

VOL 29, No 3

March 2021

President's Message

Submitted by Mike Pearl, President

- Under the newly revised Bylaws, the officer year runs from June 1 to the following May 31. This revision means that the RMGA calendar shifts. The Annual Meeting, where the officers for the following year are elected, now occurs as part of the April members meeting. Also, nominations for officers will be accepted at the March members meeting.
- Historically, the Nominations Committee presents a group of candidates that is elected as a slate. The offices up for election are President, Vice President, Secretary, Treasurer, and Director at Large. When you are contacted by the Nominations Committee, please consider seriously running for office.
- Membership renewals are down significantly this year – by almost 40%. Check out the Membership Committee Report elsewhere in the *Guide Line* for details. Thank YOU for your continued membership!
- Thanks for attending the February RMGA meeting online. I appreciate your navigating the technology to join in. Chris Bierdeman, Tourism Group Sales Coordinator at VISIT Loveland gave a “lovely” presentation on the City of Love. He was appreciative of RMGA Members’ interest and questions. I now view the city from a different perspective and I’m ready to revisit. Tom Jensen’s computer skills kept us all connected. (Thanks, Tom!) J. Mark Blaising’s outreach is resulting in some wonderful programs from around the state (Thanks, Mark!)
- Like many businesses and organizations, the COVID-19 Pandemic is negatively affecting Rocky Mountain Guides Association. Methods of operation that were successful in the past are no longer viable. Long-time members are retiring or otherwise exiting from the industry due to the lack of business, leaving more recent members to take up the leadership mantle. RMGA members need to determine in what ways the organization is beneficial to them, then join to actualize that vision.
- RMGA Members, please email your ideas and thoughts about the future direction of the organization to rmgapresident@rockymountaintourguides.com.

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FROM THE EDITOR

Deadline for submissions for the April *Guide Line* is **Monday, March 29**. Future contributions should be emailed to *Guide Line* editor Eileen Pearl at rmgaeditor@rockymountaintourguides.com. If anyone has photos to share, please send them along with either a short description or names.

COMMITTEE UPDATES

Membership Committee

Submitted by Mike Pearl, Membership Committee Chair

Membership Renewal

Renewal season has closed. RMGA Membership as of March 1, 2021

2020 Membership	2021 Membership	Percent of Change
Professional – 33	Professional – 23	Professional – -30
Associate – 8	Associate – 0	Associate – -100%
Friend – 6	Friend – 2	Friend – -67%
Retired – 6	Retired – 10	Retired – 67%
Business – 16	Business – 8	Business – -50%
Total – 69	Total – 43	Total – -38%

New Business Member

Please welcome VISIT Casper – that’s right, Casper, Wyoming – as a business member.

VISIT Casper would like to coordinate with RMGA since Casper is part of the Rocky Mountain Region. VISIT Casper believes that the relationship can be mutually beneficial, with VISIT Casper pointing their local guides to RMGA for professional association and that RMGA can add Casper and Wyoming to its members’ portfolio. RMGA now has a broader reach in the Rocky Mountains!

Check out what’s going on in Casper at www.visitcasper.com.

Nominations Committee

Submitted by Mike Pearl, Nominations Committee Chair

Nominations for Officers for the 2021-22 term of office will be accepted at the regularly scheduled meeting of Members, March 8, 2021. Elections for officers will be held at the regularly scheduled Annual Meeting of Members, April 12, 2021. These elected Officers will begin their terms June 1, 2021.

For more information, contact Nominations Committee Chair [Mike Pearl](#).

Program Committee

Submitted by J. Mark Blaising, Program Committee Chair

WHAT: RMGA March Members Meeting

WHEN: March 8, 2021

6:00pm – Networking

6:30pm – Short Meeting

6:45pm – Program:

WHERE: via Zoom

PROGRAM: Explore Pueblo: Our mild winters and sunshine make us a great location for you to get reacquainted with your wanderlust spirit. Join the many walkers on the Historical Arkansas Riverwalk and learn how this has become the focal point of our community. Enjoy rich historical architecture and an evening stroll in Neon Alley. Shop our wide range of eclectic stores on Union Avenue. Learn how this area of the west was settled, or how Pueblo has become the Home of Heroes, in one of our engaging museums. Make a stop at one of our 5th generation farm stands, with produce right from the field and home-baked goods. Take a scenic drive to Lake Pueblo for bird watching and stop by the Raptor Center to view birds of prey that are rehabilitated and released back into the wild. No visit would be complete without eating at one of our culturally diverse eating establishments where the families of immigrants who came to work at the steel mill continue their cuisine traditions. Let Pueblo be your hub for venturing out to other great attractions such as the Royal Gorge in Canon City or Old Bent's Fort in La Junta. Join Linda Lutz from the Visit Pueblo Convention & Visitor's Bureau and her team as they invite us to experience the flavor of Pueblo.

