

Members in Attendance: Art Black, Sarah Hulcy, Adam Caylor, Jenny Meyer, Je'nelle Klehammer, Susan Caron, Paula Scott, Jody Cole, Chris Weiner and Kelley Potter.

Members not Available: Casey Smith, Jonathan Hall, Beth Mersman, Mike Burns and Connie Scott

Public in Attendance: Jennifer Brummel, Scott Fagg and Sherry Benjamin

Chris Weiner welcomed everyone to the meeting and introductions were done by everyone in attendance. Chris explained that the city commission set a cap for this committee at 15 members. There may be room for alternate members to join if one or more of the original members decided that the designated meeting time and date would not work for their schedule. There was some discussion on future dates to meet and it was decided that this group would meet the 3rd Thursday of every month at the Archer Room of the library at 6pm. If there is a need to look at other locations that can be discussed at later meetings.

Discussion was held over the goals and objectives of the committee.

- The objective of this group is to focus on the process for the strategic vision plan and how to best engage the public with the time comes.
- This is more about the process than the development of the plan
 - It is vitally important that we are able to engage the public from every aspect if the community.
 - This will be a vision for our community for the next 20 years.
 - What does the community want and how will we use community resources? We want this to be a true community plan beyond the scope of what the city can do.
 - Creating a plan that the city, county and community can look at in order to help everyone work towards a common goal and unified vision for the community.
 - Growing the community while keeping the small-town charm yet not becoming stagnant.
 - Some of the more typically concerns have been addressed already in the 1991 city and county comprehensive but that document is more of how to execute a vision plan.
 - The city has never really had a true comprehensive plan like we are discussing.
 - Some ideas will still be applicable for today but after 30+ years some items will not be.
 - Some items like healthcare and education are not even addressed.
 - Some things that are typically addressed during the visioning process are growth, education, economics, housing, services, healthcare, diversity, recreation, elderly population and community image.
- Focus will be crafted by the community when we start gathering information.

The Community Visioning Handbook was reviewed, and the following questions were discussed:

1. Is the community ready to vision?
 - Yes, we feel that the community is ready for this.
 - Some may not feel the community is ready, but it's felt that this is important enough to discuss and help them to understand why this is important and should move forward.
 - It's worth the endeavor to put this into place.

2. How will the vision be used?
 - We will need to be mindful of the community's time.
 - The action plan should be part of the vision plan so that the items are realistic for our community so that this document can actually be used.
 - Follow through will be the key and small victories along the way will help build community confidence.
 - Gathering ideas as to what is important to the community then help to develop an action plan and how to implement.
 - 3 questions that may be used to help understand what the community wants
 - i. What do you like and want to preserve in the community?
 - ii. What do you think needs to change?
 - iii. What kind of community do you want in the future?
3. Does the visioning have a dedicated leader?
 - Should be a community member versus someone from the city or county as this is a community-based committee
 - Leader will more than likely naturally develop as the next few meetings progress.
 - If anyone wants to submit their name or someone else's to Chris, he can get us their information as to why they wanted to be a part of this committee.
 - Leader may also be called Spokesperson or Captain but will be someone who can keep us on task and moving forward towards goals and objectives.
4. Is there a committee to organize and sponsor visioning meetings?
 - Sub-committees or focus groups will be developed to brainstorm how to develop an action plan and how it will be measured. As well as meet with leaders in the community that will be later acting on those visions.
5. Who is going to facilitate the visioning process?
 - Facilitator is not necessary at this point as long as the group is working well together and able to continue moving forward.
 - It's going to be a challenge to overcome the perception that there is a bias by any committee member but being aware of that makes it achievable
 - Jennifer Brummel offered the facilitator documents and information that was once used by Public Square before it dissolved.
6. What issues should the community address?
 - This will come from the community during the discovery phase of the process
 - Suspected top things will more than likely include the youth, jobs and housing.
7. What is the budget for the visioning process?
 - Nothing currently available for the budget.
 - Chris will be doing some checking to see what we can afford to do on a case by case basis.
 - Need to be frugal and use resources we have available.

Next meeting will be held October 17th starting at 6pm in the Archer Room. Topics to think about prior to that meeting are:

- What are we going to do?
- How are we going to do it?
- How are we going to engage the public?
- Ideas regarding developing a mission and vision statement for the committee.