

PRESS RELEASE



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REAL ESTATE CAPITAL

**Roberto Ordorica, ALIGNMEX's CEO, to speak
at US-Mexico Real Estate Investment Summit in
New York on May 8th**

- **Mr. Ordorica will participate on a panel entitled "Corporate Real Estate Solutions & Mixed Use Developments"**
- **Mr. Ordorica will speak to the need to develop rental housing and mixed-used projects to meet Mexico's long-standing goal of ensuring decent and affordable housing**
- **Mr. Ordorica believes there is a tremendous opportunity to develop rental housing in Mexico**

Mexico City, Mexico. – May 1, 2014 – ALIGNMEX Real Estate Capital, a firm founded in 2013 to take advantage of investment opportunities for institutional and private real estate investors seeking risk adjusted returns from investments in the Mexican property market, announced today that its co-founder and CEO, Roberto Ordorica, will speak at the US-Mexico Real Estate Investment Summit, in New York, on May 8, 2014.

Mr. Ordorica, who will participate on a panel entitled "Corporate Real Estate Solutions & Mixed Use Developments" will speak to the challenges Mexican homebuilders and developers are facing reversing the long uptrend in homeownership and the need to develop rental housing and mixed-used projects to meet Mexico's longstanding goal of ensuring decent and affordable housing. "As the population of Mexico changes, we need to change our thinking towards rental housing. Going forward, we anticipate more Mexicans will choose to rent, instead of owning their homes, and in doing so we believe they will discover they can fulfill their life-long dreams, without following the path of homeownership. In particular, we believe there is a tremendous opportunity to develop rental housing, in urban locations like Mexico City," said Ordorica.

The focus of the conference is to deliver a comprehensive analysis regarding current situation and outlook of the real estate market in Mexico and its relation with the United States, from the perspective of recognized specialists from both countries. ALIGNMEX announced in March that it will invest in residential and commercial real estate throughout Mexico.

ABOUT ALIGNMEX Real Estate Capital

ALIGNMEX provides real estate investment and asset management services in Mexico. ALIGNMEX offers an integrated and forward looking solution to local and foreign institutional real estate investors interested in capitalizing on the opportunities offered by the Mexican real estate market. In ALIGNMEX, clients benefit from having an experienced local firm with a global mindset that is dynamically managed to reflect the realities of changing market conditions. Moreover, ALIGNMEX stands for “alignment”, a principle that is deeply rooted in the foundation of the Company.

ALIGNMEX reunites Roberto Ordorica and Salvador Magana after both departed the Latin America real estate investment management platform of Prudential Financial in 2013. The reputation of Mr. Ordorica and Mr. Magana is synonymous with: (a) experience and success in real estate transactions in Mexico; (b) proven leadership building operating platforms; (c) a global network of leading business relationships; (d) a reputation for integrity and fair dealing; (e) creativity and innovation; and (f) superior investment acumen. Moreover, Mr. Ordorica and Mr. Magana share a deep-rooted commitment to serving clients, so ALIGNMEX is committed to developing a real estate investment management business that brings to bear the expertise, track record and processes required to provide global institutional real estate investors with an unparalleled level of service in Mexico.

Different from traditional investment management platforms, ALIGNMEX strongly believes that its clients, investors, partners and other stakeholders are best served by a real estate investment management platform that is committed to “One Country, One Goal”™. Therefore, as a central element of ALIGNMEX, ALIGNMEX focuses exclusively on Mexico and its business approach seeks to minimize the creation of divergent interests.

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