Bringing Credential Transparency and Literacy to the Marketplace

Scott Cheney & Jeff Grann October, 2018

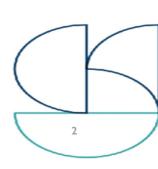


** The Problem – Lack of Understanding for All Credentials

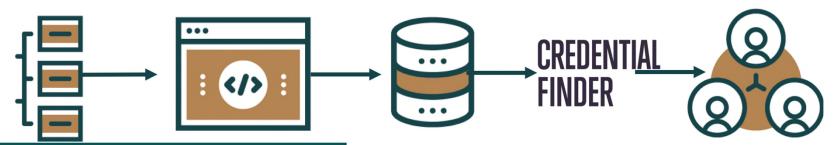


The Marketplace of Credentials Is Confusing and Complex:

- Many different types of credentials with variation in content, quality and value.
- The market is expanding over 330,000 confirmed in the U.S. alone.
- No common language to describe or compare credentials
- Misalignment between industry needs and educational offerings
- No mechanism for stacking credentials based on "competencies."



****** How We do it: Transparency Through Technology



Credential Transparency Description Language

(CTDL) - Common language that describes key features of credentials, credentialing organizations, and quality assurance bodies.

Common descriptors will allow for better applesto-apples comparison between credentials.

Publishing - After creating a user account, organizations use the API, Registry Publisher, bulk upload, or-in the future-harvest structured data to convert organization, credential and quality assurance information to the common language and publish to the registry.

Organizations will have a suite of options to add information to the registry.

Credential Engine Registry -

houses information described by the common language and supports an open applications marketplace.

Developers will create specialized applications for different types of users, like employers, military veterans, and students.

Credential Finder Prototype Application – Basic search

to view information in the registry.

The public will use Credential Finder to see all information in the registry.

Community -

Receives technical assistance and other services to consume from and publish to the registry.

Credentialing organizations, developers, and other users will have access to resources like best practices, user guides, and staff support.





A Common Language Captures & Structures Credential Data

 Type Description Competencies Owned/Offered By External Quality Assurance Renewal/Revocation Connected Credentials Jurisdiction 	 ORGANIZATION Name / Parent Organization Type Description External Quality Assurance 	 Price Cost Types Payment Information Residency
 ASSESSMENT Name Competencies Assessment Type Delivery Type Requirements, Duration, and Location 	 LEARNING OPPORTUNITY Types Competencies Delivery Requirements, Duration, and Location 	 IN DEVELOPMENT Labor Market Value Employer Requirements, Preferences, or Recognition Career Pathways Credential Holder Profiles Military-specific descriptors

*For CTDL's full vocabulary of 300+ terms, visit www.credreg.net

Updates October 2018





Current State Partnerships

- **Indiana** The Indiana Commission for Higher Education has worked with Indiana's credential providers to publish 1,000+ healthcare credentials and has plans to publish more from other key sectors.
- **New Jersey** The New Jersey Department of Labor and Workforce Development is working to bring credential clarity and transparency to New Jersey as part of the state's effort to ensure that at least 65 percent of its workforce has at least one post-secondary credential by 2025.
- Michigan The Talent Investment Agency will focus on publishing credentials related to healthcare, information technology and computer science, advanced manufacturing, business and other professional trades to support the Governor's Marshall Plan for Talent.
- Kansas The Board of Regents will publish all active degrees, certificates, and short-term technical programs offered by the public postsecondary schools in the state to increase visibility and comparison across state lines.
- **Ohio** The Department of Higher Education will focus on the information technology and cybersecurity sectors to reveal the labor market value of credential options, strengthen pathways, and inform policy.





New England Board of Higher Education: High Value Credentials for New England



HVCNE will provide individuals, institutions, state policy leaders and employers the tools to:

- Develop a common language to describe credentials
- Evaluate and communicate the value of credentials
- Identify critical education and employment pipelines
- Understand the skills and competencies obtained in earning a credential

This project will initially focus on credentials from growth-oriented industry sectors including:

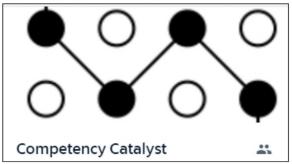
 Healthcare, life and bio-sciences, information technology (IT) and business and financial operations.



