

GLOBAL BLUE CHIP DIVIDEND STRATEGY **FACT SHEET** Q2 2025

About MERIT

MERIT Investment Management is an independent Registered Investment Advisor (RIA) founded in 2009. MERIT has managed equity strategies for institutional & individual investors since its inception. MERIT established the Global Blue Chip Dividend Strategy (GBCD) on January 1, 2016.

Investment Objective

- Generate the highest risk adjusted returns available to equity investors over the long run
- Generate strong dividend income to improve total return, reduce risk and reinvest capital
- Invest in high quality companies to reduce portfolio volatility and reduce risk

Investment Strategy

- Employ a comprehensive investment approach integrating macroeconomic, industry & company analysis
- Identify and invest in great companies with strong dividend yields offering compelling risk-adjusted returns
- Generate superior returns through fundamental research & active portfolio management

Investment Approach

- Disciplined investment process to identify, research and evaluate investment opportunities
- Fundamental research & concentrated portfolio positions maximize the impact of stock selection
- Continuous reinvestment process effectively allocates capital to maximize returns and reduce risk

Profile

Inception Date	January 1, 2016
Benchmarks	MSCI ACWI HDY
Category	Global Equity Income
Management Fees	0.50%

Portfolio

Number of Holdings	16.0
Average Market Cap (\$B)	222.8
Dividend Yield	3.9%
FTM P/E Ratio	20.8x

Risk Metrics 2

	1 YR		Since Inception	
	GBCD	ACWI	GBCD	ACWI
Sharpe Ratio	1.31	0.68	0.62	0.58
Sortino Ratio	1.96	0.99	0.81	0.85
Standard Deviation	12.80	13.44	12.96	11.82
Downside Deviation	8.52	9.24	8.64	9.36
Maximum Drawdown	(12.77)	(16.55)	(37.45)	(33.53)

Notes:

- 1. Performance data includes all fees and expenses.
- 2. Risk metrics are compared to the MSCI ACWI and are stated from the inception date through June 30, 2025.

Note: Performance data shown represents past performance and is no guarantee of future results. Investors should consider a strategy's investment goals, risks, charges and expenses before investing. It should not be assumed that future investments will be profitable or will equal the historical performance of the strategy.

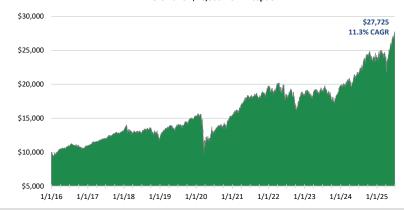
Performance 1

Cumulative Net Returns	Div Yld%	Q2 2025	1 YR	3 YR Ann	5 YR Ann
MERIT Global Blue Chip Dividend	3.92%	16.03%	28.71%	14.19%	16.20%
MSCI ACWI High Dividend Index	3.71	3.91	13.58	10.13	10.02
FTSE All-World High Dividend Index	3.60	7.00	17.90	14.20	13.90
Blackrock Global Dividend	1.46	8.04	11.81	12.30	10.96
Vanguard Global Equity Income	3.31	1.39	9.58	10.15	12.44
iShares iBoxx USD Liquid IG Index	5.14	1.99	6.92	4.13	(0.50)

Calendar Year Net Returns
MERIT Global Blue Chip Dividend
MSCI ACWI High Dividend Index
FTSE All-World High Dividend Index
Blackrock Global Dividend
Vanguard Global Equity Income
iShares iBoxx USD Liquid IG Index

2024	2023	2022	2021	2020
20.39%	7.08%	(7.27)%	26.99%	0.61%
7.36	9.32	(7.49)	14.28	1.73
10.10	12.30	(4.90)	18.80	0.50
9.69	15.30	(14.59)	17.85	6.84
13.56	5.39	10.19	21.32	(0.85)
0.99	9.27	(18.01)	(1.57)	11.14

