



MID-AMERICA
LEADERSHIP
CONFERENCE

Mid-America Leadership Conference

October 24 - 27, 2019 (*Thursday - 11:00am Sunday*)

Columbus, Nebraska

What is it?

The Mid-America Leadership Conference is a leadership conference with training for State/ Local Officers and Advisors on how to run a local chapter. Students and advisors will be divided into industry chapters and they will run an entire year's program in the 3 ½ days of the conference. The students will be planning, implementing and completing general sessions, community service projects, fundraisers, officer elections, news articles, leadership contests, completing secretary's and treasurer's notebooks, business and industry tours and all the necessary elements to have a successful chapter through the **National Program of Work**. Students and Advisors will have many opportunities to network and interact with students/advisors from other states. **This may be the best Chapter and Officer Development Conference in the nation.**

Who should attend?

The Mid-America Conference is open to state directors, state and local officers, advisors and students who want to become better leaders. This conference is a must for new advisors. Last year, nine states attended from Regions 2, 3, 4 & 5. This conference is open to all states.

What does it cost?

Registration - \$30.00

Sleeping Rooms - Single/Double \$99.95 - Triple/Quad \$99.95 – These prices include breakfast!

Meal Ticket – under \$100 - Covers all lunches, dinners, ice cream social.

The average cost per student for the entire conference (including rooms & meals) averages \$250 - \$300 plus the cost of your transportation. Students may bring extra spending money for the fundraisers and social.

Process Driven Conference

The Mid-America Conference has incorporated the Framework and the Chapter Excellence Program and the training is more process driven than results driven. If you have been to the Mid-America Conference before, you will want to come back and see the changes. If you have never attended before, you are in for a wonderful experience. **Pretty intense** – don't bring your golf clubs!! We will add Alumni Training if there is enough interest, so please let Greg Stahr know if you have interest.

Where is this Conference held at?

Mid-America is held in Columbus, NE at the Ramada Columbus and River's Edge Convention Center. This conference (originally Region IV – VICA Leadership Conference) has been existence since 1977 and originated in Kearney, NE. Columbus and the Ramada Columbus River's Edge Conference Center have hosted Mid-Am for the past 39 years.

Registration

Registration will open on September 12, 2019 and more information will come out on that date.