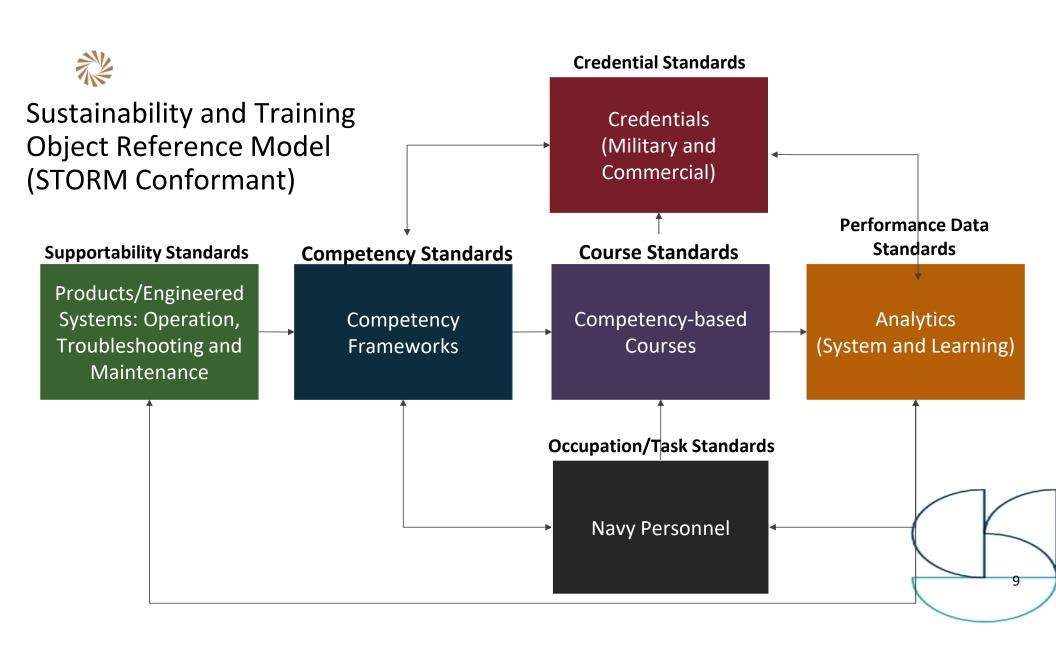
USDOE Ecosystem Challenge

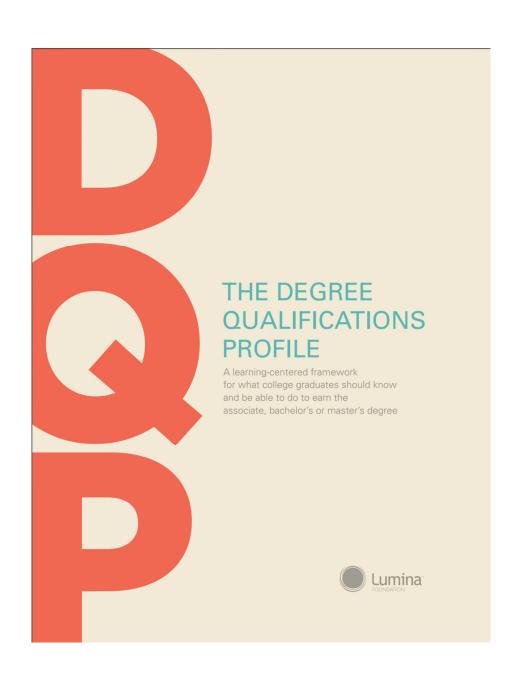












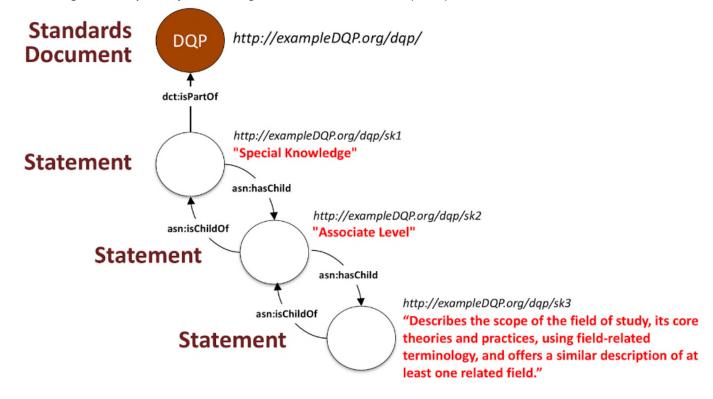


Competency Frameworks

CTDL-ASN is made up of two fundamental entities:

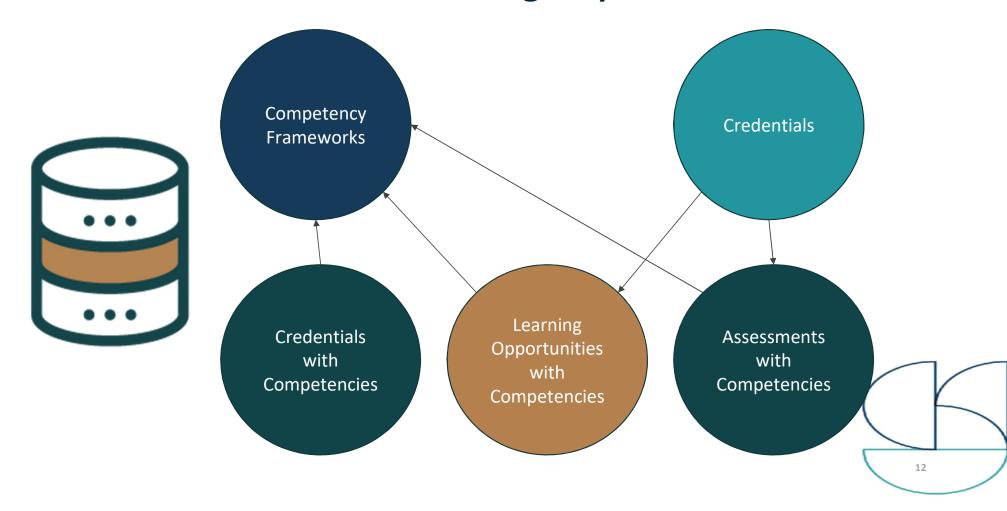
- Standards Document—a competency framework as a whole, and
- 2. Statement—the individual assertions of knowledge, skill, and abilities of which a Standards Document is comprised. These two entities—documents and statements—are modeled in terms of an entity-relationship model (ER) and embodied as a directed graph using W3C's Resource Description Language (RDF).

The diagram below illustrates the use of the Standards Document and Statement entities using an example encoding of a competency in the Degree Qualification Profile (DPQ).