CONTACT: J. Mark Blaising, Program Chair 303-830-8440 (voice) 303-263-8647 (text)

Public Relations Committee

Submitted by Tom Jensen.

Fourth in a Series on the history of RMGA written for the RMGA 20th Anniversary in 2013; originally published in January, 2013

RMGA 20th—Year Anniversary

Following is a partial list of people who attended the very first meeting when our group became the **Rocky Mountain Guides Association**. The date was May 7, 1993:

The Arrangers, Douglas Bowen, Kay Willson, Don Fox, Sid Wilson, Ruby Ellen Hale, Cheryl Sadler, Lynette Hinings-Marshall (original owner, International Guide Academy (IGA))

Jim Willson, our Legal Advisor, had helped write *RMGA Articles & ByLaws* during the Spring, 1993. With 44 in attendance at this meeting, RMGA was off to an auspicious start!

By September 1, 1993, our old friend ***Richard Schwedinger***, now deceased, had joined, as had ***Frank Slater*** (current owner of IGA). **Sid Wilson** was listed as Business Member **A Private Guide**.

By December 1, 1993, ***Skip Hauer, Carole Keller, Marolyn Kinnie, Carole O'Connell, Bonnie Custer, Margaret Weiland*** and ***Donna Oleston*** were members. Many of you will remember these friends. As an organization, we can be proud to say that some involved as members nearly 20 years ago are still on our Membership List! We owe you all a thank you for maintaining and supporting the lofty goals set out by RMGA 20 years ago.

Volume 1, No 1, of the Rocky Mountain Guides Association ***Guide Line*** newsletter was issued June, 1993. Then President **Ruby Ellen Hale** wrote in part: "*May 7, 1993, was a historic occasion for tour professionals in the Rocky Mountain area. At the May meeting of the RMC/PGAA (Rock Mountain Chapter of the Professional Guides of America Association), the vote was unanimous for the organization of the Rocky Mountain Guides Association. The ballot provided for the dissolution and termination of RMC/PGAA; transfer of assets to the RMGA, provide for all current members of RMC/PGAA to become members of RMGA through June 30, 1993, and authorized the president to file documents necessary for the incorporation of the RMGA We will be holding our first RMGA meeting in September.....Your Board has established a letterhead and a newsletter masthead for our organization (it is the same as we have today, notes Mary T). Our colors are black on white. You will note the newsletter has been retitled (as Rocky Mountain Guides Association **Guide Line**, Mary T), and we are excited about the new name.*" Lastly Ms. Hale writes, "*I know you will want to join, and that you will all be active members. To get the most for your dollar, you must get in and do your part by helping RMGA in the area you have indicated or in the area to which you are assigned.*" (Good advice, Ms. Hale. Some things never change!)

And, this is clearly why RMGA has been such a successful organization for over 20 years! There is work to be done, everyone! As you each join this year, heed Ruby Ellen Haile's advice!

Mary Thompson, RMGA Vice-President [Mary passed away in 2014]

The Rest of the Story

Kay Willson shared this backstory about helping Jim Willson write the Bylaws, *“Doug, Don, Ruby Ellen, and Cheryl, and I, and probably JoAnn Fitch, at various times, some more than others, sat around our kitchen table with Jim, putting forth the ideas for RMGA, what was wanted in such an organization, etc., which he then took (those ideas) and organized and legally put together as a Colorado Corporation--all of it "pro bono" back in 1993!”* These Bylaws are on the Members Only page. (Jim passed away November 17, 2014)

Out of curiosity, I tried to find out what happened to some of the original members. Thanks to Kay Willson, Nancy Brueggeman, and Barbara Foos for their help. (If you have an update on any of the “old-time” members, let me know and I’ll put it in the next Guide Line.)

