



La Vieille Ferme



De Vries Premium Wines

## La Vieille Ferme Rouge 2023

*La Vieille Ferme, crafted by the renowned Famille Perrin, has gained global acclaim for offering exceptional quality at an affordable price. Since its creation in the 1970s, it's been recognized as one of the best value-for-money wines in the world. The 2023 La Vieille Ferme Rouge continues this tradition, delivering a wine that is fresh, fruity, and perfectly balanced for everyday enjoyment.*



### General Information

- **Producer:** Famille Perrin
- **Appellation:** Ventoux, Rhône Valley, France
- **Varietal Composition:** Carignan, Cinsault, Grenache, Syrah
- **Vintage:** 2023
- **Alcohol Content:** 13.5%
- **Volume:** 750ml



### Vineyard and Terroir

- **Location:** Sourced from vineyards in the Ventoux region of the Rhône Valley.
- **Soil Type:** Predominantly limestone and clay soils, contributing to freshness and balance.
- **Viticulture Practices:** Sustainable farming practices are employed to preserve the vineyard's natural health.



### Winemaking

- **Harvest:** Each grape variety is harvested separately based on optimal ripeness, determined by tasting and analysis.
- **Vinification:** Upon arrival at the cellar, the grapes are destemmed and crushed. Fermentation occurs in cement tanks with pumping over for optimal extraction.



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## Tasting Notes

- **Appearance:** Pretty limpid-purple color with violet undertones.
- **Aroma:** Seductive bouquet with notes of red fruit such as blackcurrants and blueberries, mixed with hints of leather and violet.
- **Palate:** Full of freshness, balanced, with aromas of very ripe fruit, pepper, and elderberries. Soft tannins provide great drinkability.
- **Finish:** Smooth and lingering.
- **Aging Potential:** Best enjoyed now but can be cellared for a few years.



## Food Pairing

- **Recommended Pairings:** Serve at 17°C with a spontaneous meal, making it versatile for various dishes



## Sustainable Practices and Certifications

- Famille Perrin emphasizes sustainable practices in vineyard management and production.



## Awards and Recognition

- **Best Value:** La Vieille Ferme is recognized as a wine that greatly pushes above its price point, often competing with wines in a higher price class and offering exceptional quality for its value.

## Producer's Notes

La Vieille Ferme Rouge 2023 is an approachable wine that embodies the expertise and dedication of Famille Perrin, making it an excellent choice for everyday enjoyment.