

SUMMARY OF QUALIFICATIONS

A practicing clinical psychologist and teacher with senior management and consulting experience who has demonstrated a commitment to improving the quality and efficiency of services offered by providers and managed care organizations to their members.

CURRENT PRIVATE PRACTICE: : January 2014 - present

www.sethdbernstein.com

- Psychotherapy
- Teaching
- Supervision

BUSINESS EXPERIENCE

**Institute For Behavioral
Health Integration**
Corvallis, Oregon

Executive Director

Feb 2012 - December 2018

Reporting to the Board of Directors, the Executive Director (ED) has overall strategic and operational responsibility for IBHI’s staff and programs as well as the achievement of its financial objectives and execution of its mission. To this end the ED will:

- Ensure ongoing local programmatic excellence, rigorous program evaluation, and consistent quality of finance and administration, fundraising, communications, and systems; recommend timelines and resources needed to achieve the strategic goals
- Represent the programs and point of view of the organization to agencies, organizations, and the general public.
- Be responsible for the recruitment, employment, and release of all personnel, both paid staff and volunteers.
- Maintain a climate which attracts, keeps, and motivates a diverse staff of top quality people.
- Provide supervision which supports employees to be successful in their work and career; monitors staff performance; and develops corrective action plans as needed.

**Accountable Behavioral
Health Alliance**
Corvallis, Oregon

Executive Director

April 2001 - December 2013

Directed and led the Accountable Behavioral Health Alliance (ABHA). Reported directly to the ABHA Governing Board, which consisted of County Commissioners from Crook, Jefferson, Deschutes, Lincoln, and Benton Counties. Responsible for strategic planning, staff supervision, and oversight of managed care operations which included:

- Contract administration and compliance
- Budget, fiscal and data management
- Utilization management and quality management
- Member affairs
- Oversight of delegated activities
- Policies and procedures
- Risk management
- Became Executive Director of the Institute For Behavioral Health Integration, a non-profit consulting business that was developed at ABHA

Ernst & Young, LLP
Iselin, New Jersey

Manager

May 97 – Feb 00

Acted as Project leader for behavioral health engagements. Assisted providers, health systems, academic medical centers, and managed behavioral health care organizations with clinical integration, business strategy, operations redesign, and revenue enhancement. Responsibilities included:

- Productivity benchmarking and workplace re-engineering
- Financial modeling and business plan development
- Public sector behavioral health carve-outs
- Project management; staff development; and training
- Internet-based consulting
- eCommerce strategy development for managed care
- Development of clinical guidelines and performance standards

Prudential Insurance
Iselin, New Jersey

**National Executive Director
Clinical Operations & Quality
Management**

August 92 – April 97

Directed clinical operations and quality management for a full range of managed care and indemnity products covering more than two million lives in commercial and publicly funded health plans. Managed three sites of operation and over 100 employees.

- Responsibility for utilization management, customer service, claims, appeals, network development, provider contracting and provider profiling
- Management of national continuous quality improvement program
- Development and oversight of performance standards and clinical guidelines
- Clinical outcome study design and monitoring
- Development and implementation of new services, products, and tools
- Strategic partnership development and implementation

US Behavioral Health
Emeryville, California

Northeast Regional Clinical Director

Feb 89 - July 92

Directed development and delivery of clinical services to all USBH clients in the northeast.

- Network development and provider relations
- Credentialing and contracting
- Quality improvement
- Provider profiling
- Clinical operations

EDUCATION AND LICENSURE

Ph.D., California School of Professional Psychology, Berkeley, California (1978)

Bachelor of Arts; University of California, Berkeley. (1973)

Licensed Psychologist in Oregon (active), New Jersey , California, and Connecticut

PUBLICATIONS

Ablon, S. & Bernstein, S., (2011). *Collaborative problem solving: an effective approach for managing conflict in the workplace*. Mediate.com.

Bernstein, Seth (2014). *Emotions, Meaning, and Management*. <http://www.sethdbernstein.com/publications.html>.

Bernstein, Seth (2013). *Detecting And Responding Constructively To Transference In The Workplace*. The Journal of Organization and Management.

Bernstein, Seth (1999). A Time-Saving Technique For The Treatment of Simple Phobias. American Journal of Psychotherapy.

Bernstein, Seth (1994). Measuring Clinical Outcome In Managed Mental Health. Managing Employee Benefits. 2(3), 51-55.

Bernstein, Seth (1992). A Competency-Based Approach to Cognitive/Behavioral Psychotherapy. Psychotherapy.

Bernstein, Seth (1984). A Case History Demonstrating The Complementary Use of Psychodynamic and Behavioral Techniques in Psychotherapy. Psychotherapy, V21.