- Kay Willson, Bonnie Custer, Sid Wilson – are still members of RMGA. Thank you for your continued support of RMGA.
- Doug Bowman – for many years he and his wife Michelle were Business Members as Bear Claw Tours. They are no longer members.
- Ruby Ellen Hale -- retired from guiding soon after leaving office. She felt it was time to retire.
- Marolyn Kinnie – on LinkedIn she identifies herself as Tour Guide? Tour Escort as an Independent Contractor. She lists her work as working in Colorado mostly guiding groups and as a Meet and Greeter and for Conventions.
- Carol Keller – served as an ambassador at the airport; moved to Omaha, Nebraska for her health and to be closer to family. She keeps busy doing some volunteer work.
- Donna Oleston – was in the business of arranging trips; got married in the last few years and moved to Florida.
- Margaret Weiland -- used to do walking tours for Historic Denver and was active there.

RMGA Community Updates

Mary Fike, a former member of RMGA passed away in December 2020. She enthusiastically served as a volunteer tour guide for the State of Colorado welcoming and educating visitors at the Colorado State Capitol in Denver. She was on 2016 FAM to Durango. Here is a link to her obituary -- <https://allveterans.com/tribute/details/205314/Mary-Fike/obituary.html#content-start>

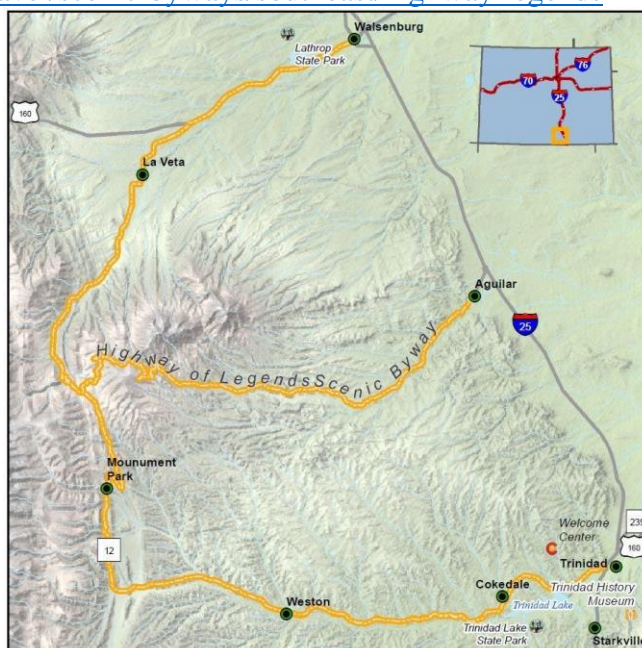
2021 National Byway Designations Announced

Lenore C. Bates, Colorado Byways Program Manager, Colorado Department of Transportation announced the Federal Highway Administration (FHWA) added two new designations to America's Byways® collection in Colorado.

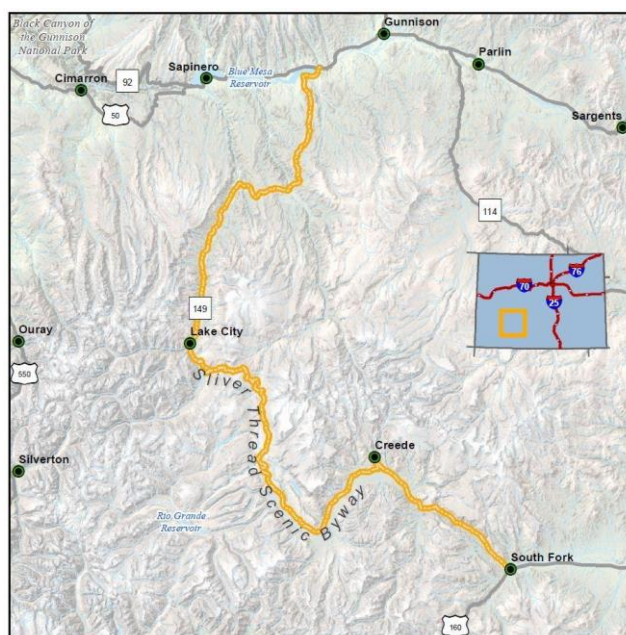
Please congratulate Scenic Highway of Legends and Silver Thread Scenic and Historic Byway for this accomplishment.