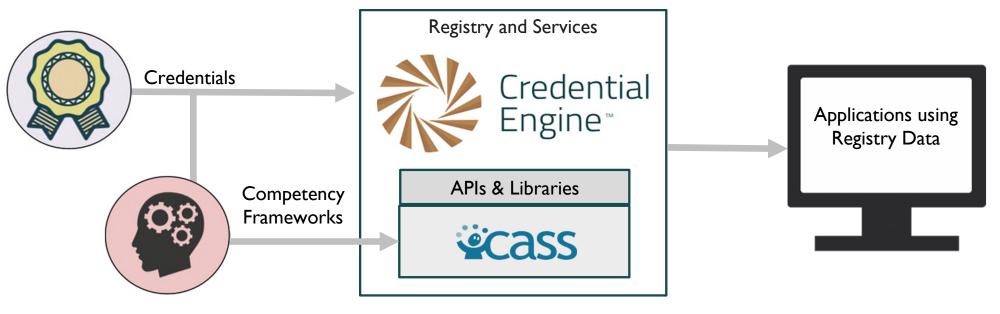


Competency Data is Supported with Credential Registry Services





Open Infrastructure



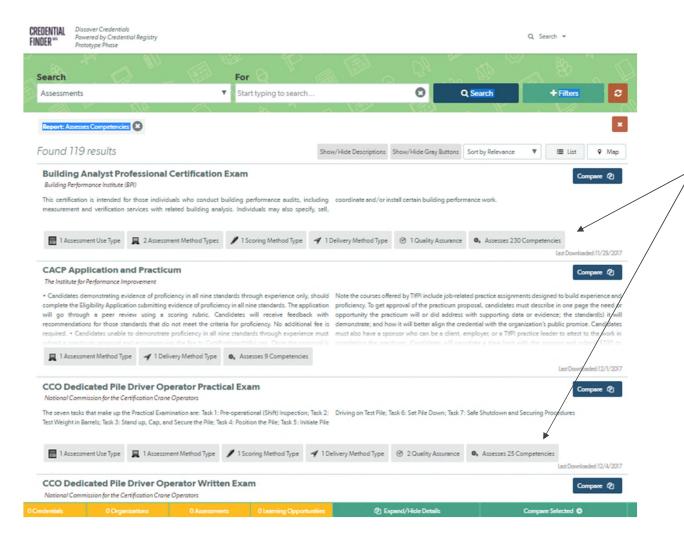
Vision

Comprehensive registry of relevant frameworks.





Credential Finder



The Credential Finder pulls data from the Credential Registry and shows competencies with credentials, learning opportunities, and assessments.

Soon a search of frameworks will also be available.

http://credentialfinder.org

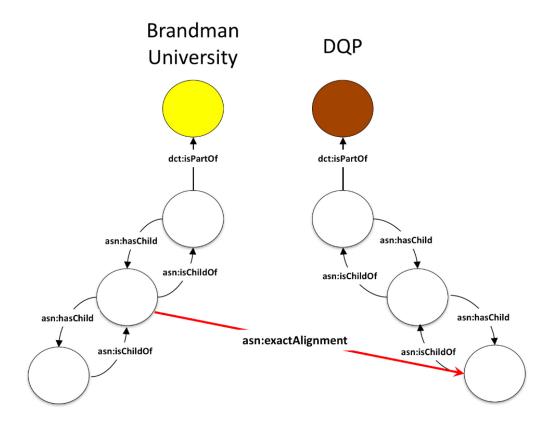






Cross Framework Connections

Because every ASN Standards
Document resource and every
ASN Statement resource is
identified by URI, competency
frameworks and their
individual competencies can be
mapped to each other
regardless of where the
Frameworks are located on
the open Web.



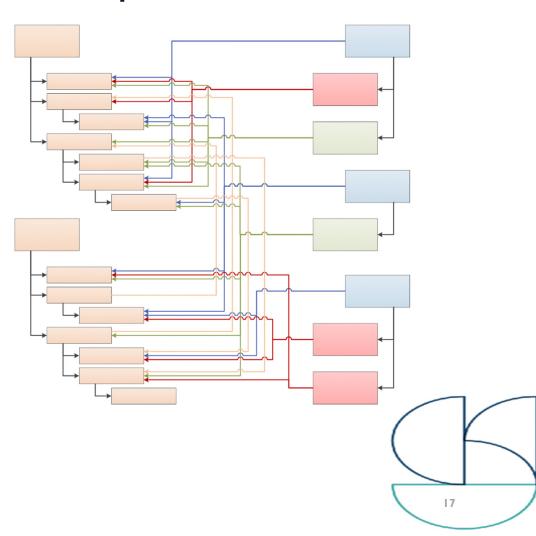


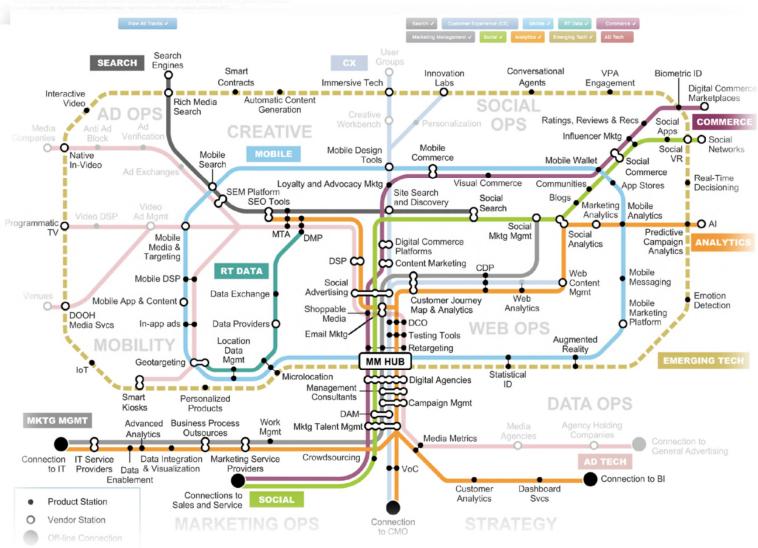


Credentials and Competencies

The graph of credentials, assessments, learning opportunities, competency frameworks, competencies, and the ties between them can be very deep and detailed.

The Credential Engine leverages CTDL, CTDL-ASN, and CASS to enable these data to be put together, housed, and searched even if it is owned and provided by a variety of sources.





Gartner Digital Marketing Transit Map



CTDL: Pathway Work Group

Pathways Definition

"In the context of Credential Engine, a pathway is comprised of structured sets of objectives and qualifying conditions defining points along a route to fulfillment of a job, occupation or career. Qualifying conditions include sets of prescribed, preferred or recommended evidentiary artifacts such as competencies attained (knowledge, skills, abilities), relevant awards and other forms of recognition, credentials earned and relevant experience."



