



Transportation Cabinet asks Organizations to Shed Light on Work Zone Safety
Pledge to glow orange April 11 during National Work Zone Awareness Week



The Bluegrass will soon be glowing orange with the help of local businesses shedding light on the importance of work zone safety. The Kentucky Transportation Cabinet (KYTC) invites

organizations and residents to pledge to light buildings, structures, bridges and homes in the color orange on Wednesday, April 11 as part of the “Glow Orange, Kentucky” initiative inspired by the nation’s observance of “Go Orange Day” to promote work zone safety.

First introduced in 2017, the “Glow Orange, Kentucky” initiative drew participation from 13 organizations, lighting prominent Kentucky structures like the Florence Y’all Water Tower in northern Kentucky and the Big Four Bridge in Louisville. Organizations are asked to complete an online pledge form by Friday, March 23. Participants will be featured in the KYTC’s promotional materials during National Work Zone Awareness Week (NWZAW) April 9-13.

“We were pleased with the participation of businesses last year to support work zone safety,” said KYTC Secretary Greg Thomas. “The sad truth is the majority of work zone victims are motorists. Glowing orange gives a visual reminder to drivers to avoid distractions behind the wheel and exercise caution when traveling through work zones.”

According to the Federal Highway Administration (FHWA), on average, one person dies every 13 hours and one person is injured every 13 minutes in a work zone in the United States. Glowing orange will help to raise awareness throughout Kentucky about the importance of protecting the lives of motorists and workers in stationary or mobile work zones. Many Kentucky drivers encounter at least one work zone during their daily travels, and a momentary distraction can result in a permanent injury or loss of life.

NWZAW takes place in April to mark the unofficial start of construction season for many states when the number of crews working on road projects increases.

To read more from this excerpt:

<https://transportation.ky.gov/NewsRoom/2018%20Glow%20Orange%20Kentucky.pdf>



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About The DBE Program

The Construction Estimating Institute (CEI) works with Kentucky Transportation Cabinet (KYTC) as the statewide provider of the federally funded Disadvantaged Business Enterprises (DBE) Supportive Services Program.

We want to increase the number of certified DBEs participating in highway and bridge construction, as well as assist DBEs in growing and eventually becoming self-sufficient. Additionally, CEI provides supportive services by assisting prime contractors and consultants with identifying DBEs for subcontracting opportunities on priority projects.

Neeli Bendapudi Named UofL's First Female President



The University of Louisville has named a new president. The UofL Board of Trustees announced Tuesday afternoon that Dr. Neeli Bendapudi will serve as the school's 18th president.

Bendapudi was the University of Kansas Provost and Executive Vice Chancellor, and a professor of marketing at the KU School of Business, according to KU's website. Bendapudi holds a doctorate from KU and has taught at Texas A&M and Ohio State at the undergraduate, MBA, Executive MBA and Ph.D. levels.

Bendapudi presented remarks Tuesday afternoon, during which she highlighted her three goals for Louisville -- "to be a great place to learn, a great place to work and a great place to invest."

UofL's first female president, a former banker, spoke on the value of the university and celebrated its urban setting, calling it a gem.

"What attracted me to Louisville?" Bendapudi asked. "What didn't? I could not pick a better place to call home for hopefully a long, long time."

Bendapudi spoke several times about fundraising and bringing funding back to a university that's been mired in athletic and administrative scandals.

"All across the Commonwealth, country, globe, we get our friends, our Cardinal family ... everybody to view us as the best place to invest," she said.

"When people help us, what they're doing is saying, 'We trust you to make Louisville a strong force for the good for the next couple of centuries.'"

Bendapudi also spoke about UofL's recent scandals, and how she plans on preventing new ones going forward. "One university, one team," Bendapudi said. "Together we will win with integrity. My way to make sure there's not a scandal is to be incredibly accessible. The leader can absolutely set the tone for who we are, what we will be, and what we will absolutely not tolerate."

She was joined at Tuesday's introduction by her husband of 35 years, her daughter and son-in-law as she publicly accepted the position.

Bendapudi said she and her family were familiar with the area, her parents formerly living and teaching in Northern Kentucky, and even recently doing the Bourbon Trail. SGA president Vishnu Tirumala looks to Bendapudi to lead by example.

"What I'm hoping she'll take on is rebuilding trust not only with students, faculty and staff, and kind of bringing that integrity and character that I believe that she has to the university," Tirumala said. Observers agreed that building a culture of integrity is the right place to start.

"Gain the confidence of the donors, the alumni and the students and the faculty," Bill Stone, WAVE 3 News political analyst and former UofL Board member said. "She can set the culture and let everybody know from this point on, UofL is full speed ahead."

To read more from excerpt: <http://www.14news.com/story/37870391/neeli-bendapudi-named-uofls-first-female-president>

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