



ROADSHOW

Showing Others Healthy Options

When people come together amazing things always happen

Sponsorship Opportunities

With YOUR business in mind!

Bronze Sponsorship \$125 per event

- Publicized as a Sponsor on all marketing materials and SENPA's website.
- *Over 10,000 views monthly!*
- Get both digital and print to promote a successful event: website, postcards, email campaign, and more! Over 5000 print impressions and 2300 emails, plus over 4,000 impressions to key demographics on social media.
- Includes custom branded flyer to promote your participation
- Provide attendees your samples, gift baskets, or door prizes

Gold Classroom Sponsorship \$250 per event

- Includes all benefits of Bronze Sponsorship
- Table provided for Sponsor Brochures inside classroom
- Provide a sales representative onsite for meet & greet
- Banner placement inside classroom (banner & stand provided by you)
- Includes custom branded flyer to promote Show discount

Brand Management Sponsorship \$250 per event*

- Includes all benefits of Bronze Sponsorship
- Table provided for Sponsor Brochures inside classroom
- Provide a sales representative onsite for meet & greet
- Banner placement inside classroom (banner & stand provided by you)
- Includes custom branded flyer to promote Show discount

*Sponsorship includes 1 represented company; each additional represented company add \$100 per event; max. 3 companies per table

Gold Keynote Sponsorship \$650 per event

- Includes all benefits of Bronze Sponsorship
- Table provided for Sponsor Brochures inside classroom
- Includes Audio Visual Package
- Special Link from SENPA's event website page to sponsor's website
- Listed as the Sponsor of Keynote Speaker on all marketing materials
- Provide a spokesperson as our "Keynote" for the event

Retail Roundtable Sponsorship \$650 per event

- Includes all benefits of Bronze Sponsorship
- Table provided for Sponsor Brochures inside classroom
- Includes Audio Visual Package
- Special Link from SENPA's event website page to sponsor's website
- Provide a Moderator or Panelist for the event
- Listed as the Sponsor on all marketing materials

We want our Retailers to get to know you and build a stronger industry.

2020 STOPS

SHREVEPORT, LA
APRIL 26

ASHEVILLE, NC
JUNE 28

WASHINGTON, DC
JULY 12

OKLAHOMA CITY, OK
AUGUST 16

Visit senpa.org for registration & sponsorship opportunities

FREE
Retailer and Staff
Education



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NOURISHING
THE HUMAN
CONNECTION

