

Request for Proposals: Call for Public Artists

TEMPORARY PUBLIC ART INSTALLATION sought for City Park in WAUWATOSA, WISCONSIN

Exhibition Period: May to October 2019

Date of Posting: October 1, 2018

Terminology

New Work: a work of art that either a) has yet to conceptually exist, or b) conceptually exists and has been designed, but has yet to be physically constructed.

Existing Work: a work of art that has been conceptually designed, and physically constructed.

Proposal Summary

The City of Wauwatosa, Wisconsin seeks applications from qualified artists over the age of 18 for a temporary public art installation in Hart Park for the 2nd annual Hartworks Summer Art Exhibition.

Selected artists featuring new works will be awarded a **\$6,000 stipend, plus the cost of materials up to an additional \$2,000**. Selected artists featuring existing works will be awarded a **\$3,000 stipend**. 50% of the honorarium will be awarded at contract signing, 25% at installation and 25% at deinstallation.

Sculptures will be available for sale to the public if the artist chooses, but must remain installed for the complete 6 months of the exhibition. If sold at any point during the exhibition period, a sales commission of 30% will go to the City's designated public arts fund. The City also has the opportunity to purchase a work as a permanent display in Hart Park. If a work is purchased, the city will pay the remaining difference of the full price of the work as the third and last payment.

An **additional, optional honorarium of \$300 plus the cost of materials (if any)** will be awarded to artists who express interest and gain approval from the City of Wauwatosa to do community programming. This can be in the form of an artist meet and greet, a workshop, a demonstration, etc.

Project Goals

- Temporarily install 3-5 public works in Hart Park from May through October 2019.
- Enhance the physical environment of the park, and activate the space.
- Spark engagement from local community members, and the local art/creative community of Wauwatosa.
- Highlight Wauwatosa's arts, history, and cultural traditions to visitors who seek authentic, arts-based experiences.

Artist Eligibility

Artist must be over the age of 18. Artists who are students at a college or university are eligible and welcome to apply.

Artists who have experience interacting with the community are encouraged to apply.

Artists who have previous experience in outdoor art installation is not required, but preferred.

It is the policy of the City of Wauwatosa to provide equal employment opportunities to all individuals regardless of age, sex, race, creed or religion, color, disability, marital status, citizenship status, veteran status, national origin, ancestry, sexual orientation, arrest record, conviction record, membership in the national guard, state defense force or any other reserve component of the military forces of the United States or this state, use of a lawful product while off duty, or any other characteristic protected by state or federal law.

Artist Responsibilities

Artists are responsible for both the installation and the deinstallation of their work.

The artist also expressly waives any and all rights that he/she may have under the Visual Artists' Rights Act of 1990 as codified in 17 U.S.C. § 106A, or any other statute, regulation, ordinance, or common law (whether federal, state or local), to prevent or recover damages for the removal, relocation, destruction, distortion, mutilation or other modification of all or any portion of the Work deemed necessary or desirable by the City or its agents. *It is therefore recommended that the artist use graffiti resistant materials.*

If artists chooses to participate in public programming, the city will oversee all planning and promotion of the program. The artist must purchase required materials (to which the city will reimburse, if any).

Artist must adhere to allowing the city to publish a video of the installation process, in addition to advertised photography of people interacting with the public art throughout the exhibition period. Promotion of the works, marketing of events, and social media advertising will be provided by the City with press to the artist.

Media exposure includes the following:

- All pieces selected for finalist consideration will be posted to a website, along with artist bio, and opened for voting to the public.
- Press releases and social media updates on city channels throughout the selection process.
- Video posted to social media and website of the selected artist(s) creating/installing their work.
- Features in the City Newsletter and other digital and print publications of installation and display.

The City of Wauwatosa

Located in Milwaukee County immediately west of the City of Milwaukee, Wauwatosa is known for its tree-lined streets of historic homes and architecture, with a diverse variety of retail shopping and dining options, both large and local, for its 47,000 residents and countless visitors to enjoy.

