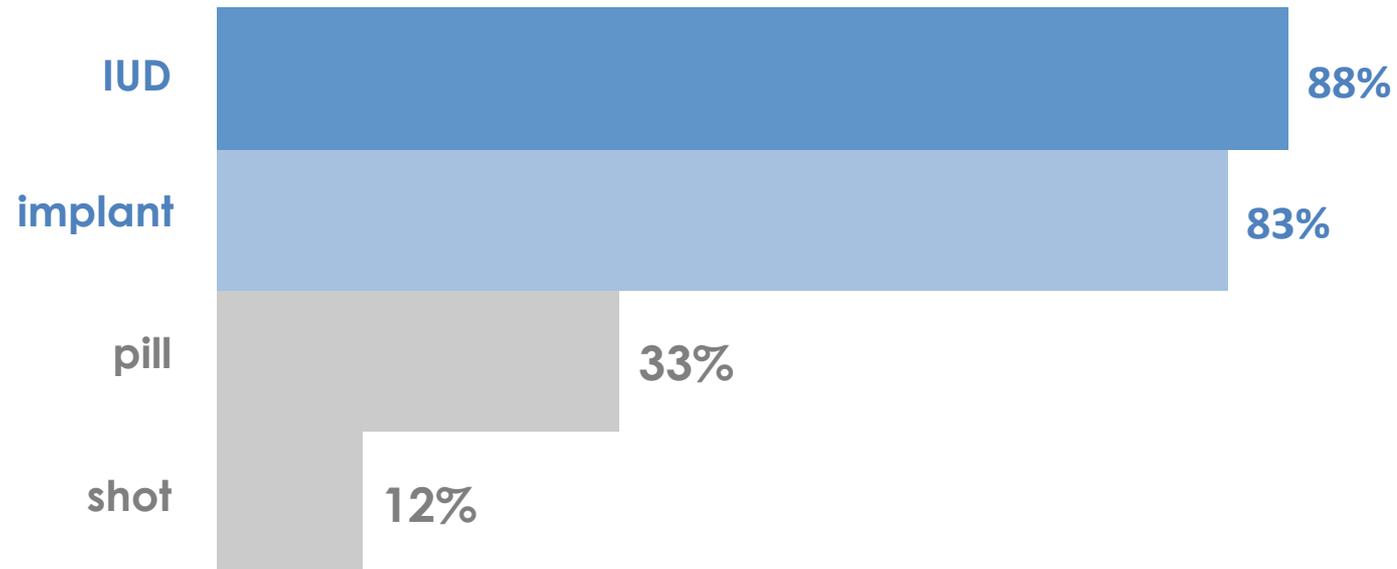


Pill



# Real World Continuation Rates

*still using after one year*



The image features five horizontal strips of yellow and black striped caution tape, each with a different text message. The strips are arranged from top to bottom, slightly overlapping. The text on each strip is in bold, black, uppercase letters.

