

A rider wearing a red and white helmet with a skull design, goggles, and a blue and white jersey is riding a black Kawasaki Brute Force 350 ATV through a forest. The ATV has a large headlight and a front rack. The rider is wearing red gloves. The background is a dense forest with green foliage.

MINESEX **MEADOWS**

SPONSORSHIP PACKAGE

MONSTER ENERGY

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WHAT IS MINES AND MEADOWS? – OPPORTUNITY



Here in our 11th season, Mines & Meadows ATV/RV Resort continues to provide a safe and enjoyable location for off-roaders. We offer much more than just a trail riding experience. Over the years we have provided everything from a UPMC sponsored paraplegic riding program, to introducing the youth into the experience of ATV riding through our PA DCNR / ASI Safety Training Certification Program. We are a family oriented riding community through and through, and that is sure to bring a smile to any age.

Our premier ATV, dirt bike, and side by side facility has the only underground riding in the Northeast! We offer off-road enthusiasts in Western Pennsylvania and Eastern Ohio a truly unique experience that nobody else has to offer. With over 85 miles of recreational trails on 870+ acres of land, we cover the full spectrum of riding skills from beginner through advanced. We have also added more than 8 miles of single track (dirt bike only) trails that will test even the most experienced riders. While our trails do provide tremendous challenges, we work hard to keep them groomed for safety. What really sets Mines & Meadows apart however is our underground riding through abandoned limestone mines! These mines provide matchless thrills with underground lakes, total darkness, numerous surprises and a rich history that will help make each journey unforgettable.

As we move forward on our journey over the next 10 years of service to the riding community, we would like to ask that you consider becoming one of our 2017 and beyond Corporate Sponsors. As a sponsor you will not only receive strategic on-site advertising at our facility, but also positive media attention during all of our events and constant attention on our ever growing social media sites. We are sure that we can find the right fit for you with five base packages and our ability to customize any of them to your needs.

Please see a list of our 2017 events calendar on the following page.



2017 SCHEDULED EVENTS



Arctic Blast	January 14th
Frostbite Hunt	January 28th
Lunar Nights	TBA
Pot 'O Gold Hunt	March 18th
Annual Egg Hunt	April 15th
Easter Bunny Kid's Day.....	April 16th
Annual Raffle Day	April 22nd
Gold Club Membership Party	April 29th
Muddy Moms Day	May 14th
Memorial Day Kickoff Weekend.....	May 27-28th
Mines and Meadows Swap, Shine, and Show.....	TBA
Fun with Fathers.....	June 18th
Terrain Racing.....	June 24th
4th of July Celebration Bash	July 1-2nd
LEO's 14 Annual Jamboree by ARGO	July 20-22nd
Ultimate Summer Throwdown	TBA
Franklin Twp Poker Run.....	August 26th
Labor Day Weekend Party	September 2-3rd
Spartan Race	September 30th
Annual Pumpkin Hunt	October 21st
M&M Costume Contest	October 29th
Veterans' Honor	November 11th



WHY SHOULD YOU WORK WITH US?



Here at Mines & Meadows, we have some big plans. We want to transform our facility into something people dream about. With our rise in sales, and growing popularity, we are well on the way.

MINES AND MEADOWS FACTS

In the recent year, Mines & Meadows has been taken over by new management. With Mr. Svihra now managing the facility, he is transforming it to reach new heights.

- 173% sales increase from 2015-2016
- Continued increase of popularity on social media.
 - 9000+ likes on facebook, and counting.
 - Weekly post reach of at least 50,000
- Nearly .5 million website visits for 2016
- Over 13,000 unique check-ins in 2015, and over 17,000 unique check-ins so far for 2016
- Parking lot expansion required to accommodate growing guest count.
- Recent overhaul of Business brand
 - Including but not limited to a new logo, website signage, print and web advertisements.



WHERE WILL YOU SEE YOUR BRAND?



Upper level sponsorship packages include plentiful advertising for your company, below are examples of opportunities.

Naming rights to trail divisions.

Trail division naming rights will be denoted by naming certain trails after your company. The park will be divided into four sections and sponsors will have the opportunity to take the naming rights for a certain trail division.

Naming rights to designated rest stops.

Throughout the trails in several spots we will be installing rest areas. These areas will include rain shelters, picnic tables, trash cans, and a billboard to advertise your company as you please.

Entry Banners.

High level sponsors will gain access to display their logo on our welcome banners at the entrance of the park.

Hillside Flags.

All sponsorship members 400cc and up will be given the option to have a flag displayed along the parking lot hillside.

Website Exposure.

All sponsor logos will be placed on our web pages. Higher level sponsors will receive a larger logo display.

Print Ad placement on premise.

Sponsors will be given permission to display their advertising literature, menus, or rack cards within our office areas.



WHERE WILL YOU SEE YOUR BRAND?



