

DUNS: 161880005 | CAGE: 8DRZ9 | NAICS: 541430, 541810, 541830, 541840 | www.baglex.com



Strategy



Branding



Production



**Social
Media**



**Advertising
+ Design**



**Online
Development**

Established in 2003, Brand Advertising Group is a full-service marketing and advertising agency based in Lexington, Kentucky. Brand Advertising Group was established to fill a void in the industry; to build an agency that truly listens to its clients, create strategies and solve problems with each clients' goal in mind.

Core Competencies

- ▶ Marketing Strategy
- ▶ Media Planning, Placement and Purchase: Radio, Television, Outdoor, Print, Digital
- ▶ Social Media Management, Monitoring and Advertising
- ▶ Website Design and Development
- ▶ Search Engine Optimization
- ▶ Creative Concepts, Strategy and Design including Graphic Design
- ▶ Printing: All printing materials including large format
- ▶ Production: Television, Video, Radio, Print, Outdoor, Digital and Photography

Differentiators

- ▶ Women Owned
- ▶ Certified Disadvantaged Business Enterprise (DBE)
- ▶ Our core values include embracing growth, questioning the status quo, respect, and appreciation for clients and our team.

Previous Clients