Credential Engine Process Significant Managed CTDL Specification Updates Date Created March 20, 2018

Credential Engine (CE) is committed to an open, collaborative, and iterative process as the Credential Transparency Description Language (CTDL) family of specifications (for example, schemas, API's, and credential registry validation) evolve over time. CE manages specifications for: <u>credential schema</u>, <u>competency framework</u> <u>schema</u>. Credential Registry validation schema. These specifications are governed by a <u>Namespace Policy</u> and you can see their Release Histories on the CE <u>Technical site</u>.

Development Process

The need for the evolution and expansion of CE specifications comes from subject and technical experts and other stakeholders and follows the process outlined below. CE's Board provides oversight to assure that the processes for change are open. Proposals for specification updates bring Advisory, Registry Participants and other stakeholders together through an open, collaborative process. Final decisions for specification updates are made by CE Leadership.

- Credential Engine's Technical Team develops a framing document to outline proposals for significant schema updates such as expansion. The document is frequently a result of input and recommendations by field experts and based on extensive technical reviews and modeling. This document includes a request for experts in the subject(s) and technical areas of the proposal to meet and provide input. The experts are recruited from all CE Advisory Groups, registry participants, and other organizations.
- 2. Review of the framing document is included as an agenda item with the monthly Technical Advisory Group (TAG) open meeting and in-depth discussion occurs, The TAG is an open group and interested parties can join the TAG or select to participate with open meetings as desired. All CE Advisory Groups and other stakeholders will be notified when these discussions are included on the
- 3. If relevant, the framing document is updated based on feedback from the TAG meeting and it is provided to all of the Advisory Group Chairs by the Credential Engine Executive Director. Advisory Group Chairs introduce the potential updates and provide the document to their respective group; members who are either subject or technical experts or have a general interest in the areas of the proposal are invited to participate in a formal Working Group, committing to between two to four webinars and actively providing input to the Proposal.
- The Technical Team convenes the Working Group with a charter. The Group provides input during
 webinars and via shared Google documents and discussion groups to develop a Proposal for final
 consideration.
- 5. Based on input from the Working Group, the Technical Team develops the Proposal for updates with a deadline for final input. The Proposal is provided to all members of the Working Group, the TAG, and Advisory Group Chairs for distribution to their group. The Working Group must reach consensus for the Proposal to go forward.

Pathway Work Group Charter

The Pathway Work Group provides subject matter and technical expertise to expand the Credential Transparency Description Language (CTDL). The expansion of CTDL supports credential transparency and the mission of the Credential Engine to promote transparency and credential literacy in the marketplace to reveal the world of credentials and inform the public.

CTDL reconciles with other specifications and is inviting members across data specification organizations to ensure the interoperability across standards where possible.

Pathway

Pathway artifacts resulting from institutional decisions (e.g., endorsement pathways); and the personal journey a learner is pursuing (emergent artifact) or has pursued (artifact)

- Individual Learner Pathway (ILP)
- Organizational Pathway (OP)*
- * Organizations, Collaborations or Institutions

In a well developed competency-based ecosystem, each of these seemingly disjoint classes has the ability to inform and support the other.

In Scope:

Credential Engine's scoping interest lies in the definition and description of OPs and not ILPs. Thus, collaboration between the work of the CE Pathways Working Group (PWG) and other groups (eg., IMS Open Pathways Group) is to make sure we maximize the potential for each class of pathway to inform and support the other.

Out of Scope.

- · Determining what constitutes a best practice for designing pathways.
- · Identifying how people/organizations should determine pathways.

The Work Group will develop: use cases, examples, reference terminology, and RDF models. The use cases will primarily address Pathway connections between the following CTDL classes:

- Credentials
- Competencies
- Learning Opportunities
- Assessment Profile
- Task Profile
- Other?





National Security

See Other Careers

Other pathways with Advanced Degree (4+ Years) related occupations: Emergency Emergency and **Management Directors** Fire Management • See Other Careers Services · Law Enforcement Bachelor's Degree (4 Years) Services Air Crew Officers • Infantry Officers • Systems Software Developers 1-3 Years See Other Careers Air Crew Members Supervisors Detectives and Criminal Investigators • Special Forces Members Less Than 1 Year See Other Careers • Radar and Sonar Technicians See Other Careers **High School Diploma or GED** Air Crew Members • Infantry Members Radio Operators







Human Services

The Human Services Career Cluster prepares you for jobs that relate to families and human needs. Whether you want to be a social worker, a childcare provider or a hairdresser, you will be addressing human needs.

This career cluster is organized into seven career pathways:

- · Consumer services
- · Counseling and mental health services
- · Early childhood development and services
- · Family and community services
- · Personal care services

Note: The other two pathways are Culinary Arts and ProStart. We have chosen to include information about these pathways and anything related to food service, including becoming a chef or baker, on the Hospitality and Tourism Career Cluster page.

Consumer Services - CIP Code 19.0401

*Check Prerequisite **Articulated Credit ***FHTC

TECHNICAL LEVEL

TECHNICAL LEVEL

APPLICATION LEVEL

CAREER CONNECTIONS**

(Gr 11,12) (One Trimester, 1/2 credit) - may be repeated for credit

Prerequisite: Any trimester FCS course

Written Application MUST be completed PRIOR to enrollment.

Career Connections provides human services/family and consumer sciences related work-based learning experiences (paid or unpaid) outside the traditional classroom. Learning goals are set by the student, teacher and employer/adult mentor to create field experiences and/or discussions related to human services/family and consumer sciences occupational technical skills. Students are required and responsible for their own transportation to assigned locations. If student does not have transportation,he/she may not enroll in this course.





Missouri Career Pathways



Career paths show good job opportunities, by typical training or experience, in the selected industry. Each industry also includes jobs by different business functions, a basic skills overview, and some of the big employers advertising jobs online.

The Now, Next, or Later categories indicated potential pathways to higher pay that comes with additional training and experience. Entry-level and average pay is also shown.



