

**THE VIRGINIA ORTHODONTIC
FOUNDATION**
recommends lodging at

**The Richmond Marriott
Short Pump Hotel**

4240 Dominion Blvd.
Glen Allen, VA 23060
(804) 965-9500 or (800) 228-9290

Virginia Orthodontic Foundation rates:
\$119 per night single or double
Other options are available.
DEADLINE 02/03/22

All reservations must be accompanied by a first night room deposit or guaranteed with a major credit card. The hotel will not hold any reservations unless secured by one of the above methods. Reservation cancellations must be received by the hotel at least **24 hours** prior to arrival to avoid being charged one night's Room and Tax.

Be sure to mention the name of the group when making reservations in order to obtain the group rate. Check-in time is 3pm; checkout time is 11am. Rate does not include a 14% tax (subject to change).

The Richmond Marriott Short Pump Hotel is conveniently located near I-64 (exit 178B) in the west end of Richmond on Dominion Boulevard in the Innsbrook Office Park (turn left at the first light on Broad Street after exiting the interstate, hotel is on the left).

Room reservations must be received by 5pm on Thursday, February 3, 2022 to receive this special rate. After this date, it will be on a space and rate availability basis.

ABOUT THE SPEAKER

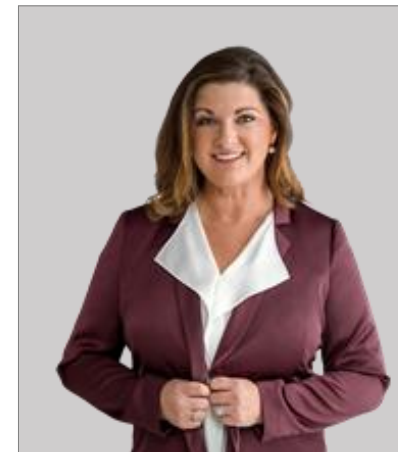


THOMAS SHIPLEY, DS, PHD

Dr. Shipley received his Bachelor of Science degree in Business Management from Brigham Young University and went on to earn his doctorate from the University of Kentucky's College of Dentistry. Dr. Shipley completed a master's program in Orthodontics at West Virginia University.

He is a Diplomate of the American Board of Orthodontics. He is an Associate Professor of Orthodontics at A.T. Still University, Department of Orthodontics in Mesa, Arizona where he teaches the 6E Orthodontic Philosophy. Dr. Shipley maintains a full-time private orthodontic practice in Peoria, Arizona.

ABOUT THE SPEAKER



MICHELLE SHIMMIN

Michelle Shimmin is an International lecturer, trainer and consultant who has been in the field of orthodontics since 1990, working as a Registered Dental Assistant, teaching orthodontic assisting, marketing, financials, treatment coordinating, and practice management.

Michelle travels the country and helps transform orthodontic offices on their systems to promote training, growth, and success through a comprehensive practice approach. She is now considered one of the most sought-after trainers with many lecture events every year, both domestic and international.

**THE 2022
ANNUAL MEETING
OF
THE VIRGINIA ORTHODONTIC
EDUCATION AND RESEARCH
FOUNDATION**

***Sagittal First – The Ultimate
Success Formula!***

Presented by
DR. THOMAS SHIPLEY
Peoria, AZ

and

***Creating a High Performance
Team***

Presented by
MRS. MICHELLE SHIMMIN
Snohomish, WA

FEBRUARY 25 – 26
***The Richmond Marriott
Short Pump Hotel***

Lectures Sponsored in Part by:
THE MCIVER FUND,
3M ORAL CARE,
ACCUTECH ORTHODONTIC LAB,
ALIGN TECHNOLOGY,
AMERICAN ORTHODONTICS,
CLOUD 9 SOFTWARE,
DENTAL MONITORING,
GC ORTHODONTICS,
AND
HENRY SCHEIN ORTHODONTICS

2022 Annual Meeting Program Schedule

Friday, February 25

8:00 am	Registration, Coffee, Danish, etc.
8:30 am	Introductions & Opening Remarks
8:45 am	Lecture – Dr. Thomas Shipley
10:00 am	Break
10:30 am	Lecture continued – Dr. Shipley
11:45 am	Membership Meeting
12:30 pm	Lunch (Round Table Presentations)
1:30 pm	Lecture continued – Dr. Shipley
3:00 pm	Break
3:15 pm	Lecture continued – Dr. Shipley
5:00 pm	Adjourn
6:30 pm	Table Clinics
6:45 pm	Reception

Saturday, February 26

7:30 am	Coffee, Danish, etc.
8:00 am	Lecture – Mrs. Michelle Shimmin
9:45 am	Break
10:00 am	Lecture continued – Mrs. Shimmin
11:15 am	Q & A, Concluding Discussion
11:30 am	Membership Meeting
12:00 pm	Adjourn
12:15 pm	Board of Director's Meeting

10.00 CE Hours



Dr. Thomas Shipley Sagittal First – The Ultimate Success Formula!

Sagittal First Philosophy is a new treatment philosophy that blends contemporary clinical principles with advanced digital solutions into a proven workflow, delivering exceptional, predictable results in fewer and shorter appointments with reduced treatment times. Join us to learn how Sagittal First can transform your practice, inspire your team, and delight your patients!

Objectives:

-How the protocol makes same day starts (SDS) practical, shortens treatment time, and increases patient convenience.

-Establishing a Class I platform prior to completing treatment with aligners or braces can increase case predictability and simplify finishing.

-Proven Workflow: A complete solution that greatly increases efficiencies and minimizes the need for extractions.

-How the protocol offers the patient time to choose aligners vs. braces, fewer in-person appointments, and increased engagement and compliance.

-The leading-edge SAGITTAL FIRST™ philosophy, providing greater efficiencies, shorter treatment times, long-term aesthetic results, and happier patients!

-Clinical evidence of the extraordinary results with Carriere® Motion 3D™ Appliances.

-New strategies and clinical solutions that enable you to make a total-health difference in the lives of your patients.

-Innovative concepts to help diagnose and establish treatment plans, and achieve remarkable results on time, every time.

Mrs. Michelle Shimmin

Creating a High Performance Team

Change the way you see your team, change the way your patients see you – Leadership, management, communication, goal-driven motivation, and team synergy are key factors that are imperative to a successful practice with a remarkable reputation!

We will focus on how to set up (and succeed!) at getting your patients vested and started in your practice today. Through this fun, inspiring event, we will help you know how to provide very clear expectations that deliver a high level of accountability and a team that ‘wants to’! Michelle will dive into the digital business model, implementing the virtual workflow into your practice while tapping into the full talent of every team member.

Objectives:

-You will learn the skills and effects of powerful leadership that deliver results from every team member.

-You will take away guidelines for setting up clarity and creating goal-driven employees that get excited about their role in the patient’s experience and the practice’s success.

-You will understand the newest and most efficient digital business models and virtual workflow with direct take-a-ways in how to implement it into your practice today.

Registration Fees:

\$0	VAOF Member (w/paid VAOF dues)
\$100	Orthodontic Resident
\$800	VAO/SAO/AAO Member
\$1500	Non-VAO/SAO/AAO Member
\$1500	Non-Orthodontist

[Click Here to Register for the Meeting!](#)

[Click Here to Reserve Your Hotel Room!](#)

Virginia Ortho Foundation Board of Directors

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For Questions, call Darlene Johnson
at 804-828-9326
(Executive Administrative Director)