Colorado now hosts 13 America's Byways® in our 26 Colorado Byway collection.

Scenic Highway of Legends (Southeastern Colorado – CO. 12/U.S. 160). Features the Spanish Peaks where gold-seeking conquistadors and Comanche, Pueblo and Tarahumara Native Americans once traveled. The route links Trinidad, La Veta, Walsenburg and Aguilar. <https://www.codot.gov/travel/scenic-byways/southeast/highway-legends>



Silver Thread (South-Central & Southwestern Colorado – CO 149/U.S. 50). This route allows travelers to roam through wonderfully isolated swatches of the San Juan Mountains and includes both historic main streets and top-of-pass scenic overlooks. It stretches from South Fork, Creede, Lake City, to Blue Mesa Reservoir near Gunnison. <https://www.codot.gov/travel/scenic-byways/south-central/silver-thread>



For more information on all 26 Scenic Byways see: <https://www.codot.gov/travel/scenic-byways>

Visit Denver Industry Update & Outlook



Visit Denver held an Industry Update & Outlook webinar on February 11th. It was an opportunity to hear from President & CEO, Richard Scharf, and the VISIT DENVER's Leadership Team about current updates, conditions, travel research, programs and other ways VISIT DENVER is supporting its partners and its destination.

Here are a few key points:

- The pandemic has impacted Visit Denver hard. The revenue for 2020 was estimated at \$41M; the actual revenue was \$12M; the anticipated revenue for 2021 is \$15M. Part-time staff was reduced 100%; full-time staff members reduced 33%. The Visitor Centers are closed.
- Major impact on hotel stays. To compare, during the Great Recession the Occupancy Drop in Denver was a -8.4% between 2008 to 2009; in 2020 the drop was a -48%. Most major market experienced similar drops.
- Not all bad: Moody's rated Denver as one of the top ten cities best positioned to recover from coronavirus in the U.S.
- For 2020 it is estimated DEN will rank as the 3rd-busiest U.S. airport (vs. 5th in 2019) and the 6th-busiest airport in the world in 2020 (vs. 16th in 2019).
- Positives on the road to recovery: Denver is both a drive and fly market for visitors, outstanding convention product, convention center expansion underway, great visitor destination appeal, continued investment in infrastructure, and a healthy outdoor City and State.
- The Colorado Convention Center as a Covid Alternate Care Facility will be decommissioned by end of March 2021!! This will enable it to be used again for conventions and meetings. The Colorado Convention Center Rooftop Expansion is moving forward.
- Visit Denver is digging for Leads, Leads, Leads. It will launch a new aggressive marketing/advertising campaign to replace the conventions lost or rescheduled.
- The leisure travel will bounce back; huge pent up demand; today 4 out of 5 trips are leisure. Travelers are on the move, but many still have concerns.
- Digital is the Fourth Industrial Revolution; There is a rapid shift toward interacting with customers through digital channels.

If you missed the webinar or would like to revisit any of the materials, please utilize the resource links listed below:

[Click here](#) for a recording of today's webinar.

- You can find the slide deck from today's presentation [here](#).
- You can access the questions and answers from the webinar [here](#).

- **RMGA Facebook Group**



- The RMGA Facebook group at <https://www.facebook.com/groups/RMGAssoc> is active once again. Members can post an item of interest to share with the other members. Perhaps it is a photo from your last tour, fall colors in the Rockies, a shot of you quarantining at your kitchen table, or a pet that has become part of your family. This will be a quicker way to communicate among members.
- Be sure to subscribe to our Facebook group. It is not limited to Members Only.

