

Ira Historical Society Meeting
March 29, 2017 @ 6:30 pm
Ira Town Office

In Attendance: Daland Potter, Lew Hoffman, Jerri Hoffman, Melanie MacDonald, Regina Buffum, Alta Johnston, Ellen Lloyd, Allyn Kahle, Shona Marston, Karen Davis

Daland called the meeting to order at 6:40 pm.

Several attendees visited the second floor of the Town Hall where display cases and artifacts are being stored.

Those who did not visit the Town Hall discussed ideas for fundraising for the historical society. Discussion included suggestions of raffle items such as baskets, 50/50 drawing etc.

The minutes from the 1/18/2017 meeting were read.

Jerri noted that the Vermont Historical Society had acknowledged receipt of the \$250 anonymous donation on behalf of the Ira Historical Society toward the Local Historical Society Gallery.

Karen Davis has agreed to serve as backup webmaster to assist Lew when needed. Members were asked to provide feedback on the website and questions arose as to whether any guidelines were established as to content. No specific guidelines have been established to date other than content be focused on Ira. Kudos was given to Lew for all his effort developing and maintaining the website. It was mentioned that perhaps a Site Map to more easily maneuver the website would be helpful. Karen and Lew will get together to develop a site map before the next meeting.

Discussion on promoting the Historical Society to increase interest in memberships and donations ensued. Discussion included perhaps a letter being written and mailed via post office; additional promotion by write-ups in the Bird's Eye View. Daland and Lew have been discussing creating a tri-fold pamphlet that could be handed out at various venues; this would eliminate postal costs. This prompted a discussion on the Historical Society's logo. It was felt that using the rendering of the picture of the Town Hall that Bill Whiteman created and uses on donation receipts would be appropriate. Jerri will follow-up with Bill to see whether she can get a digital copy of this for use.

It is felt that it is important to have financial needs/goals when promoting membership and fundraising.

A general contractor will be meeting with the select board on March 31, 2017 at 10:00 a.m. at the Town Hall to discuss maintenance issues and to get quotes on repairs. Anyone interested is welcome to attend.

Lew has added a Donations List on the website and there was discussion on whether or not this should be public. The consensus was that as long as permission is received by the donor to have his/her name added then that would be acceptable.

Being able to receive Company Matching Funds for individual donations should also be pursued.

The next meeting is scheduled for **June 28th, 2017 at 6:30 pm** at the **Town Office**.

Melanie moved to adjourn and Regina seconded. Meeting adjourned at 7:58 pm.

Respectfully submitted,

Jerri Hoffman
Secretary