

Daniel Spurling

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Executive leader, innovator, and evangelist driving product transformation and growth across Data, AI, and Cloud. Builds high-velocity, empowered teams delivering adoption, operational efficiency, and cultural change at large scale.

Differentiating Experience -

- Global Product Leadership
- Innovation and AI Disruption
- Complex Mergers and Acquisitions
- Transformation and Cost Efficiency
- Scalable Culture and Org Evolution
- Interim CxO and Board Advisory

CAREER SUMMARY AND EXPERIENCE:

Teradata – San Diego, CA.

2020 to Present

Sr Vice President – Product Management: Lead Product Management, Product Strategy, UX, and Developer Ecosystem, for Teradata's entire product line, including AI, EDW, Lakehouse, Cloud and On-prem Infrastructure, and Business Applications. Drove transformation from technical feature delivery, to "mini CEO" leadership over Product areas. Led 25% restructuring of org, promoting and hiring new AI-focused leadership. Led market-driven identification and launch of new AI On-Prem product, Agentic Platform offering, and new Unified User Experience. Led innovation in Agentic PM creation and usage, leading to early team efficiency.

Sr Vice President – Engineering: Led >1200 person Global Engineering org, including Engineering, Architecture, and Program Mgmt for Teradata's full product portfolio. Led the launch of a fully refactored Cloud-native Data Platform, arresting massive churn and increasing valuation by >2.6x at launch. Also launched Teradata's first GenAI co-pilot and first SaaS offering co-developed with Microsoft. Led sweeping restructuring, with >80% investment pivot towards cloud product development, ~35% improvement in on-time delivery, ~17% transition to new low-cost regions, and remote work cultural transition. All delivered while also improving employee sat by 8 points, increasing delivery cycles by 9x, and achieving >\$55MM in cost takeout.

Slalom Consulting– Seattle, WA.

2017 to 2020

Practice Leader Digital and Cloud Transformation: Led Cloud, Development, Architecture and Security offerings. Owned PnL, services offerings, and delivery org. Served as exec sponsor over multiple large engagements, including overseeing a >\$10MM transformation program for a large tech provider, and launching a modern product offering and go-to-market strategy, revitalizing a legacy business. Acted as interim CIO/CTO/CDO for enterprise firms, including a national bank driving the modernization of their online customer platform.

Endra – Seattle, WA.

2016 to 2017

Founder: Launched and scaled a digital transformation consultancy, delivering market-differentiating outcomes for multiple clients. Led multiple engagements, including modernization of a global manufacturing supplier and data democratization for a national Law firm. Transitioned into Slalom Consulting for broader reach.

Society for Information Management – President of the Seattle Chapter (non-profit) 2019 to 2021

Getty Images – Seattle, WA.

2013 to 2016

Vice President – Tech Services: Executive leader over global Technology org, including all Application delivery, Platform Engineering, Operations, and IT teams. Transitioned business model to empower non-IT business lines to own services, increasing agency and innovation. Delivered DevSecOps overhaul, product release automation, and scaled-out global data distribution while removing vast tech-debt. Successfully reduced dev cycle from every 21 days to every ~100 minutes. Drove overall cloud migration of ~20 Petabytes and global image delivery systems. Drove modernization of workforce with robotic process automation. Led operational efficiency improvements to reduce overall outage time from 99.2% to 99.91%.

T-Mobile – Bellevue, WA.

2011 to 2013

Director – Engineering and Ops: Executive leader over 300+ person global Infrastructure and Operations teams, reporting to the CIO, leading all Data Centers, Infrastructure, and Data Systems. Led restructuring aligned to vertical business units. Led broad outsourcing initiative, moving ~100 roles to India, and reducing operational support costs by ~41%. Led T-Mobile's first major Cloud launch, earning HP award as the Cloud Innovation company of the year. Led technical integrations for multiple acquisitions and mergers, including the MetroPCS merger, with minimal customer impact and >80% efficiency gain. Drove end-user Mobility innovation, unlocking future CSM remote work, critical to T-Mobile's success during COVID. Led migration away from multiple legacy platforms, including Solaris and HPUX, leading to increased innovation pace and cost savings.

Washington Mutual / JPMorgan Chase – Seattle, WA.

2002 to 2011

Vice President – Strategy and Standards: Led all infrastructure integration of WaMu into JPMorgan, a multi-billion-dollar merger, with platform integrations completed in <1yr. Led Strategy and Standards organization, leading org-wide technical strategy, improving cross-business collaboration and overall customer experience.

Vice President – Infrastructure: Led all Network, eCommerce Infrastructure, Engineering and Data Center groups. Led multi-year refactoring of WaMu.Com infrastructure, delivering 2x performance over closest rival bank, and winning public retail banking awards. Led selection and corp refresh of advanced networking infrastructure.

Previous Technical Positions

1995 to 2002

Focus Technology / Tynet - Redmond, WA – *Senior Consultant*

Sport Heroes / Signature Rookies - Oklahoma City, OK – *Director of Technology Operations*

EDUCATION AND PROFESSIONAL DEVELOPMENT:

Master of Business Administration – University of Washington

Numerous Leadership, Product Management, Process Engineering, and Technical certs and/or accreditations