NAMING RIGHTS TO TRAIL DIVISIONS



ENTRY BANNERS



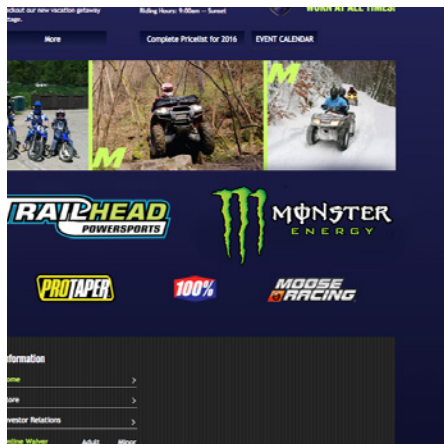
NAMING RIGHTS TO DESIGNATED REST STOPS



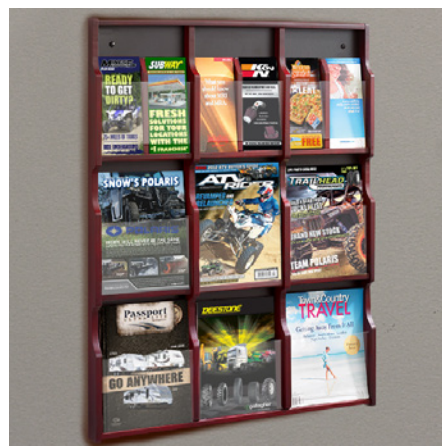
WHERE WILL YOU SEE YOUR BRAND?



WEBSITE EXPOSURE



PRINT AD PLACEMENT ON PREMISE



HILLSIDE FLAGS



2017 RIDE GUIDE



New at Mines and Meadows, our Ride Guide Program. This booklet will be distributed to each sponsor and customers checking in to our facility. Depending on your sponsor level you will be given an eighth page up to a full page ad. You're not going to want to miss this chance, with a guaranteed 20,000+ distribution, your brand will surely be seen time and time again.



HOW CAN YOU GET INVOLVED? – SPONSORSHIP PACKAGES



AMOUNT CONTRIBUTED	\$1000	\$2000	\$5000	\$8500	\$10000
PACKAGE LEVEL »	100 CC	250 CC	400 CC	700 CC	1000 CC
NAMING RIGHTS TO TRAIL DIVISIONS					
NAMING RIGHTS TO MINES & MEADOWS EVENT				x1	x2
NAMING RIGHTS TO DESIGNATED REST STOPS					
HILLSIDE FLAGS					
LOGO ON WEBSITE AND ADVERTISING MATERIAL	SMALLEST	SMALL	MEDIUM	LARGE	LARGEST
SHOUT-OUTS DURING EVENTS					
ON-SITE LITERATURE DISPLAY.					
SINGLE GOLD MEMBERSHIPS	x2	x3	x4	x5	x6

Contributions are a one year commitment, an annual renewal of your sponsorship will be necessary to remain an active sponsor.

*700cc and 1000cc sponsor packages are a 3 year commitment.



OUR PLANS – EXPANSION



We have some big ideas sitting on our shoulders! We need your help to make them a reality. Over the next several years, we plan on creating a place that is known all over the country. Let's get started!

