

MEMO

DATE: 4 Nov '71

From: Assistant Secretary Joint Staff, MACV

To: Col Stevens : \_\_\_\_\_

..... Deputy Chief of Staff  
 ..... Chief of Staff  
 ..... DEPCOMUSMACV FOR AIR OPS  
 ..... DEPCORDS/MACV  
 ..... DEPCOMUSMACV  
 ..... COMUSMACV  
 ..... Secretary Joint Staff  
 ..... Deputy Secretary Joint Staff

*Per our conversation*

*Done*

- ..... Info
- ..... Recommend approval
- ..... Recommend signature at.....
- ... For consideration

SUBJECT: AFVN-FM Programing

Most listened-to times for AFVN-FM are 1800-2100 and 2100-2400 (red marker). Type of music most enjoyed is listed at green marker. Classical music is played Monday thru Saturday in prime time, yet only 5.2% prefer this music. AFVN did move the classical music from 2100-2400 period to 1800-2100 period, (yellow marker). Review of most listened-to times indicates that classical music should not be programmed for either 2100-2400 period or 1800-2100 period. Recommend that MACOI be directed to remove classical music from program for 1800-2400 period.

\_\_\_\_\_ pref. so. 5.2% would like to hear more.

See 18/10 more popular music

Cal Reed  
 Assistant Secretary Joint Staff

OFFICE OF THE CHIEF OF STAFF  
MACV



Suspense:

Date: 4 Nov '71

TO:..... See me  
..... J1 .....  Appropriate Action  
..... J2 ..... Prepare reply for sig of .....  
..... J3 ..... Staff reply  
..... J4 ..... Note in turn and return  
..... J5 ..... Information  
..... J6 ..... File  
..... MACCORDS  
.....  MACPT .....  
..... DCG, USARV (ATTN: SGS)

REMARKS:

*Attach forwarded with  
C/S note next under.*

FOR THE CHIEF OF STAFF:

*See <sup>CONF</sup> DF of 9 Nov 71  
to COMUS.*

*C. A. Reed*  
C. A. REED  
CDR, USN  
Asst Secy Joint Staff