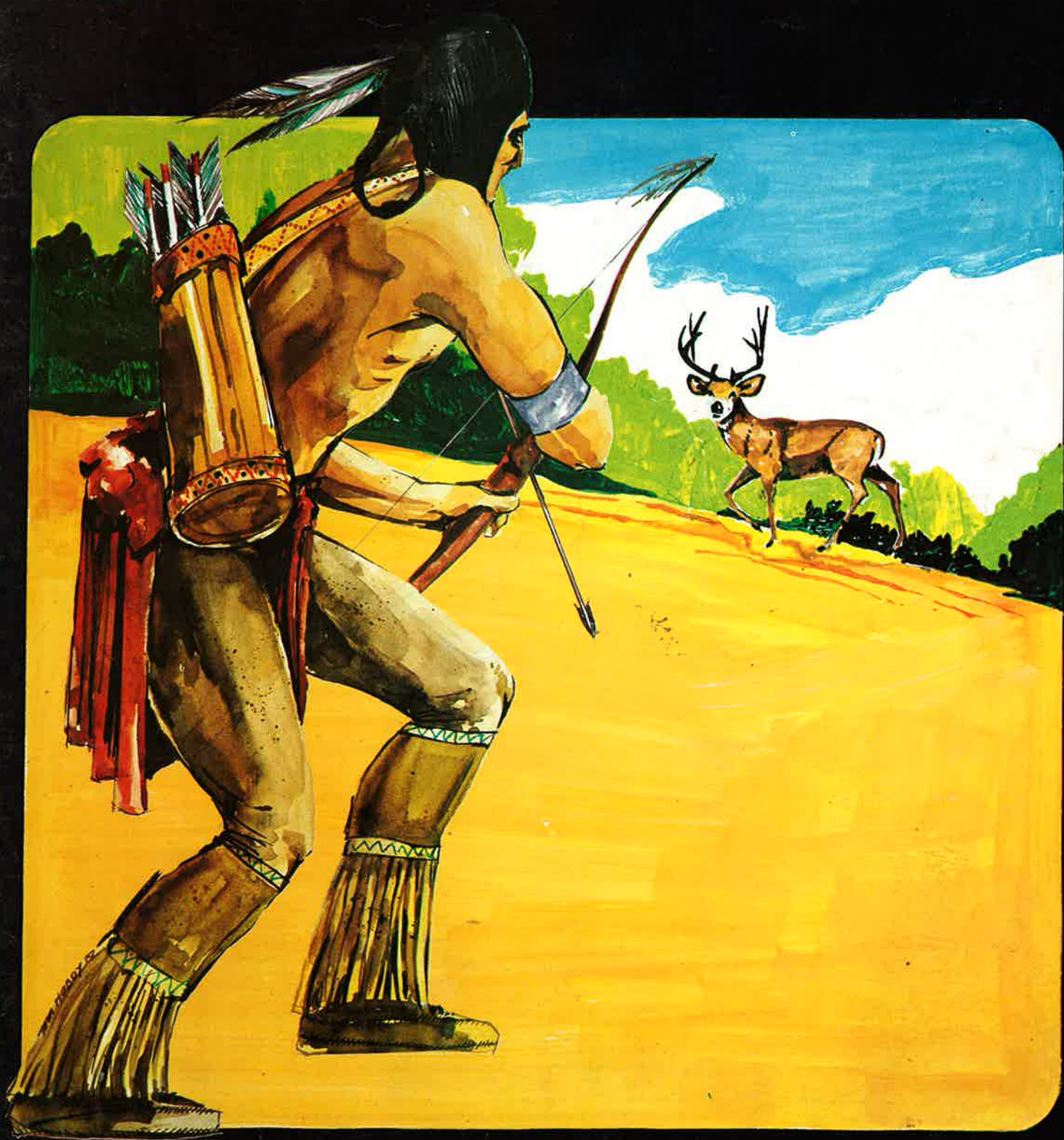
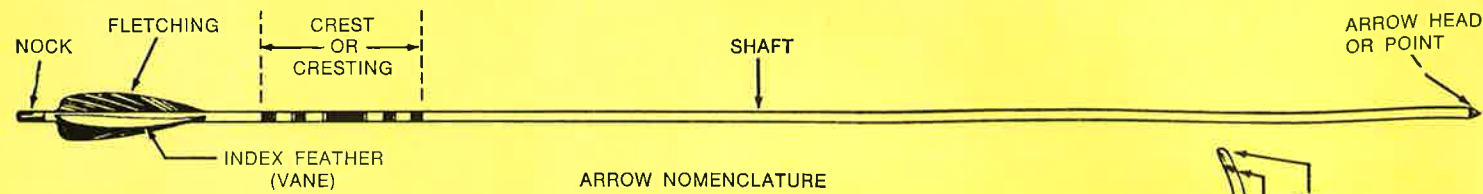