Website Committee

Submitted by Tom Jensen

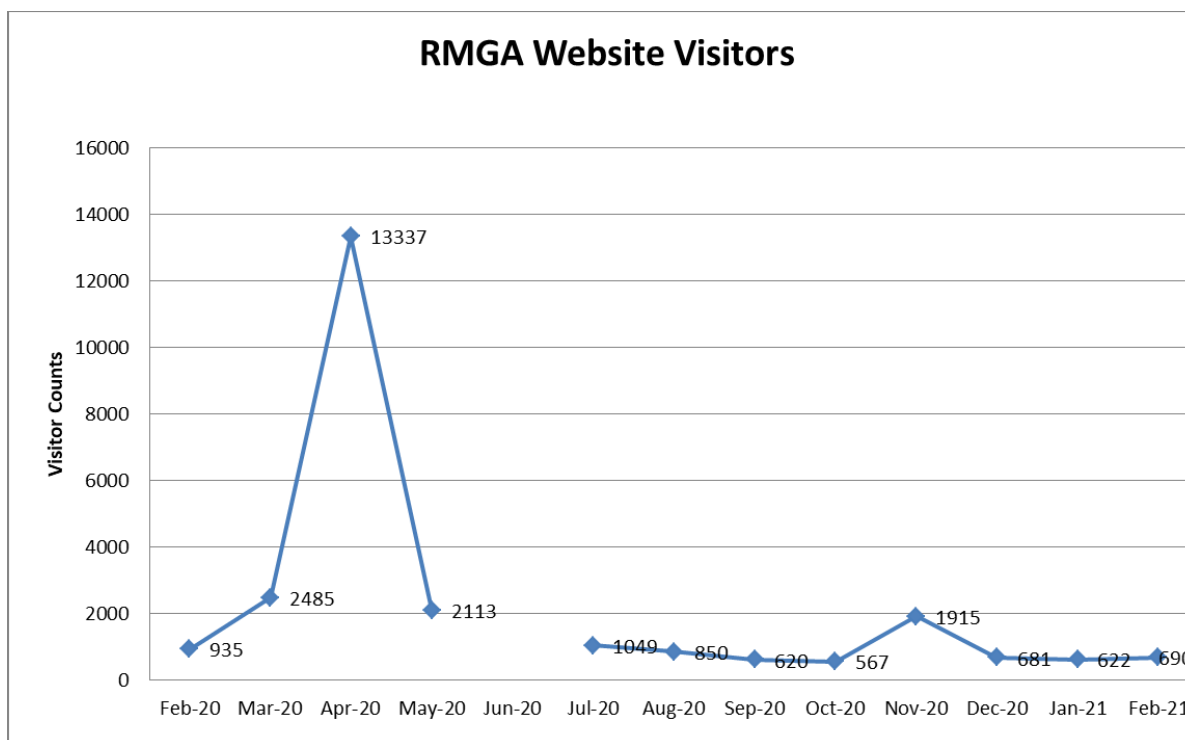
What's New on the Members Only Page?

These updates have been made to the website since the February report:

- *Created 2021 Program Review page*
- *Cleaned up Programs/ Events page*
- *Added the links to these Zoom Program Recordings and accompanying documents to the Members Only Page:*
 - *Geology Rocks*
 - *Cheesman Park: a stroll through time*
 - *Forest Health by the Colorado State Forest Service*
 - *Colorado Springs Pioneer Museum*
 - *Welcome to the Land of Love – Loveland*

Monthly Visitors to the RMGA Website

The monthly visitor to our website remains constant. Through February 25th, the number of hits was 690, a slight improvement over January.



YouTube Channels

The recordings of the Zoom monthly member meetings and programs are now available on YouTube. Because one of the benefits as a member is access to the research materials presented at the meetings, these recordings are only available if you have the link. The link is under 2020 or 2021 Program Reviews on the Member Only page. For many programs there is also a link to the PowerPoint slide deck.

Now if you were not able to attend a program, you can view the business meeting and the program.

What's Coming Up

Access to Members Only Page – Soon members will receive the new access code and instructions for the Members Only page. On this page you will discover archived copies of the Guide Line, Program reviews, FAM trip reviews, and governing documents.

