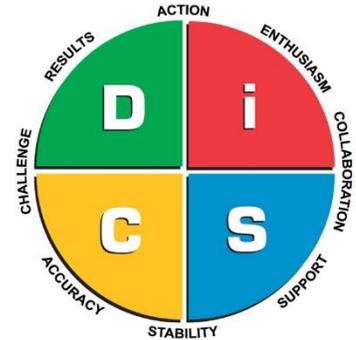




Understanding Yourself and Others with DiSC

Perhaps the most powerful learning any leader can partake in is to grow their self-awareness through the use of a behavioral/personality assessment tool. DiSC® is the leading personal assessment tool used by over 1 million people every year to improve work productivity, teamwork and communication. It is the most widely used profiling tool of its kind, and is supported by decades of validation and reliability studies.



The Leader Growth Group utilizes the DiSC assessment tool specifically because it is simple to learn and highly practical. Essentially, DiSC® is a model of human behavior that helps people understand “why they do what they do.” The DiSC dimensions of behavior (Dominance, influencing, Steadiness, and Conscientiousness) make up the DiSC model and interact with other factors to describe the typical behavioral styles of individuals. Originally created by Dr. William Marston at Columbia University, the DiSC model and its training assessments have helped over 35 million people in 25+ languages over the last 40 years.

The training process begins with all participants receiving an online invitation to take the DiSC Workplace® Profile assessment prior to attending the workshop. The test is straightforward and takes approximately 20-30 minutes to complete. Each group member will then receive their personal results during the live training event and evaluate them against the other styles in the organization. Participants will learn how to use their own DiSC Workplace® Profile to help build better relationships as they seek to understand and appreciate the various styles of the people they work with.

The Understanding Yourself and Others with DiSC Workshop is designed for:

- All levels of leadership (this workshop can be tailored towards individual contributors, managers, or senior executives)

The Understanding Yourself and Others with DiSC Workshop is designed to:

- Increase self-knowledge: how to respond to conflict, internal motivations, what causes personal stress, and preferred approach to solving problems
- Enable greater understanding of how to adapt personal style to get along better with others
- Enable better understanding of how to generate teamwork and minimize team conflict
- Help people manage more effectively by understanding the dispositions and priorities of employees and team members

Time Frame & Delivery Method:

One live training day to understand the model basics and practice its application. Additional DiSC training days can be implemented where the model is more deeply applied to motivating teams and reducing conflict.



Contact Information

David understands how effective leadership generates success. He holds a degree in Leadership Development from the United States Military Academy at West Point, a Master of Science in Organization Development from American University and the National Training Laboratories for Applied Behavioral Sciences (NTL), and has completed advanced studies at Harvard University.

A combat veteran with corporate leadership experience, he now consults to primarily Fortune 500 companies and has worked with clients that include Google, Harris Corporation, U.S. Army, U.S. Marine Corps, Schlumberger, and Facebook. He is recognized for his ability to quickly assess an organization's culture, develop creative learning designs, and facilitate highly engaging training events. David also holds expertise in the EQ-I 2.0, MBTI, DiSC, and PMAI behavioral assessments, as well as in non-verbal (somatic) communication. Additionally, he is an International Coaching Federation (ICF) certified executive coach. In 2014, David founded The Leader Growth Group in order to develop self-aware leaders who inspire engaged workplaces.



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