Growth of \$10,000 from Inception



Portfolio













Metric	Portfolio Guidelines	As of June 30, 2025
Geography	Global Portfolio	66.4% U.S. / 33.4% Intl
Investments	Concentrated Portfolio	16 Companies
Positions	Position target = 5.0%-8.0%	Average = 6.2%
Sector Exposures	Maximum concentration < ~25%	Technology = 24.3%
Market Capitalization	All Cap > \$5 B+	Average = 222.8
Dividend Yield	Yield Target = 3.0-5.0%	Average = 3.9%
Market Volatility	GBCD Beta < MSCI ACWI	0.8
Cash	No restrictions	0.3%

Overview

Investment Focus

Invest in great companies operating Investment focus on quality, total return, high income & lower volatility



Investment Approach Identify companies that offer attractive, stable dividend yields

Concentrated portfolio approach to maximize impact of best ideas Comprehensive investment approach integrating macroeconomic, industry & company analysis

Investment Process

Fundamental research process to build a concentrated portfolio Disciplined, consistent & repeatable investment process

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Investment Universe

MERIT evaluates a wide range of individual companies' equity securities including stocks, MLPs and REITs from an extensive global investment universe.

Investment Process

MERIT employs a fundamental research process which follows a three-step approach to identify, analyze and evaluate investment opportunities. The research process employs fundamental company and dividend analysis.

Overview Identify & evaluate investments
 Analysis Perform company & dividend analysis
 Evaluation Determine portfolio impacts & action

Service Providers

 Custodian 	Interactive Brokers
Audit	Ryan May
• Legal	Cipperman & Co.

Management

Scott McGraw is the Founder and Chief Investment Officer of MERIT Investment Management. Scott has over 30 years of professional experience in investment management, investment banking and financial services. Scott's previous experience includes tenures at Gardner Lewis Asset Management, Bank of America Securities, Merrill Lynch and Accenture. Scott earned his MBA from The Wharton School of the University of Pennsylvania and his BS from Boston College with concentrations in Finance.

Risks

Stock markets are volatile and can decline significantly in response to adverse issuer, political, regulatory, market or economic developments. An investment in the strategy is speculative and involves a high degree of risk. Performance data shown represents past performance and is no guarantee of future results. Investors should consider a strategy's investment goals, risks, charges and expenses before investing.

Disclaimer

These materials shall not constitute an offer to sell or the solicitation of an offer to buy any interests in any investment strategy managed by MERIT Investment Management. This information should be considered in conjunction with all available documentation for the investment strategy in making an investment decision. Past performance is no guarantee of future results. Future returns are not guaranteed.

Contact Information

MERIT Investment Management is the investment manager for the Global Blue Chip Dividend Strategy.

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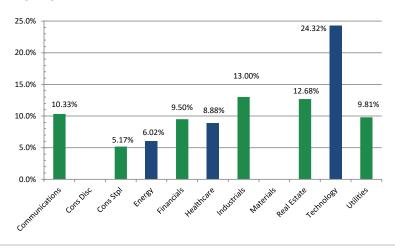
Investment Attributes

Company Analysis Dividend Analysis	
Durable competitive advantages	Strong FCF generation
Operate in industries with favorable conditions	Solid Balance Sheet
History of earning attractive long-term returns	Manageable payout ratio
Strong management team & business plan	High dividend yield
Current earnings are within historic norms	History of growing dividends
Share price below intrinsic value	Low valuation on a historical & relative basis
Identifiable downside protection	Management committed to dividend

Top 10 Holdings

Weight	Ticker	Company	<u>Sector</u>	<u>Yield</u>
13.81	AVGO	BROADCOM INC	Technology	0.90
7.88	BAESY	BAE SYSTEMS PLC -SPON ADR	Industrials	1.70
7.63	IBM	INTL BUSINESS MACHINES CORP	Technology	2.40
7.51	IRM	IRON MOUNTAIN INC	Real Estate	3.10
6.84	ENB	ENBRIDGE INC	Energy	5.90
6.48	JPM	JPMORGAN CHASE & CO	Financials	2.10
5.90	DUK	DUKE ENERGY CORP	Utilities	3.60
5.40	SKM	SK TELECOM CO LTD-SPON ADR	Communications	5.73
5.28	PEP	PEPSICO INC	Consumer Staples	4.11
5.23	CCI	CROWN CASTLE INC	Communications	4.30

Sector Weightings



Sector Dividend Yields

