

# How to Make Your Business a Destination

## Destination Creation Training

### A Jon Schallert Program

Facilitated by

Julie Turnipseed—A Certified Destination Creation Facilitator

## What You Will Learn by Attending:

- New tactics that can help Grow your Business
- How to Create a Unique Positioning Statement
  - How to Target the very Best Consumers
    - Product Spotlighting Techniques
- How to Attract Business from Outside the Area
- Creating Ultra-Services & Customer Focused Company

8—Wednesday's - February 19- April 8 @ 6:00 pm

Location: Anderson County Annex Meeting Room, 411 S. Oak, Garnett

Cost: \$199

To Register Contact:

Julie@garnettks.net

785-448-5496 x 5



ANDERSON CO.