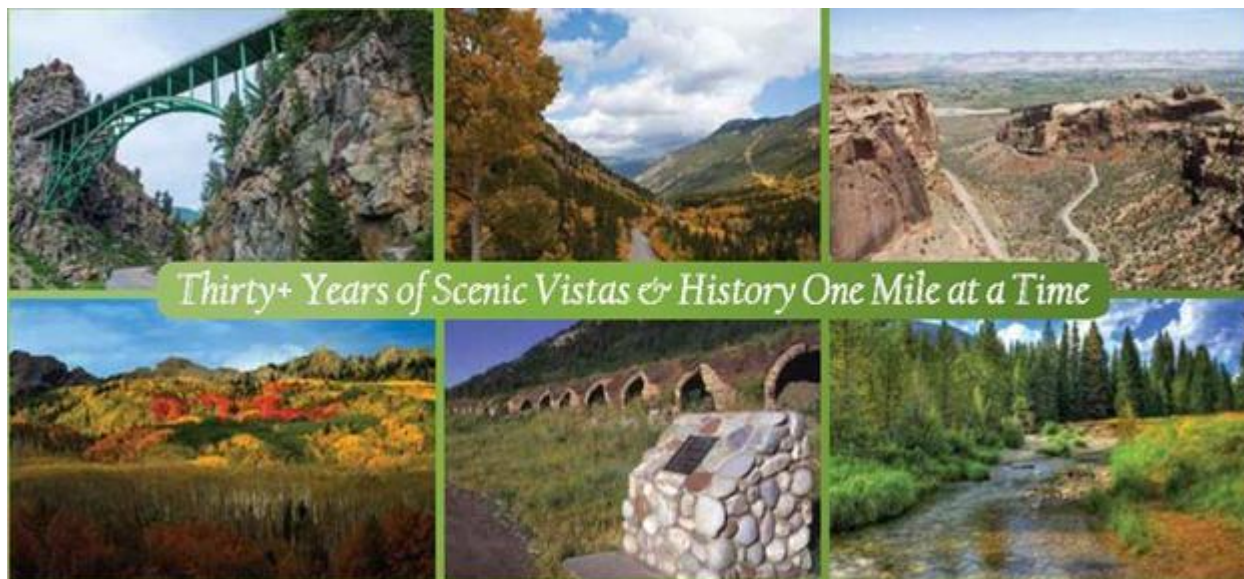
Profile Update – Profiles from people who did not renew will be removed. A year will be added to the “Years Experience” category. If you have changes to your Profile, send them to rmgawebsite@rockymountaintourguides.com.

E-mail distribution

The distribution of e-mails continues to be done on a temporary basis. If anyone is interested in sending out the e-mail blasts, contact Mike Pearl at rmgapresident@rockymountaintourguides.com. The contact list is current with the membership roster. If you are not receiving e-mails please contact Tom Jensen @ rmgacommunications@rockymountaintourguides.com.

Upcoming Industry Events

Submitted by Tom Jensen



Colorado Byways Symposium 2021

The Colorado Scenic and Historic Byway are celebrating thirty+ years of preserving, conserving, and supporting economic development in rural Colorado with a Symposium. We invite you to register for the style of event, either in-person or virtually, that you feel most comfortable with during this unusual time.

May 5, 2021

Sustainable Settings, Carbondale - Opening Reception (West Elk Loop)

May 6, 2021

Morgridge Commons, Glenwood Springs - Symposium

May 4-5 & 7-8, 2021

West Elk Loop & Grand Mesa Pre/Post-Tours (On-Your-Own & Limited Guided)

Registration

In-Person \$175 (limited seating, includes full Symposium, plus meals)

Virtual \$50 (attend sessions via provided link)

www.ColoradoByways.org



2021 Santa Fe Trail Bicentennial Symposium

2021 will mark the 200th year since William Becknell and his trading companions traveled from Franklin, Missouri, to Santa Fe, New Mexico, resulting in the opening of a route of commerce that would continue for the next sixty years.

The symposium will present living history at Bent's Old Fort NHS, speakers, tours of Southeast Colorado, social events. It is an opportunity to learn more about this part of Colorado.

For more information: <http://2021sfts.com/index.html>



New Dates: 2021 Colorado Governor's Tourism Conference

The 2021 Colorado Governor's Tourism Conference has moved! The conference will now be held at the Pueblo Convention Center Nov. 4–5, 2021. In order to accommodate the needs of the industry during this time, GovCon 2021 will be offered in a two-day format at a reduced rate. We can't wait to finally see you again and convene together for a fun-filled, information-packed conference.

The CTO has postponed its plans for GovCon in Snowmass as The Westin undergoes renovations, but save the date as GovCon will be in Snowmass Sept. 20–23, 2022, in a beautifully updated space. Keep an eye out for more GovCon information to come, and we will see you in Pueblo!

