



# NORTH IOWA EVENTS CENTER

3700 4<sup>th</sup> Street SW | Mason City, IA 50401-1590 | [NorthIowaEventsCenter.org](http://NorthIowaEventsCenter.org)

## NIEC SPONSORSHIP OPTIONS

Thank you for your support of the North Iowa Events Center, home of your Blue Ribbon North Iowa Fair!  
We look forward to welcoming you back to the 2020 North Iowa Fair: July 16-19!

\_\_\_\_\_ \$10,000\* “PLATINUM” SPONSOR

\_\_\_\_\_ \$5,000\* “GOLD” SPONSOR

\_\_\_\_\_ \$2,500\* “SILVER” SPONSOR

\_\_\_\_\_ \$1,000\* “BRONZE” SPONSOR

\_\_\_\_\_ \$750\* “SUNRISE” SPONSOR

\_\_\_\_\_ OTHER AMOUNT OR “IN-KIND” CONTRIBUTION  
(PLEASE INCLUDE VALUE OF IN-KIND DONATION WITH COMPLETED FORM)

\*Per year for three years

Become an official North Iowa Events Center sponsor!

Sponsors receive discounts, recognition and more. Your support positively impacts the North Iowa community while providing unparalleled opportunities to connect with and engage residents, tourists and guests each and every day. With our focuses on youth, education, historic preservation and community well-being, your generosity **furtheres NIEC's mission, delivers the Fair and launches innovative programs in places needed most.**

Return this form with your check or money order to our mailing address (top of page)  
or contribute online at [NorthIowaEventsCenter.org](http://NorthIowaEventsCenter.org).

Business Name: \_\_\_\_\_

Individual Contact with Title: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Today's Date: \_\_\_\_\_

Sponsor Signature: \_\_\_\_\_

Additional Notes: \_\_\_\_\_

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## **NIEC SPONSORSHIPS (Three Year Commitment)**

Annually, an estimated 250,000 people attend NIEC events, adding nearly \$4 million to the North Iowa economy each year. Show support today and enjoy NIEC recognition sure to include:

### **\$750: SUNRISE SPONSOR\***

- 1 North Iowa Fair FREE carnival ride banner per year for 3 years.
- 1 logo link on NIEC homepage for 3 years.
- 1 Fair booth per year for 3 years.
- 1 name in Fair book per year for 3 years.
- 1 organization representative as a member of the North Iowa Fair Association.

### **\$1,000: BRONZE SPONSOR\***

- 1 full hot-air balloon ride with organization banner per year for 3 years.
- 1 North Iowa Fair FREE carnival ride banner per year for 3 years.
- 1 logo link on NIEC homepage for 3 years.
- 1 Fair booth per year for 3 years.
- 1 name in Fair book per year for 3 years.
- 1 organization representative as a member of the North Iowa Fair Association.

### **\$2,500: SILVER SPONSOR\***

- 1 flag on NIEC main drive for 3 years.
- 1 full hot-air balloon ride with organization banner per year for 3 years.
- 1 North Iowa Fair FREE carnival ride banner per year for 3 years.
- 1 logo link on NIEC homepage for 3 years.
- 1 Fair booth per year for 3 years.
- 1 name in Fair book per year for 3 years.
- 1 organization representative as a member of the North Iowa Fair Association.

### **\$5,000: GOLD SPONSOR\***

- 1 4'x8' venue sponsorship sign (outdoor) per year for 3 years.
- 1 flag on NIEC main drive for 3 years.
- 1 full hot-air balloon ride with organization banner per year for 3 years.
- 1 North Iowa Fair FREE carnival ride banner per year for 3 years.
- 1 logo link on NIEC homepage for 3 years.
- 1 Fair booth per year for 3 years.
- 1 name in Fair book per year for 3 years.
- 1 organization representative as a member of the North Iowa Fair Association.

### **\$10,000: PLATINUM SPONSOR\***

- 1 complimentary NIEC venue for private event per year for 3 years.
- 1 4'x8' venue sponsorship sign (outdoor) per year for 3 years.
- 1 flag on main drive for 3 years.
- 1 full hot-air balloon ride with banner per year for 3 years.
- 1 North Iowa Fair FREE carnival ride banner per year for 3 years.
- 1 logo link on NIEC homepage for 3 years.
- 1 Fair booth per year for 3 years.
- 1 name in Fair book per year for 3 years.
- 1 organization representative as a member of the North Iowa Fair Association.