Advanced Man	ufacturing		
Bioscience			
Who's hiring	Monsanto, Pfizer, Quest Diagnost	ics Inc., Merck & Company, Boehri	inger Ingelheim
Know the Basics	Bioscience deals with how living things work and interact with each other, and teaches how to ask questions, make observations, and solve problems. Soft skills, such as interpersonal skills, professionalism, and dependability, are important in all industries and occupations, including Biosciences. Bioscience deals heavily with research and production so knowledge of mathematic and scientific principles is a must. Safety and quality control are also a critical part of this industry so attention to detail and continuous learning are necessary.		
	> Now	> Next	> Later
Animal Sciences	Weighers, Measurers, C Entry: \$22,190	Agricultural and Food S Entry: \$29,380	Natural Sciences Managers Entry: \$63,770
Production	Average: \$30,660	Average: \$43,330	Average: \$113,730
Research and	Farmworkers and Labor	Chemical Technicians	Chemical Engineers

Entry: \$36,970

Average: \$51,360

Entry: \$76,670

Average: \$104,960

Entry: \$20,170

Average: \$27,370

CHEMICAL ENGINEERS

Summary Report

7 Help & Tutorials

⊖ Print

Topics

At a Glance

Overview

Task List

Common Work Activities

Working Conditions

Physical Demands

Skills and Abilities

Knowledge Preparation

Helpful High School Courses

Wages

Employment and Outlook

Interests and Values

Licensing / Certification

Missouri Jobs Career Grades

Related Information

Occupations

Programs of Study

Industries

US.jobs

Videos

Occupation Videos

At a Glance

Chemical engineers use principles of chemistry and engineering to solve problems in manufacturing.

Quick Facts: Chemical Er	ngineers	
Wages	Earn \$94,370 per year	
Employment	Small occupation	
10 Year Growth	Declining	
Annual Openings	Few	



View Vid

Preparation @

A chemical engineer typically needs to:

- · have a high school diploma or equivalent
- have a bachelor's degree in chemical engineering
- have a license

Working Conditions @

In a typical work setting, chemical engineers:

- Are responsible for the health and safety of their staff. They may train staff members who work closely with chemicals how to avoid injury.
- Always wear protective gear, such as safety goggles or gloves. Some may wear hard hats.
- Must be very accurate in performing their job and make sure everything is completed. Any errors could have serious results. Engineers work with chemicals that, if not handled properly, could injure staff or the engineer.
- · Work longer than 40 hours a week.

Wages @

In Missouri, chemical engineers earn a median wage of \$94,370 per year.

50	\$50	\$100	\$150	\$200
Missouri				

Employment and Outlook @

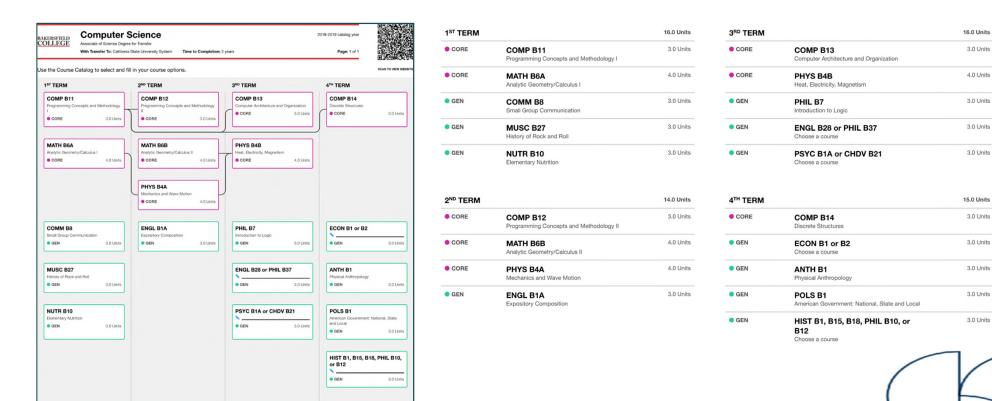
In Missouri, 599 chemical engineers work in this small occupation.

Location	Employment	10 Year Growth	Annual Openings
Missouri	599	-1.7%	17
	Small	Declining	Few





Bakersfield College: AS for transfer (Computer Science)



 $\underline{https://programmap.bakersfieldcollege.edu/academics/interest-clusters/4/programs/Computer_Science-ASSOCIATE_IN_SCIENCE_FOR_TRANSFER$

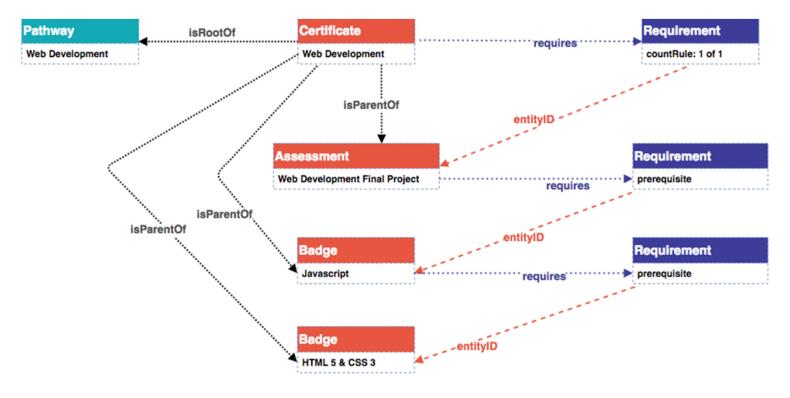
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> https://github.com/CredentialEngine/vocabularies/blob/master/Pathway-Examples/Bakersfield AS CS pathway-CSU transfer.json

> https://github.com/CredentialEngine/vocabularies/blob/master/Pathway-Examples/Bakersfield_AS_CS_pathway-UC_transfer.json



