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*Manitoba Gerontological  
Nursing Association*

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**Strategic Planning Meeting**  
**Tuesday, June 21, 2016 from 1700-1900 hrs**  
**CRNM Boardroom**

**Executive:**

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|-------------------------------------|-------------------------------------|
| Tara McNaughton (President – chair) | Twyla Jaworski (Education)          |
| Stacey Morgan (President-Elect)     | Jennifer Moran (Secretary)          |
| Gayle Dyck (Membership)             | Poh Lin Lim (Past-President)        |
| Brandy Stadnyk (Media)              | Joyce Stabner (Treasurer) – REGRETS |

**Members Present:**

|              |                   |
|--------------|-------------------|
| Vernie Price | Corrina Zacharkiw |
| Beth Helliar | Connie Tallion    |

| Item                         | Discussion   | Action by |
|------------------------------|--|-----------|
| Call to order                | Meeting called to order at 1705hrs.  |           |
| 1.0. Agenda                  | Approval/New items<br>CORRECTION TO 6.0 –Change professional <i>membership</i> to professional <i>mentorship</i>   | Tara      |
| 2.0 Mission Statement Review | Mission statement:<br>-discussed and reviewed by present members<br>-changes were made and will be reflected on MGNA Website<br>-wording was simplified and liaise groups broadened  | All       |
| 3.0 Visions Statement Review | PROMOTING EXCELLENCE IN CARE OF OLDER ADULTS<br>New MGNA Banner<br>- to be designed by Tara<br>- colors to be similar to CGNA<br>- remove the “About Us” section   | Tara      |
| 4.0 Website                  | Brandy reviewed <www.mgna.ca> with present members.<br>-Gerontological articles will be available on the website. Any ideas for future articles can be sent directly to Brandy.<br>-Brandy will investigate if a calendar can be added to our website to inform members of important events.<br>-Executive was asked to review their job descriptions, revise and send to Brandy. This information (along with a picture) will be added to our website.<br>CONTACT US: <a href="mailto:info@mgna.ca">info@mgna.ca</a><br>-Shop – Merchandise will be shipped to our meetings<br>-- need to determine where MGNA merchandise can be stored on a go-forward basis.<br>Other ideas:<br>--MGNA Facebook Page – add link to membership sign up<br>--Trailblazers?<br>--Featured Member?<br>--Did you know?<br>--Have you met? |           |

|                             |  |  |
|-----------------------------|--|--|
|                             | <ul style="list-style-type: none"> <li>-Archived Resources:</li> <li>---Previous education sessions</li> <li>-Our website will link to the CGNA Membership Page</li> <li>-There will be an increase in membership fees (change in price will be implemented in April 2017)</li> <li>-A note will be added to the website to inform members that membership fee will be increasing.</li> <li>-Wording was reviewed.</li> <li>-Associate members will be eligible for discounts on conferences, etc, but cannot vote and are not eligible for scholarships.</li> <li>-Student nurse members are eligible for discounts on conferences and are able to vote. They will not be eligible for scholarships.</li> <li>-Our website will link to the CGNA Membership Page</li> <li>-There will be an increase in membership fees (change in price will be implemented in April 2017)</li> <li>-A note will be added to the website to inform members that membership fee will be increasing.</li> <li>-Wording was reviewed.</li> <li>-Associate members will be eligible for discounts on conferences, etc, but cannot vote and are not eligible for scholarships.</li> <li>-Student nurse members are eligible for discounts on conferences and are able to vote. They will not be eligible for scholarships.</li> </ul> |  |
| 5.0 Education /Scholarship  | <ul style="list-style-type: none"> <li>-applications will be available through the links on the website</li> <li>-information re: education sites will also be available on the website</li> </ul>   |  |
| 6.0 Professional Mentorship | Tara discussed with members. Definition of a professional mentor must be developed. Tara will ask for volunteers at our next general meeting.  |  |
| 7.0 Sponsorship/Resources   | <p>Brandy and Tara have contacted various companies inquiring about collaborating sponsors/resource partners. Fees are as follows:</p> <ul style="list-style-type: none"> <li>-for Non-profit organizations = \$150.00/year</li> <li>-for Profit organizations = \$300.00/year</li> </ul> <p>-Agreements/contracts/terms to be developed by Brandy and Tara</p> <p>-Resource list reviewed by members present</p> <p>-Poh Lin will research if there is a charity number associated with MGNA</p>  |  |
| 8.0 Round Table             |  |  |
| 9.0 Meeting adjourned       | Meeting adjourned at 1920hrs   |  |
|                             |  |  |