FUTURE PROPOSALS

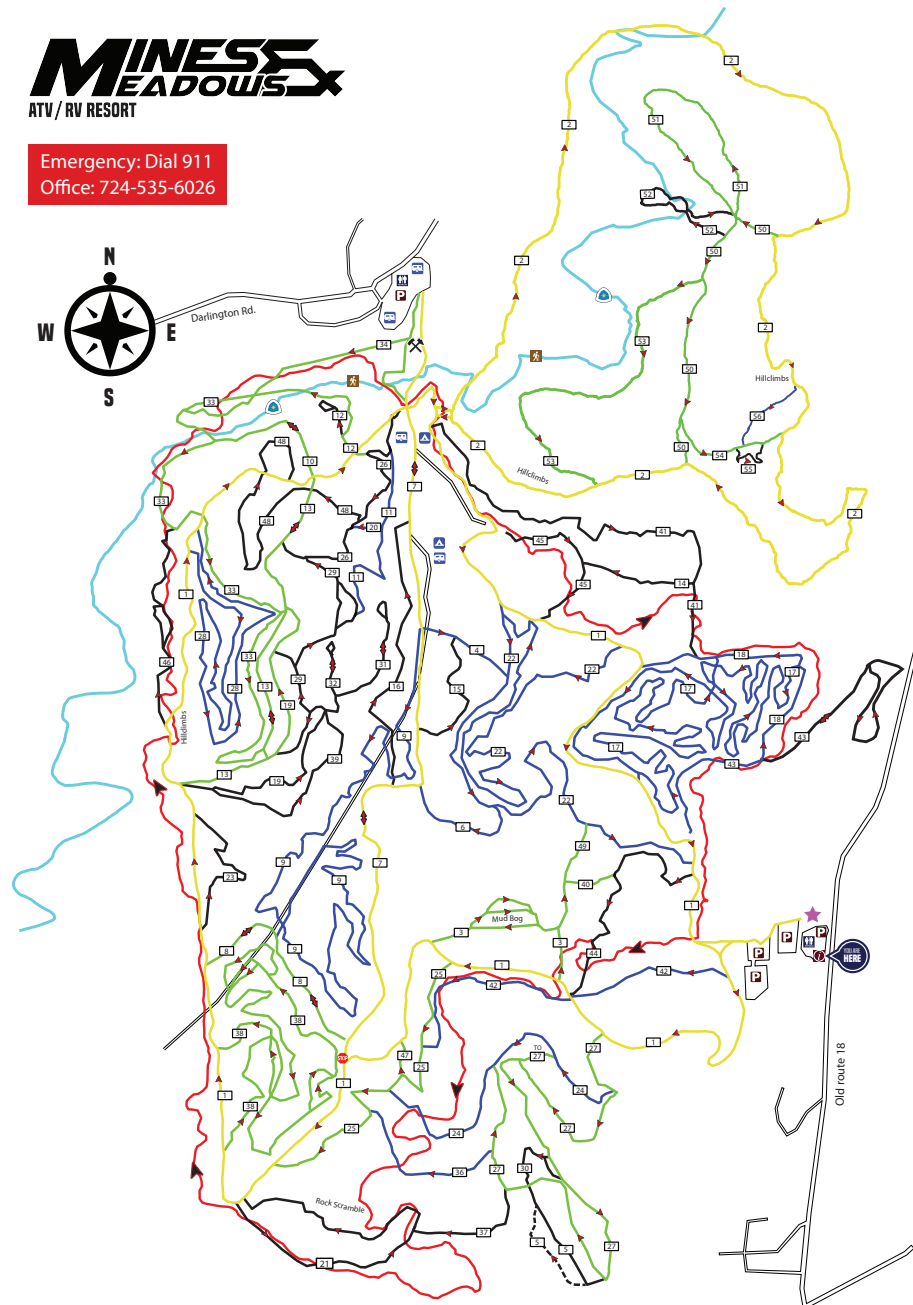
- Refinish and refurbish main office and garage
- Full landscaping of trailhead property
 - Geotextile hillside with trees and stone.
 - Install Waterfall
 - Beautify lawn and hillsides with Shrubbery and flowers
 - Create visual interest with large stone and other supporting decorations.
- Property and trail expansion and maintenance (Motocross track, truck and SUV area, Amphitheatre, pavilions and more!)
- Create more media exposure
- Host large, exclusive events (mud bog competitions, races, rock scrambles, live music, etc.)
- We're just getting started! Jump on and ride along!



PARK MAP – OUR TRAILS



Emergency: Dial 911
Office: 724-535-6026



Mines and Meadows Park Info

Phone: 724-535-6026
Fax: 724-536-6028
Address: 1307 Old Route 18, Wampum, PA 16157
GPS: N40 51.847 W80 19.933
Email: info@minesandmeadows.com
Office Hours: 9:00am-5:00pm

LEGEND

Trailhead
Main Loop (Easy)
Easiest
More Difficult
Most Difficult
No Maintenance



North Country Trail
(Foot Traffic Only)
Single Track
(Dirt Bike Only)
Parking
Mine Tour
(Waiting Area)



Restrooms
Tent Camping
RV Camping
Pond
Office/Information



Map Scale



200ft



200ft



200ft



200ft



200ft



200ft



200ft



200ft



200ft



200ft



SPONSORSHIP PACKAGE AGREEMENT



This trade agreement applies to Mines and Meadows 2017 ONLY. Trades will not auto-renew and need to be agreed to each year unless otherwise specified by sponsorship package.

1

Please complete all information.

Publication/Event/Association/Company:

Address: _____

City: _____ State/Province _____ Zip/Postal Code: _____ Country: _____

Phone: _____ Fax: _____ Website: _____

Email: _____

Ad material contact.

Name: _____ Email: _____ Phone: _____

2

Indicate your desired agreement package.



100cc package

\$1000

- x2 Single Gold Memberships
- On-Site literature display
- Event shoutouts
- Display on website and literature



250cc package

\$2000

- x3 Single Gold Memberships
- On-Site literature display
- Event shoutouts
- Increased display on website and literature



450cc package

\$5000

- x4 Single Gold Memberships
- On-Site literature display
- Event shoutouts
- Increased display on website and literature
- Hillside flags



700cc package

\$8500

- x5 Single Gold Memberships
- On-Site literature display
- Event shoutouts
- Display on website and literature
- Hillside flags
- Naming rights to rest areas



1000cc package

\$10,000

- x6 Single Gold Memberships
- On-Site literature display
- Event shoutouts
- Increased display on website and literature
- Hillside flags
- Naming rights to rest areas
- Naming rights to trail divisions



Custom Package

Mines and Meadows use only: Date Received: _____ Received By: _____