[Please take a moment to complete this brief survey to aid our planning efforts for 2021 GovCon.](#)

Join Us on Monday, March 1, Noon–1pm, for a Live Webinar on the CTO's Summer 2021 Co-Op Program

Are you interested in stretching your marketing dollars while leveraging the CTO's national media presence? Mark your calendar for this hour-long, live webinar to learn how the CTO is providing matching dollars and a wide range of media opportunities to amplify the marketing messages of industry partners — large and small — through the summer 2021 co-op program.

Enrollment for the Paid Media Co-Op Program begins March 1. All four tiers of investment — ranging from \$1,500 to \$25,000 — include opportunities for CTO matching funds. Please be aware that matching funds are allocated on a first-come, first-served basis.

Based on early recommendations of the CTO Inclusivity in Travel Advisory Group, the Paid Media Co-Op Program for the first time is incorporating opportunities to connect with a variety of diverse audiences, including Black, Latinx, LGBTQ and people with disabilities. A 2:1 CTO match is available for some offerings, giving Colorado marketers an easy way to target diverse audiences of their choice and perhaps achieve important local objectives.

The webinar also will include an overview of ways you can connect with CTO's highly qualified audiences of travelers on COLORADO.com, using a range of opportunities to match your goals and budget. So set an alarm and don't miss out on this limited-time opportunity.

Can't make it? Don't worry! The webinar will be recorded, and a link will be shared afterward. You also are welcome to contact MMGY Global directly at ColoradoCoop@mmgyglobal.com to discuss options and recommendations or ask questions.

Webinar Details

Monday, March 1, noon–1pm

Join from PC, Mac, Linux, iOS or Android:

<https://mmgyglobal.zoom.us/j/94772335551>

Telephone: +1 669 900 6833

Meeting ID: 947 7233 5551

Register Here

Southern Colorado Tourism Summit



Tentative Date Oct 13th – Oct 15th, 2021

For the itinerary and additional information see <https://socotourismsummit.com/>

Organization Activities

Submitted by Mike Pearl, President

International Tourist Guide Day

A project of the World Federation of Tourist Guides Associations (WFTGA), World Tourist Guide Day occurred February 21, 2021. RMGA collaborated with the National Federation of Tour Guides Associations (NFTGA-USA) with activities to mark the day. NFTGA hosted a webinar/virtual conference for guides with the theme “Guides as Cultural Ambassadors.” Guides from across the US presented, as well as panelists from the U.K., Turkey, Italy, and Costa Rica. The discussions were lively. Their conversation made me long for a group to guide. Perhaps soon. Here is the link to the celebration: <https://youtu.be/A8jjU0dOCJA>.

RMGA Facebook Page

Another way for members to communicate with each other is the RMGA Facebook page. Find it at <https://www.facebook.com/groups/RMGAssoc>.

Mentoring

Tourism entrepreneurial students of Britt Mathwich, Associate Professor of Business and Hospitality, at Colorado Mesa University in Grand Junction are eager to interview RMGA members about career and business opportunities in guiding. The conversations occur remotely. Mr. Mathwich will be reaching out to members as possible contacts for the students. If you want to be involved, please contact me.

RMGA Leadership Opportunities

Members are encouraged to volunteer to lead these committees:

- Certification (Must have the RMGA Colorado Certification)
- Email Blasts

The Board of Directors is seeking a member to act as Secretary through May 31. Contact any Board member with your interest.

NFTGA Leadership Meetings and Tourism

Submitted by Mike Pearl, President

NFTGA Leadership Meetings

Submitted by Mike Pearl, President

RMGA is a member of the National Federation of Tourist Guides (NFTGA), a collective of local tourist guides associations and guilds across the US. From time to time, RMGA Members receive notices (including a member-written quarterly newsletter the *National Standard*) from NFTGA via our email Blast system.

President Ellen Malasky has been hosting monthly virtual meetings of representatives of the local associations because of the COVID-19 situation. I have been attending these virtual meetings to represent RMGA. The latest meeting occurred February 17, 2021:

- The World Federation of Tourist Guide Associations is hosting a virtual world-wide conference March 4-6, 2021. See <http://www.wftga.org/>. Watch for registration information.
- Destination Capitol Hill, sponsored by the US Travel Association, is set for March 17, 2021. It is a virtual event this year. All RMGA members should meet with the Colorado Delegation to promote tourism. See: <https://www.ustravel.org/events/DCH> to register. The event is free.

