

Privacy Policy – The Deerfield Fair is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

Deerfield Fair Association, Inc. may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from June 2017.

We may collect the following information:

- Name and job title
- Contact information including email address
- Demographic information such as postcode, preferences and interests
- Other information relevant to customer surveys and / or offers

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping
- To provide our services
- May periodically send promotional emails about special offers or other information which we think you may find interesting using the email address which you provided
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail. We may use the information to customize the website according to your interests

### Security

We are committed to ensuring that your information is secure. In order to prevent unauthorized access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

### Controlling Your Personal Information

You may choose to restrict the collection or use of your personal information in the following ways:

- You may request details of personal information which we hold about you under the Data Protection Act of 1998. A small fee will be payable. If you would like a copy of the information held on you please request in writing.
- If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible. We will promptly correct any information found to be incorrect.