

# Pomona Valley Dental Assistants Society

Component Capers

January 2015

Dear PVDAS Member,

Happy New Year! I hope you all had wonderful holidays and had time to enjoy family and friends! The new year always brings with it change and this year is no different – lots of change is coming to the ADAA, which you and I will begin seeing very soon. See the attached article from ADAA President Bland.

Last fall I had the opportunity to participate at both the Care Harbor LA and CDA Cares held at the Pomona Fairplex (where over 1800 patients were seen and \$1.67 million in dental services was provided). It is a wonderful experience and well worth the time! See the info on volunteering in this newsletter.

Our Spring Education meeting features Dr. Justin Shuffer, a local pedodontist who specializes in special needs patients and hospital dentistry. I'm sure it will be a great class. Additionally, you will have the opportunity to get your CA mandated Infection Control (renewal) course. We will also be celebrating Dental Assistants Recognition Week at the meeting so don't miss out!

A brief board meeting will follow the Education meeting and we'd love to have you join us – we'll be talking about the next year's meetings.

Your participation in the Society is valued and appreciated!

Claudia Pohl, CDA, RDA  
PVDAS President

## Spring 2015 Education Meeting

Saturday, March 7, 2015  
10 am – 2pm  
Hampton Inn & Suites, Ontario

*Treating the Special Needs Pedo Patient* –2 CEU  
Justin Shuffer, DDS

*CA Infection Control Update* –2 CEU  
Claudia Pohl, CDA, RDA, BVED  
Dora Arredondo, CDA, RDA, BIS

See enclosed flyer for Registration information.

## Board Meeting

Immediately following the Education Meeting, we will meet briefly to chat about the meetings for next year and what activities PVDAS might be involved in. We would love to have you join the conversation!

## Director's Report

California Dental Assistants Association met this month in old town Sacramento (near the state capitol) and here are some highlights from the meeting:

- Welcomed new Director Christy Burton (Marin) and Secretary Kelly Lennier
- CDAA's Annual Meeting will be held in San Diego on May 30<sup>th</sup>, featuring Kevin Henry speaking on *Battling and Beating the Demons of Dental Assisting*. Kevin is a huge advocate for assistants, speaking across the country. Check him out on the web!  
What could be better than a weekend in San Diego in May? Maybe it will be winning the Padre tickets that will be raffled off!  
If you're interested in attending, let Claudia know.
- CDAA took 2<sup>nd</sup> place in the ADAA Foundation Fundraiser, raising \$1350 - with matching funds from Shofu Dental (based in California). Well done!

## Updates

Please keep us informed when you change your address, phone or email. If your mail is returned, your newsletter will be discontinued.

Notify ADAA in Chicago as well as CDAA / PVDAS.  
**PVDAS**  
[cqpohl55@gmail.com](mailto:cqpohl55@gmail.com)

**CDAA**  
[www.cdaaweb.org](http://www.cdaaweb.org)

**ADAA** [www.dentalassistant.org](http://www.dentalassistant.org)  
**OR**  
**877-874-3785**

## DARW

Dental Assistants Recognition Week (DARW) is scheduled for March 1- 7, 2015. Dental Assistants will be celebrated for the variety of duties they perform. This year's theme, "*Dental Assisting: Embracing the Changes of the Profession*", acknowledges the growing importance of dentistry's role in health care and the responsibilities of dental assistants.

How will you / your office be celebrating? We'd love to know what you do! Send a brief summary and/or picture to [cqpohl55@gmail.com](mailto:cqpohl55@gmail.com) for posting on the website and/or Facebook page.

## New Members

Welcome the following new PVDAS members!

