

“GET REAL....”
THE MARINETTE COUNTY
BOARD OF REALTORS
QUARTERLY NEWSLETTER



July 2018

A Message from Our President, Kristin Ferguson

It is FINALLY here... yes SUMMER has arrived. Between the temperatures and the market we are all feeling the heat. We seem to wait for so long then it arrives and is going in what seems like the blink of an eye. Especially this year! For those of you that have been around for a few years you can agree we haven't experienced a market like this one we have been witnessing in a good number of years. Sales are brisk, multiple offers and what seems to not be enough homes to sell. With this comes longer hours, days and a fast pace that may seem like we are not able to keep up with. Even with this we must always keep in mind that we are professionals working in a professional environment and continue to abide by our REALTOR code of ethics and keep to ourselves, along with our listings safe and secure at all times.

Speaking of being busy your MLS board has been extra busy getting everything ready and moved over to the METRO MLS system. Hopefully everyone made it to the training and are ready for the switch over. Thank you to Karen Pluff and Debbie our E.O. for all the hard work and long hours they have put into making this happen. Again your board is continually working to give you more options that will help make you more proficient in your work.

If you are looking and wanting additional ways to keep you abreast of today's ever changing market and technology, the annual WRA Conventions is coming up September 17-18th in Wisconsin Dells. With all the hard work you are putting in it would make for a great time to give yourself a mini working vacation where you can sit in on informational seminars, network with other agents from across the state and come back refreshed and recharged with new ideas to help your business grow. So take a moment and look into attending this year's convention.

On that note happy listing and selling! Don't forget to take some time for yourself and your families and enjoy the rest of summer!

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An Update from the MLS

The MLS has had a very very busy year and especially the last few months!

MLS Changes / Updates:

- 1. Metro Conversion:** July 11th Marinette MLS partnered with Metro MLS out of Milwaukee. There are still issues and bugs we are trying to work out. We have been sending out a lot of updates and info. Please pay attention to those.
- 2. 4 Calendar Days:** This is the time frame everyone needs to pay attention to. We have updated our Rules of Procedure and all functions in the MLS have 4 Calendar days: adding a new listing, changing the status, price change, reporting a listing sold, ect.. Calendar days include weekends, but excludes Federal holidays.
- 3. Rules of Procedure and MLS Bylaws:** Are being update. Once they are updated they will be posted on the MCBOR Website.
- 4. Zillow/Trulia:** Each office has to OP IN to send their listings to Zillow. This is not automatic. Please see the MLS updates that have been sent out recently.
- 5. Photos Rules Change:** Photos are unlimited again. But only the first 25 will be sent to the syndicated sites like Zillow, Realtor.com, etc... Also, upon the sale of a property, photos are not be removed from the MLS. They are historical data of the MLS and are to remain in there for comparable use. Additional photos rules may be coming soon.
- 6. Showing Time:** Very important everyone update their showing time profiles and preferences. Please visit the MCBOR website and review the webinar and videos on Showing Time. There are a lot of features to it, but it takes time to get used to it and learn it. You and download the showing time app on your phone and mobile devises.
- 7. ELB's:** Conversion was a bit hectic, but we got through it.
- 8. MCBOR Web Site:** Click on the MLS Tab This is where we are posting all the updated and info.
- 9. BLRM Will be updated soon:** However we have created a "cheat sheet" with all kinds of info and helpful tips and what to do's on it. Please review it.

Thanks, Karen Pluff ~ MLS President

CALENDAR

Upcoming Trainings and Events

August 2018:

MCBOR BOD Meeting, August 7th, Superior State Building Lower Level Meeting Room, 10am

September 2018:

MLS Annual Participant Meeting, Date and Location to be determined, tentatively looking to schedule for September 11 or 13. Details will be sent out once confirmed.

WRA Annual Convention: September 17-18, Kalahari Resort and Convention Center in Wisconsin Dells

Additional information and registration: <https://www.wra.org/convention/>

GMM Meeting, September 25th, Location and Time To Be Determined

November 2018:

MCBOR BOD Meeting, November 6th, Superior State Building Lower Level Meeting Room, 10am

Our Membership is currently at 97

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Visit our website at
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*Please contact me if you have any
questions or concerns and let me
know what I can do to help!*

Thank you for all you do !