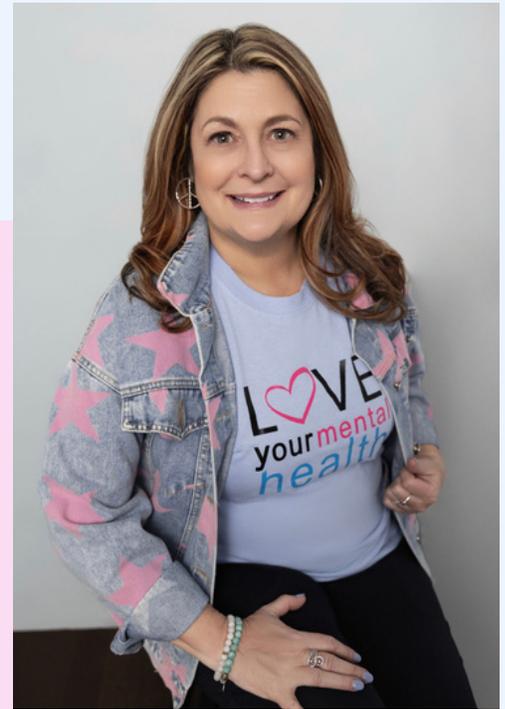




KIM PITA

SERIAL ENTREPRENEUR
INSPIRING SPEAKER & AUTHOR
MENTAL HEALTH ADVOCATE



Services

- Motivational Speaking
- Consulting
- Life Coaching
- Book Publishing
- Wellness Events

Experience

After working as a newspaper editor, chamber of commerce marketing manager and press secretary in the U.S. Congress, Kim Sirois Pita spent 17 years building The Pita Group, a successful and respected multimillion-dollar marketing agency. In 2013, she founded Pita Peaces, where she develops and launches integrated marketing strategies for startups, nonprofits and manufacturers. For two years, she served as the interim executive director of New England FIRST, a nonprofit robotics program.

A mental health advocate and past board chair of Mental Health Connecticut, Kim founded and launched the Love Your Mental Health Art & Wellness Studio and Kelly's Wings Gift Shop, named after her late sister, in the Village of Chester in November 2021. She moved the studio to Old Saybrook in 2023.

She currently serves as vice chair of the board of directors of Copper Beech Institute, a mindfulness center, and Framingham State University Alumni Association. She is also a board emeritus of the Connecticut Business & Industry Association (CBIA). She is certified in Mental Health First Aid, life & happiness coaching, and most recently earned the Mindfulness Facilitation Certification. In 2019, she published her memoir *Split Endz: A Tale of 2 Crazy Sisters* and is currently working on two books. The mother of two teenagers and two cats, Kim lives in Old Saybrook.

LOVE
yourmental
health
mindful treasures, talks & vibes



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BOOK PUBLISHING

- COPY WRITING
- EDITING
- PROOFREADING

- DESIGN & LAYOUT
- PUBLISHING
- BOOK LAUNCHES

EDITORIAL ASSESSMENT

Do you have a book in you? Is publishing a book something you have been dreaming about for years? Let's talk about it and begin to outline the story. What type of book - fiction or non-fiction? What is your overall theme or message? Who is your audience? We'll organize your ideas and content into a workable book plan. We will use writing techniques and prompts to build the story's details, characters, flow, setting, style, plot, etc.

DEVELOPMENTAL EDIT

An initial full read through of draft manuscript. Compile list of suggested improvements to story structure and content, details and critical elements, and overall flow. This is the process where we uncover the missing pieces in the work and align one on one to review, discuss gaps and recommendations on how to expound on some areas to round out the story.

COPY EDIT

Once initial draft is complete, read through entire manuscript for grammar, sentence structure and typos, flow, inconsistencies, and repetitiveness.

FINAL PROOFREAD

One final read through in layout format for typos, checking all page numbers and table of contents, upload to Kindle Direct Publishing



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Contact Kim today for a free consultation

BOOK DESIGN & PRODUCTION

Layout the reviewed and edited pages of the manuscript into an approved book template, as well as provide three cover designs to select from for the cover, back cover, and spine. Integration of provided photographs into the book template as requested. Photos will be provided by the author. Crop and modify photos to black and white for publishing.

MARKETING SERVICES

Are you ready to share your work with the world? Pita Peaces can provide web site development for your book, social media graphics, author bio sheet and planning for your book launch.