

## PREPARING TO SHARE YOUR MESSAGE

These prompts are designed to help you prepare to communicate effectively with your audience.

- (1) Who is your audience, and what do they have in common with you?
  
  
  
  
  
  
  
  
  
  
- (2) Write a short sentence stating what you want to share with your audience.
  
  
  
  
  
  
  
  
  
  
- (3) Why might this matter to your audience?
  
  
  
  
  
  
  
  
  
  
- (4) What assumptions might your audience make? Which are correct, and which are not?
  
  
  
  
  
  
  
  
  
  
- (5) Is there a simple example, analogy, or story you can use to share your message?
  
  
  
  
  
  
  
  
  
  
- (6) What outcome are you seeking? What do you hope your audience will do next?

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