Originally chartered as a City in 1897, Wauwatosa is a premier inner ring suburb of Milwaukee. Its close proximity with the large city center makes it a great place to work, live, and visit for the many residents of the Milwaukee area and beyond. It is also home to the Milwaukee Regional Medical Center, making Wauwatosa a center of high quality patient care and medical research.

Hart Park

The exhibition will be located in Hart Park, 19.5 acres of lush green space along the Menomonee River just south of the Historic Village District of Wauwatosa. The park features many amenities for both sport and leisurely recreation: a skate park, a play area and splash pad for kids, a concert stage, a 4,625 capacity field turf stadium, and more.

Dubbed “The City’s Jewel”, Hart Park serves as a hub of community enjoyment in Wauwatosa. Major events held at the park include Hart Fest, the Tosa Tonight Concert Series, Independence Day festivities, Milwaukee Torrent Soccer Club home matches and more. Major events in Hart Park anticipate drawing approximately 70,000 visitors during the display period in addition to daily visitors of the park. With space to run, relax, and take in the natural beauty of the Menomonee River Valley, it’s no wonder why residents of Wauwatosa treasure it.



Selection Committee

Phase 1: All applications will be reviewed for full completion. All applications that do not meet most or all of the criteria listed below will be removed from the selection pool.

Phase 2: A focus group consisting of 3-5 local arts professionals will overview all remaining applicants. They will review all applications and works to determine their relevance and appropriateness. They will narrow it down to 6-8 works, with at least 3 being new works.

Phase 3: The Tourism Commission will then review remaining applicants and select 5 proposals that fit best with the scope and spirit of the project. Finalists will be informed no later than January 25th, 2019.

Phase 4: Once it has been narrowed down to the final candidates, the selection process will be opened up to public voting. Public voting will last from February 8th, 2019 – March 22nd, 2019. The top three artists (with at least one being an original work) will be chosen to exhibit their works.

Criteria for Selection

Pieces that integrate the following elements will be preferred:

1. Fits with the theme of Hart Park or the City of Wauwatosa--culturally, architecturally, or otherwise--integrating nature as appropriate
2. Shows well in both day and night
3. Reflects the vibrant culture of Wauwatosa with a strong and unique design concept
4. Suitable for display in adverse weather conditions
5. Soundly and professionally constructed with durable and safe components that require no maintenance during the display period
6. Appropriate for viewing by visitors of all ages

Artists expressing interest in public programming will be **HIGHLY CONSIDERED**.

Anticipated Exhibition Timeline

Applications Open	October 1 st , 2018
Applications due	November 25 th , 2018
Finalist artists notified	January 18 th , 2019
Public Voting	January 23 rd , 2019 – March 22 nd , 2019
Selected artist notified	March 25 th , 2019
Artist agreement signed	March 29 th , 2019
Installation(s) complete	May 1 st – May 3 rd , 2019
Public Programming (if applicable)	May 4 th , 2019 – October 31 st , 2019
Deinstallation is complete	November 1, 2019

How to Apply

Send the following materials no later than November 25th at 11:59pm CT to Melissa Weiss, Director of Administrative Services (mweiss@wauwatosa.net):

- Application (see below)
 - A statement of interest (500 words or less)
 - Why are you interested in this commission?
 - What themes/images will be presented in your work? How do these themes relate to Hart Park and/or the City of Wauwatosa?
 - A brief bio of the artist (250 words or less)
- List of any experiences of public art installations with photos, locations, and length of display
- At least one sketch or photo of the proposed or existing public art, including specific dimensions
- A basic construction or installation plan
- For newly constructed works, a projected budget for the cost of materials

OPTIONAL: Would you be interested in community programming? Please check all that apply:

- I am not interested in community programming
- I am interested in the following community programming options:
 - Artist Meet and Greet / Lecture
 - Artist Demonstration
 - Community Workshop (All ages)
 - Community Workshop (18+)
 - School programming (requires passage of a background check)
 - Other _____

Where did you hear about the Hartwork Project Call to Artists (Check all that apply)?

- Wisconsin Arts Board
- City of Wauwatosa Social Media
- City of Wauwatosa Email
- Newspaper
- Local College/University:

- Radio:

- Other:
