

SMART STRATEGIES CREATIVE DESIGN

HOW WE HELP



PUBLIC INTEREST
OUTREACH



SOCIAL MEDIA
DIGITAL ADVERTISING



BRANDING



GRAPHIC
DESIGN



RFQ/P DESIGN
AND PRODUCTION



PRESENTATION
DESIGN AND
PRODUCTION



PHOTOGRAPHY
VIDEOGRAPHY



WEBSITE
DESIGN



EVENT
MANAGEMENT

ABOUT US

At Smartegies, we are a team of seasoned professionals consisting of writers, graphic designers, photographers, and strategists. We work with large corporations, small businesses, public entities and non-profit agencies to develop and implement marketing and advertising campaigns, communications and public outreach programs, and digital and social media plans. We have extensive experience helping companies position themselves competitively during a public procurement process by producing winning RFQ/P documents and highly effective presentations for interviews and public presentations. We have also worked directly with public and private end-user groups to manage public relations, internal and external communications and a wide-array of events.

CERTIFICATIONS

GDOT Certified DBE Vendor ID: 15108

Clayton County Water Authority SLBE: SLBE-1801-24

WBENC-Certified WBE

NAICS CODES

541613 Marketing Consulting Services

541810 Advertising Agencies

541430 Graphic Design Services

PAST PROJECTS

Georgia State Financing & Investment Commission (GCFIC)

Professional Partnership Workshop 2016

Event Planning, Promotion & Design

Georgia State Financing & Investment Commission (GCFIC)

2015 Design Services for Annual Report

LakePoint Sporting Community Development Community

2010-13 Outreach & Public Relations

REPRESENTATIVE CLIENTS

We have worked with over 120 brands in the built environment across the U.S. and Canada. A representative client list includes:

Balfour Beatty Infrastructure Inc.

Benning Construction Company

Brasfield & Gorrie, L.L.C.

Carroll Daniel Construction Co.

Clear Strategy LLC

DPR Construction, Inc.

Gay Construction Company

Geo-Hydro Engineers, Inc.

Hunt Companies Business Services, LLC

J.E. Dunn Construction Company

Lose Design

Michael Baker International, Inc.

Morrison Hershfield, LLC

Nova Engineering & Environmental, LLC

Skanska USA Inc.

The Erosion Company, LLC

Turner Construction Company

The Winter Construction Company

Yancey Bros. Co.

Smartegies, LLC

1775 The Exchange, Suite 650, Atlanta, GA 30339

Phone: 678.298.9461 | Email: judy.sparks@smartegies.com

smartegies.com