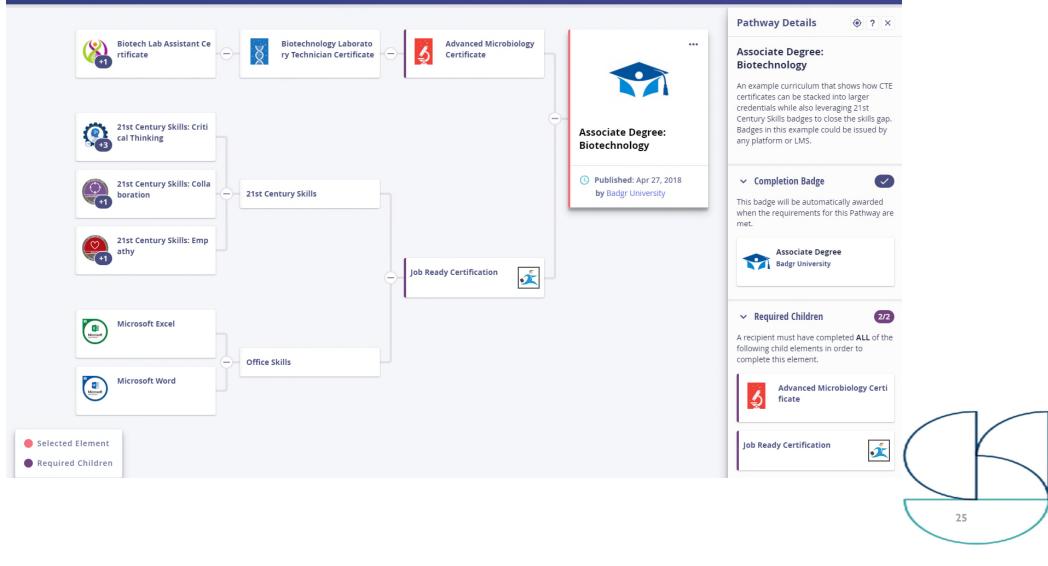
Concepts – Pathway Components





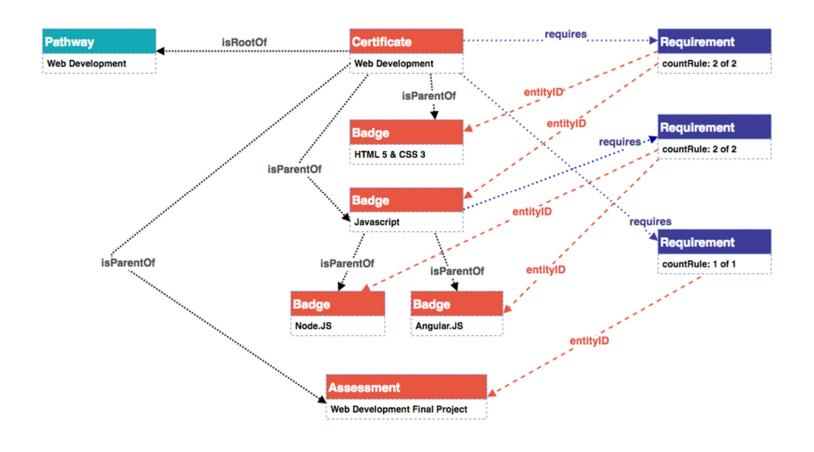






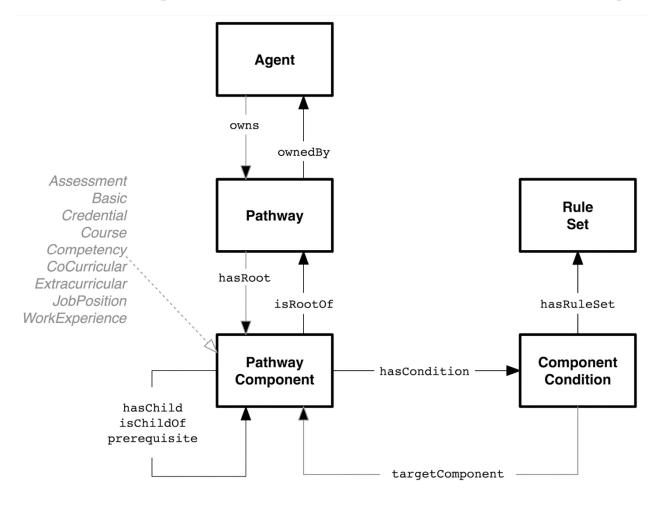


Concepts – Rule set





Draft Pathway Domain Model: Object properties







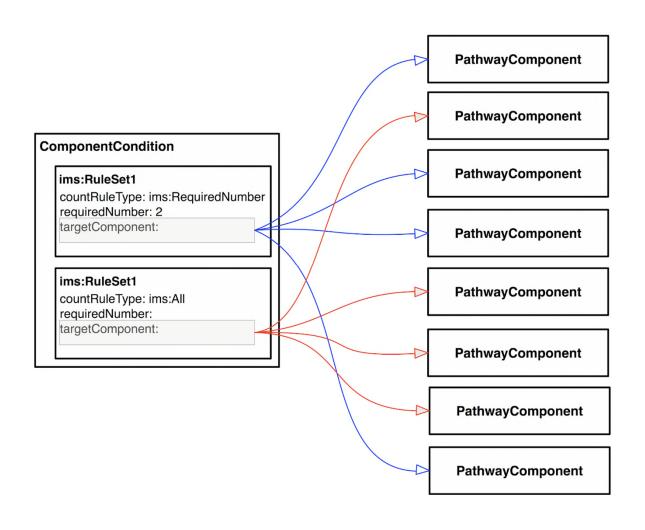
Draft Pathway Classes

Classes	Draft Definition	
Pathway	Entity comprised of structured sets of objectives and qualifying conditions defining points along a route to fulfillment of a job, occupation or career. The entity represents a pathway as a whole including a reference to an instance of PathwayComponent that serves as the root or destination node of the pathway.	
PathwayComponent	Entity that serves as a defined point along the route of a Pathway. A PathwayComponent describes an objective and its completion requirements through reference to one or more instances of ComponentCondition.	
ComponentCondition	Entity that describes what must be done to complete one PathwayComponent [or part thereof] as determined by the issuer of the Pathway. A ComponentCondition is comprised of one or more instances of the RuleSet entity.	
RuleSet	Entity that identifies the rules by which other PathwayComponent instances satisfy a PathwayComponent objective.††	

^{††} In order to meet varying circumstances, there will likely be more than one recognized RuleSet. All machine actionable?



