

# GET TO KNOW MIX 107.5



Mix 107.5 is a member of the Rooney Moon Broadcasting group of radio stations. Mix is a Hot Adult Contemporary (Hot AC) station. Mix 107.5 is the most powerful station on the High Plains of Eastern New Mexico and West Texas. We strive to superserve the local community. It's our goal to be the number one local information station!

## DEMO

Mix 107.5's primary demographic is female, age 25-39. Our secondary demographic is M/F, age 18-49. Moms LOVE to listen to Mix 107.5. (Dads listen too...shhhh)

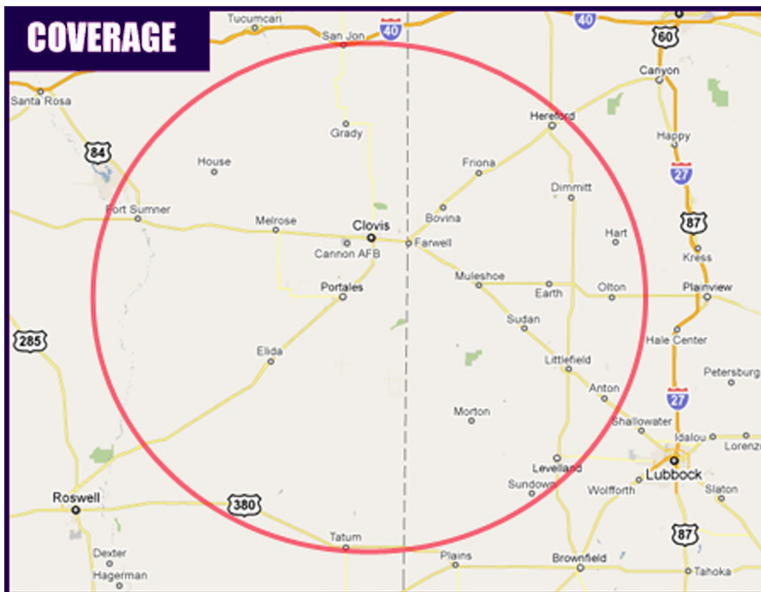


Mix 107.5 plays today's most popular artists. If you like Katy Perry, Bruno Mars, Maroon 5, and other pop superstars, you'll hear them all on Mix 107.5!

## MUSIC

## ON AIR

Mix 107.5 is the radio home of Mix Mornings with KT & Cari, along with Jen Austin in the afternoon. They're entertaining and heavily involved in the community!



### OUR SISTER STATIONS



**Nerd Stuff:** Mix 107.5 is a class C FM radio station, offering 100,000Watts ERP at 541 feet, height above average terrain.

# www.hey mix.com



**Clovis Office**  
420 North Main Street  
Clovis, New Mexico 88101  
P: 575-763-0338  
F: 575-763-1693

**Portales Office**  
42437 US 70  
Portales, NM 88130  
P: 575-359-1759  
F: 575-359-0724