Moreno Valley College students:

Chlesea Cheesman  
Kennia Delgado  
Shalece Flakes  
Fatima Garcia  
Kiyhanna Gipson  
Ana Gutierrez  
Melissa Kitchen  
Kayla LaMaster  
Lyanne Lopez  
Rosa Linares  
Barbara Moore  
Turquoise Soria  
Daniele Stachell  
Madaline Tarango  
Shaughnessy Tello  
Alexis Venegas

Kaplan College Riverside students:

Winter Friend  
Frances Fuentes  
Aida Noverola  
Lizette Rosales  
Raiza Sanchez  
Charmaine Wharton

## Interested in Volunteering?

### CDA Cares:

<http://www.cdafoundation.org/cda-cares>

### Care Harbor LA:

Oct 16-18, 2015

<http://www.careharbor.org/care-harbor-los-angeles/>

Have you visited our website?

[www.pvdas.org](http://www.pvdas.org)

has all the information you need!

Have you liked our Facebook page?

Like us on Pomona Valley Dental Assistants Society for the latest information related to dental assisting in the Inland Empire!

If you would like to receive an email version of this newsletter instead of a print version, send an email to [cgpohl55@gmail.com](mailto:cgpohl55@gmail.com) with the subject line PVDAS Newsletter. Thanks - that will save a tree and keep costs down!

## PVDAS Officers:

Claudia Pohl, CDA, RDA  
[cgpohl55@gmail.com](mailto:cgpohl55@gmail.com)

Jennifer Riddle, RDA  
[jriddle@carrington.edu](mailto:jriddle@carrington.edu)

Katie Bell, RDA  
[Katie.bell825@yahoo.com](mailto:Katie.bell825@yahoo.com)

## ADAA – Changes for 2015

Kimberly Bland, ADAA President

With the impending retirement of Larry Sepin, Executive Director of the ADAA and with the every increasing complexity of the association marketplace, the ADAA Board of Trustees has been discussing various management models that the Association might pursue into 2015. Options included hiring a new chief staff executive or moving towards the retention of an association management company, which would allow the association to apply some new thinking to the way it serves the profession and its members.

To that end, the Association conducted an operational and governance review starting in August of 2014. It identified a variety of issues with which the ADAA should be dealing to improve its operations and structure.

After the completion of the review and many additional discussions involving legal counsel, financial advisors, and an Ad-hoc Committee on Association Transition, the ADAA Board of Trustees came to the decision to contract with the firm of Solutions for Associations, INC to manage the Association in the coming years. This firm has an outstanding track record of helping similarly situated associations improve their overall performance, assistance to their members, and service to the profession. The Association will transition in January of 2015 from its current management model to the association management model.

ADAA is pleased to introduce the association professionals who will be working with it starting in January of this year:

### **John E. Kasper, PhD, CAE**

Executive Director

[jkasper@sfainc.biz](mailto:jkasper@sfainc.biz)

### **Catherine B. Kasper, BBA**

Finance Director

### **Sidonia L. Peto, MA**

Director of Education

### **Jennifer Porter, BS**

Director of Membership

### **Jay Kasper, BS**

Assistant Director of Membership

### **Emma Leighton, BA, MA**

Director of Meetings

### **Mike White, BA**

Director of Legislation

### **Pat Nutter, BA, MA**

Customer Service Manager

The ADAA Central Office will be moving its physical location by the end of January 2015. The new address for the ADAA will be 140 N. Bloomingdale Road, Bloomingdale, IN 60108-1017.

The ADAA toll free number will remain the same: 1-877-874-3785.

While there will be a lot of transformation within the ADAA during the next several months, we want to assure the members that their membership needs are always first and foremost. We truly want to maintain a "business as usual" attitude during the transition so if there are some needs that are not being met in a timely fashion, please contact your Trustee and we will do everything in our power to assist you in resolving the situation.

Decisions for change are always hard as we always tend to feel contented in old, familiar settings. However, sometimes opportunities are missed when we choose to remain comfortable. We know that the changes we make today serve to assure that ADAA remains America's oldest and largest dental assisting association serving over 310,000 dental assistants in the United States.

Thank you all for your dedication to dental assisting and to the ADAA. This is truly a wonderful time to be a dental assistant and a member of the ADAA.

Pomona Valley Dental Assistants Society  
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Address Correction  
Requested