

MANAGER'S DESK FOR SUNDAY, FEBRUARY 10, 2019

WELCOME TO THE MANAGER'S DESK, I'M MIKE CORNELL.

WITH OUR SPRING LETTER MONTH LESS THAN 3 WEEKS AWAY, I THOUGHT THIS LETTER WAS A GOOD EXAMPLE OF THE KIND OF FEEDBACK WE ARE LOOKING FOR REGARDING OUR PROGRAMMING.

DEAR WRVM STAFF. JUST A FRIENDLY SUGGESTION. I WORKED NIGHT SHIFTS MOST OF MY LIFE AND AM NOW RETIRED. I AM TRYING TO CONVERT FROM A NIGHT OWL TO A MORNING DOVE. I LISTEN TO WRVM ALL NIGHT TO THE MUSIC BUT SOME OF THE MUSIC IS NOT CONDUSIVE TO GETTING TO SLEEP. SUCH AS THE VERY HIGH PITCHED WOMEN'S VOICES AND POUNDING BEATS. I NEED CALMING, MELLOW MELODIES TO GET TO SLEEP. THANK YOU. [SIGNED: A LONGTIME LISTENER AND CONTRIBUTOR]

MUSIC IS SUCH A TOUGH THING TO PROGRAM. MY HAT IS OFF TO BRIAN HAY, OUR MUSIC DIRECTOR WHO PROGRAMS ALL OF OUR MUSIC. BORROWING FROM AN OLD JOKE, WE COULD HAVE 10 PEOPLE LISTEN TO A SONG AND GET 11 DIFFERENT OPINIONS. THAT'S NOT TO SAY WE DON'T TAKE THIS LISTENER'S OPINION LIGHTLY. DURING A LETTER MONTH, WE'LL TAKE NOTICE IF MORE THAN ONE PERSON HAS THE SAME COMMENTS REGARDING OUR OVERNIGHT MUSIC AND TAKE A CLOSER LOOK AT WHAT TYPES OF MUSIC WE ARE PLAYING.

THE WRVM RADIO MINISTRIES ARE LISTENER SUPPORTED AND AS SUCH WE ARE COMMITTED TO MAKING WRVM THE BEST IT CAN BE FOR YOU, THE LISTENER. HAVE WE HEARD FROM YOU LATELY?

OUR MAILING ADDRESS IS: WRVM, PO BOX 212, SURING WI, 54174

OR GIVE ONLINE AT WWW.WRVM.ORG.

THANK YOU FOR JOINING ME FOR THE MANAGER'S DESK, I'M MIKE CORNELL.