**MUST MAKE MULTIPLE APPOINTMENTS**

**MUST HAVE STD TEST**

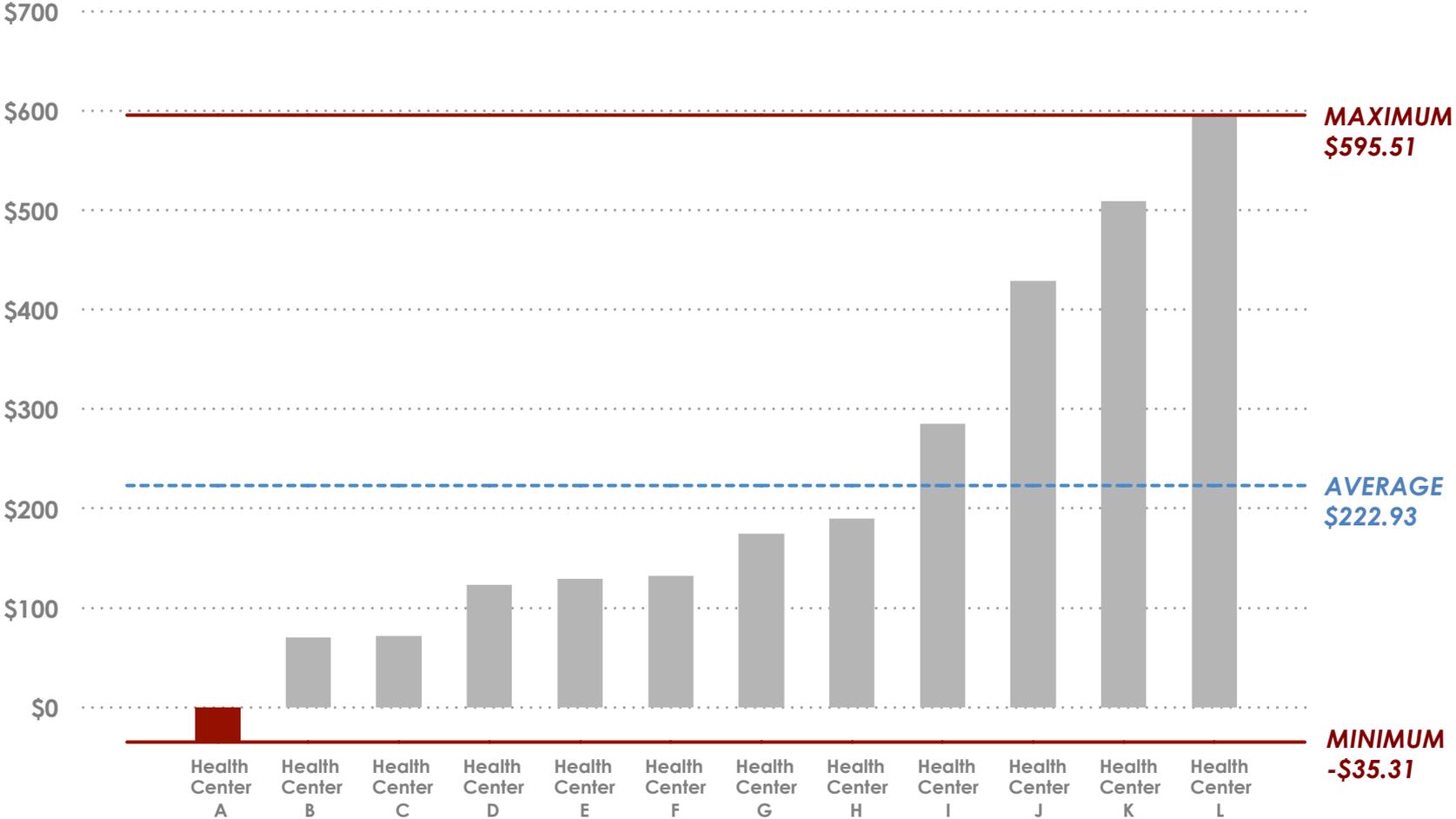
**COST**

**MUST HAVE HAD PRIOR BIRTH**

**NO TRAINED PROVIDERS**

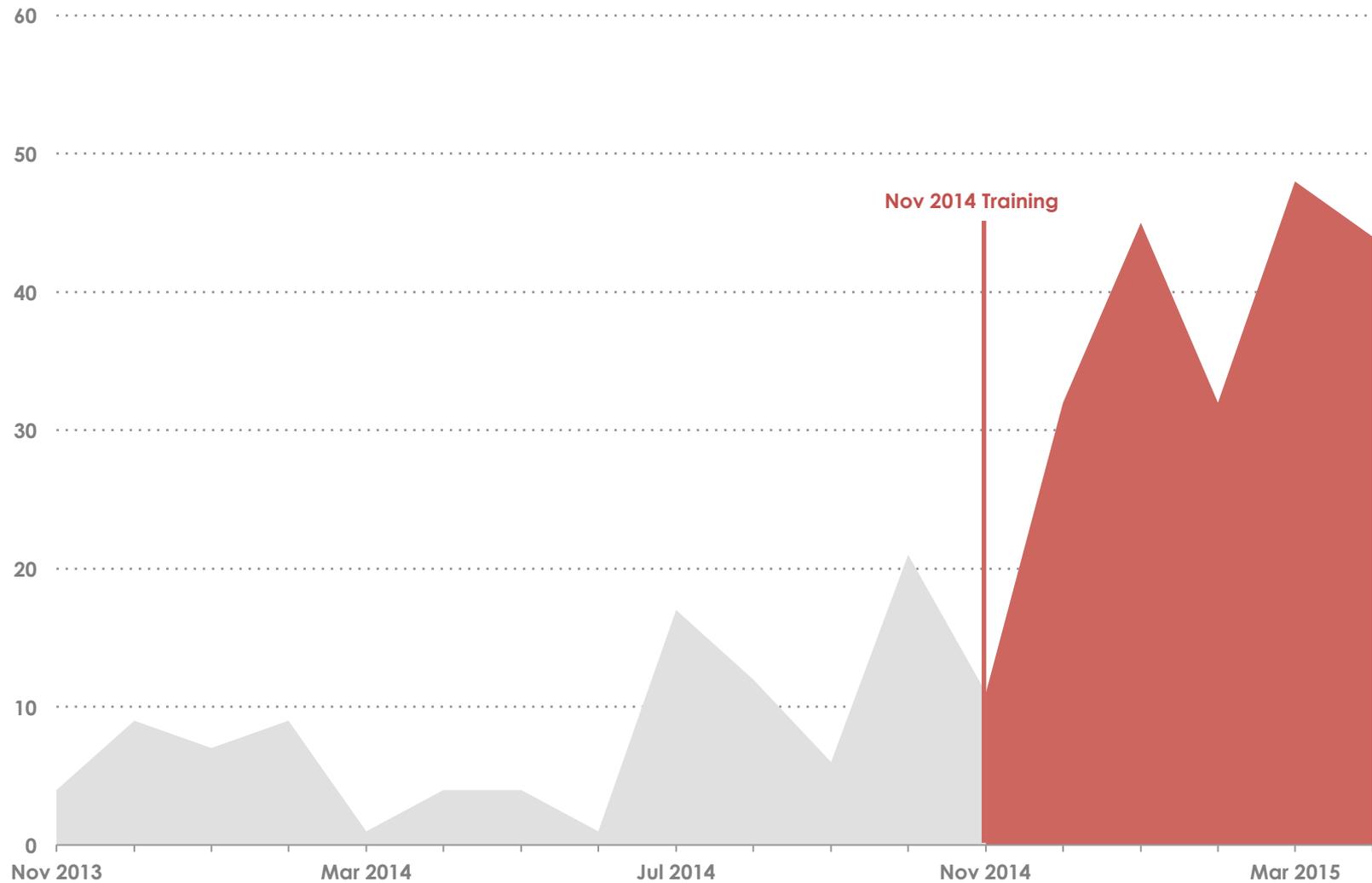


# Average gross profit for each client who is provided MIRENA



Source: CAI Global 2014

# IUD/implant Increases post Upstream USA *Haven Health Center, Amarillo, Texas*



Marginal cost to train a typical health center that sees 2,500 women of repro. age per year:

**\$75,000**

Year 1 cost/woman served:

**\$30**

Avg. cost of publicly funded birth:

**\$12,770**

**“This is a no brainer.”**

*-- Governor Jack Markell, Delaware*

# 8,000 Health Centers in 10 Years