Multi-rule set component condition





Draft Component Condition subclasses (types)

Course (@type)

courseCode (SCHEMA) educationLevel (CTDL) programTerm level

name (CTDL) description (CTDL) creditUnitType (CTDL) creditUnitValue (CTDL) source (CTDL) Co-Curricular (@type)

activityType scordingMethodType (CTDL) roleName (SCHEMA)

name (CTDL) description (CTDL) creditUnitType (CTDL) creditUnitValue (CTDL) defaultPoints source (CTDL) Assessment (@type)

assessmentMethod (CTDL) scoringMethodType (CTDL) hasGroupParticipation (CTDL) offeredBy (CTDL) assessmentMethodType (CTDL) assessmentOutput (CTDL)

name (CTDL) description (CTDL) creditUnitType (CTDL) creditUnitValue (CTDL) defaultPoints source (CTDL) Competency (@type)

codedNotation (CEASN) competencyCategory (CEASN) competencyText (CEASN) isPartOf (CEASN)

description (CEASN) creditUnitType (CTDL) creditUnitValue (CTDL) defaultPoints source (CEASN) Credential (@type) (CTDL subclasses)

degreeMajor (CTDL) degreeMinor (CTDL) degreeConcentration (CTDL)

name (CTDL) description (CTDL) creditUnitType (CTDL) creditUnitValue (CTDL) defaultPoints source (CTDL) JobPosition (@type)

occupationType (CTDL)

name (CTDL) description (CTDL) source (CTDL)

Basic (@type)

type

name (CTDL)
description (CTDL)
creditUnitType (CTDL)
creditUnitValue (CTDL)
defaultPoints
source (CTDL)

Co-Curricular by definition means outside activity in support of a curriculum. Shouldn't this accommodate a broader range of relevant experience that has not been acknowledged by other means/types like work history (job), credential, assessment etc.? E.g., apprenticeship, internship.

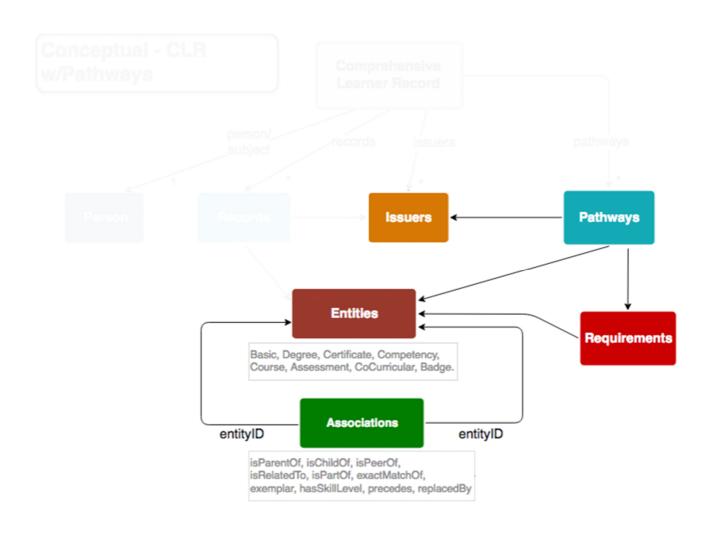
Start "slim" and add properties only with demonstrated need

30

https://github.com/CredentialEngine/vocabularies/issues/546



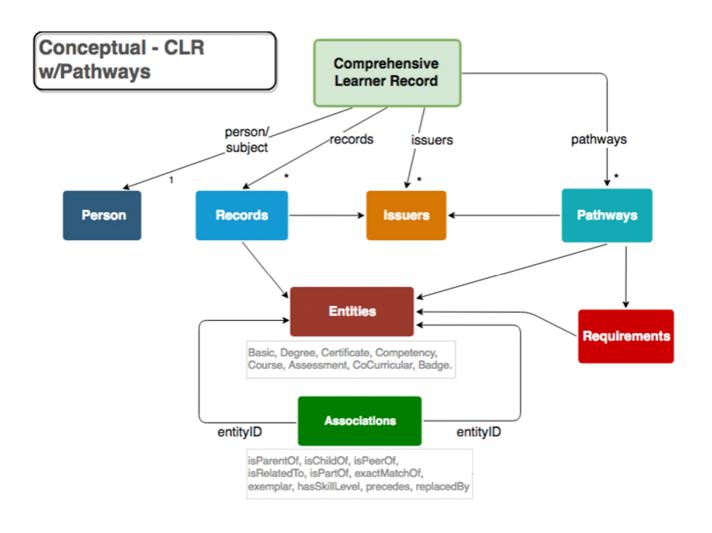
Pathway - Comprehensive Learner Record







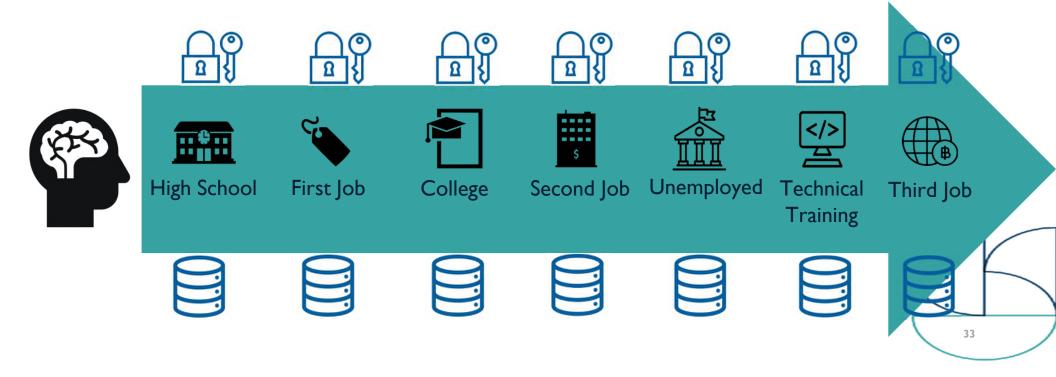
Comprehensive Learner Record (CLR)





