

# Willow Bend *Neighbors*



NINE'S *Divine* FOR  
THE SCHWARTZ FAMILY

JUNE 2020

Cover Photo by Bill Kula

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# Eat Good, Do Good

## - Philanthropist Serves Others With Catering and Food Truck

By Bill Kula| Photos courtesy of Kim Whiting

The Havin A Ball catering and food truck was a mere concept three years ago involving conversations between Plano resident and entrepreneur, Kim Whiting, and friends.

Fast forward three years, and her story shows that dreams do come true.

After careful consideration and much prayer, Kim was inspired to proceed with the food truck business plan. She and her husband, David, hired a well-known executive chef in the DFW area to consult with them and help build the operational processes, starter menus and coach and train their assembled team.

In December 2019, they launched a test program for corporate catering and sold out everything they made in the first week. In February of this year, they launched the food truck for private events and things were running smoothly until the COVID-19 pandemic changed everything.

### Serving Frontline First Responders

“Havin A Ball pivoted and began a chef inspired home meal delivery program and by the grace of God, my long-time friend Erica Yeager hired our business to feed National Guardsmen working at the North Texas Food Bank, said Kim.

“We feed frontline, first responders through a program called ‘Building Bridges, Feeding Heroes’ and a subsequent program that helps deliver meals to families who are struggling called ‘Feeding Neighbors,’” she added. “Both programs operate 100 percent on donations and every penny goes back to feeding the hard-working medical, fire and police employees and struggling families.”

Kim partnered with her long-time friend, Cindy Yablonsky, and created the two programs with the Southwest Jewish Congress as a 501c3 partner. All donations to her programs are tax deductible.

Despite the challenges from social distancing, Havin A Ball has grown and is serving and living out its company motto of “Eat Good, Do Good.”

### Helping Others Achieve Career Goals

The company continues to give back to the community and local charities every month because their business was set up to help others achieve their career goals and serve others.

To date, the Whitings, who have large philanthropic hearts for serving others, have invested in this business and have not taken a salary or any



pay back on their business investment. They allocate all income to pay their staff, expenses and hope to put a little money away for the future.

They also have a very popular and growing home cooked chef inspired meal program. As part of the program, they deliver meals straight to your door for those who are not ready to leave their houses or are too busy to cook.

Kim and her husband recently launched a Food Truck curbside dinner delivery program for neighborhoods that has met with early success as seen by an increase in bookings and sales.

“We hope to continue to come up with creative ways to utilize our amazing chef team and business through corporate catering, private catering, parties and food truck private and public events, all while continuing to help and serve others,” said Kim.

Those who would like to have their food truck visit your neighborhood can text Kim at 214-226-3460, email [info@havinaball.com](mailto:info@havinaball.com) or visit @havinaballfunfood on Instagram or @Havin A Ball on Facebook for menu and pricing information.

For more information about how you can help feed frontline, first responders, medical professionals, police and firemen or to help feed families in need, visit the Southwest Jewish Congress website at [www.SWJC.org](http://www.SWJC.org).