To see resources for tour guides, go to NFTGA's [Guide Resources](#).

March Members Meeting

Submitted by J. Mark Blaising, Program Committee Chair

WHEN: March 8, 2021

6:00pm – Networking

6:30pm – Short Meeting

6:45pm – Program:

WHERE: via Zoom

PROGRAM: Explore Pueblo: Our mild winters and sunshine make us a great location for you to get reacquainted with your wanderlust spirit. Join the many walkers on the Historical Arkansas Riverwalk and learn how this has become the focal point of our community. Enjoy rich historical architecture and an evening stroll in Neon Alley. Shop our wide range of eclectic stores on Union Avenue. Learn how this area of the west was settled, or how Pueblo has become the Home of Heroes, in one of our engaging museums. Make a stop at one of our 5th generation farm stands, with produce right from the field and home-baked goods. Take a scenic drive to Lake Pueblo for bird watching and stop by the Raptor Center to view birds of prey that are rehabilitated and released back into the wild. No visit would be complete without eating at one of our culturally diverse eating establishments where the families of immigrants who came to work at the steel mill continue their cuisine traditions. Let Pueblo be your hub for venturing out to other great attractions such as the Royal Gorge in Canon City or Old Ben's Fort in La Junta. Join Linda Lutz from the Visit Pueblo Convention & Visitor's Bureau and her team as they invite us to experience the flavor of Pueblo.

Board of Directors Meetings

Monday, March 1, 2021 (10:00 am)

Monday, April 5, 2021 (10:00 am)

(Meetings via ZOOM; email Webmaster Committee Co-Chair [Tom Jensen](#) for an invitation)

All Members are welcome and invited to attend.

MEMBERS MEETINGS

Member Meetings

Monday, March 8, 2021 (6:30 pm)

Monday, April 15, 2021 (6:30 pm)

(Meetings via ZOOM; an invitation to attend will be emailed to Members)

The RMGA Board of Directors as agreed to host monthly chat sessions during June, July, August, and September, when we don't usually meet. The social events will be held via Zoom and are meant to keep members connected to teach other and to RMGA. Please invite possible guide/members to attend.

PURPOSE of the ROCKY MOUNTAIN GUIDES ASSOCIATION

The nature of the business and activities of this Corporation is educational and the objects and purposes thereof to be transacted, promoted, or carried on are TO PROMOTE THE HIGHEST DEGREE OF COMPETENCE AND PROFESSIONALISM AMONG PERSONS WHO ACT AS TOUR GUIDES AND TOUR MANAGERS/ DIRECTORS, TO PROVIDE ETHICAL AND PROFESSIONAL STANDARDS AGAINST WHICH ALL TOUR GUIDES AND TOUR MANAGERS/DIRECTORS ARE MEASURED, and, in pursuing said basic purposes,

1. To hold meetings and familiarization (“FAM”) trips for the improvement and continuing education of its members;
2. To provide opportunities for the exchange of experiences and opinions regarding tour guides and tour managers/directors and their profession;
3. To provide a forum for development and promotion of common professional interests and concerns of tour guides and tour managers/directors;
4. To cooperate with other related and non-related organizations in a common endeavor to promote the profession of tour guiding, tour management and tour directing and to promote the public awareness of said profession. – *Articles of Incorporation*, Rocky Mountain Guides Association

Officers		
President	Mike Pearl	303-868-0023
Vice President	J. Mark Blaising	303-830-8440
Secretary		
Treasurer	Wendy Pickering	217-621-1960
Director-at-Large	David White	303-868-0023

Committee Chairpersons		
Certification		
Education	David White	303-868-0023
Hospitality	Lily Ewing	303-250-9679
Membership	Mike Pearl	303-979-7594
Newsletter Editor	Eileen Pearl	303-868-0021
Program	J. Mark Blaising	303-830-8440
Public Relations	Tom Jensen	303-968-0515
Email Blasts	Tom Jensen	303-968-0515
Nominations	Mike Pearl	303-868-0023
Website	Tom Jensen	303-968-0515