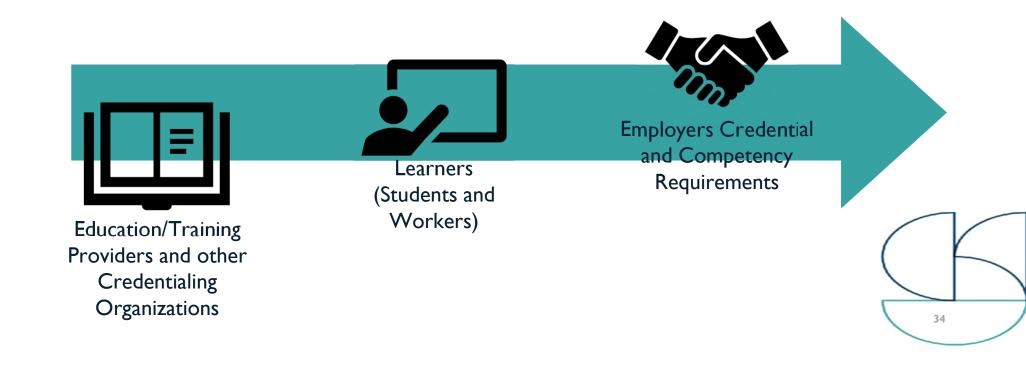
Learners of the Future Need Control of their Data

Learners currently do not have control over their learning or how information about them from education, training, employment, or other sources is made available to them or how this information is shared.

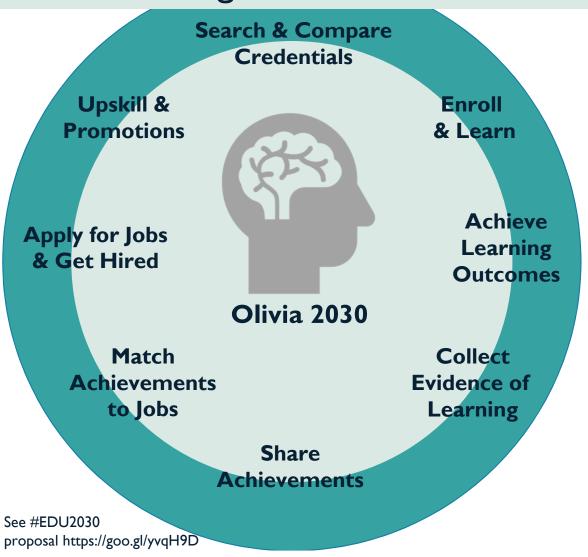


Information About Credentialing and Employer Preferences and Requirements is Disconnected

Credentialing and employment information is not connected causing mixed signals in the talent marketplace including misalignment of training to competencies employers require or prefer.



Harmonizing Data Standards Enables Learner-Centered Tools



Access 4 Learning (A4L): SIF

Advanced Distributed Learning Initiative (ADL): Competency & Skills System (CaSS), Experience API (xAPI)

Credential Engine: Credential Transparency Description Language (CTDL), CTDL-Competency Framework, Credential Registry

Common Education Data Standards (CEDS): Elements and Data Model

Ed-Fi Alliance: Ed-Fi Data Standard

HR Open Standards: Assessments, Interviewing, Recruiting and Screening

IMS Global: Caliper, Competencies & Academic Standards Exchange (CASE)", Learning Tools Interoperability (LTI), OneRoster, Open Badges, Question & Test Interoperability (QTI)

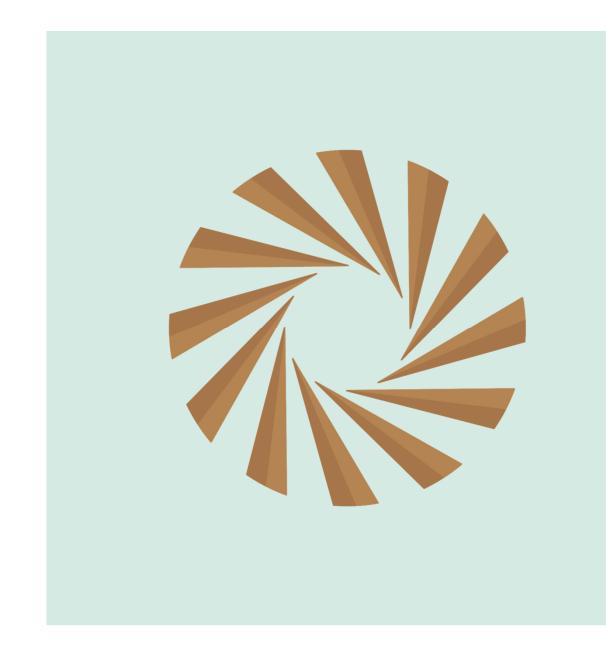
Postsecondary Electronic Standards Council (PESC): Standardization of Postsecondary Electronic Data Exchange (SPEEDE)

US Chamber of Commerce: Job Data Exchange (JDX)

World Wide Web Consortium (W3C) Community: Schema.org

Other domain-specific specifications such as competencies, maintenance task analysis, occupations...

Q&A
About
Credential Engine





For more information

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: info@credentialengine.org

: credentialengine.org

Technical Information: www.credreg.net/

Credential Finder Search App Prototype:

http://credentialfinder.org