INDIAN ARCHERY



INDIAN INDUSTRIES, INC. • 817 MAXWELL • EVANSVILLE, INDIANA 47717



ARCHERY NOMENCLATURE AND INFORMATION

BOWS

Weight — This is the force in pounds required to draw the bow string 28" from the back of the bow at the arrow rest. For each inch in difference in draw length, add or subtract approximately 2 pounds of bow weight from the weight marked on the bow.

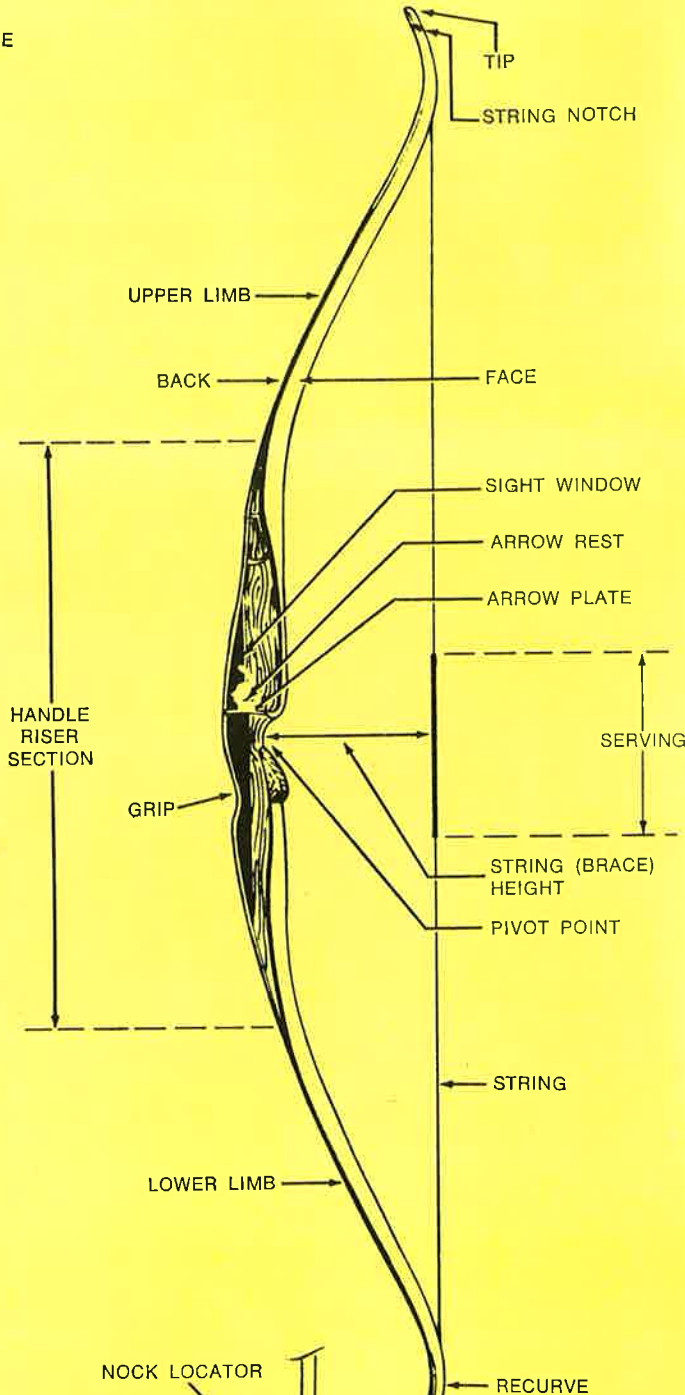
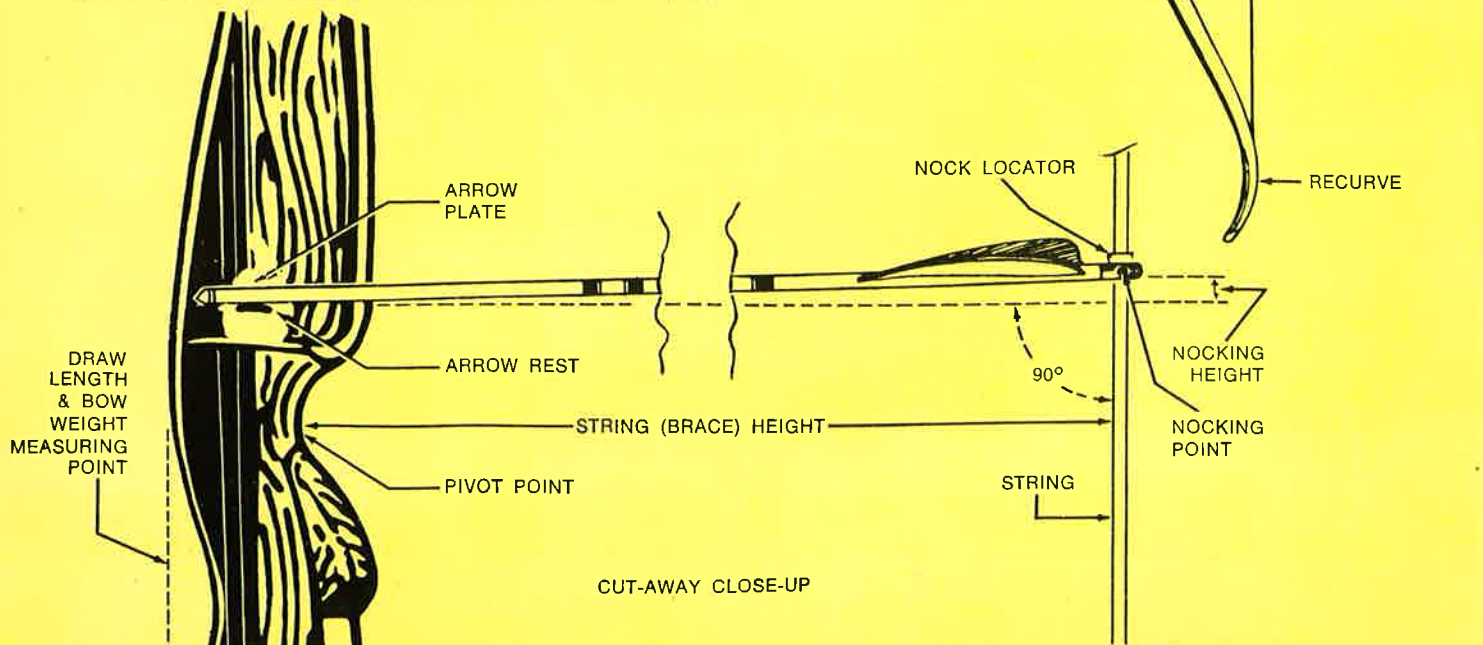
Draw Length — This is the distance at the archer's full draw from the nocking point on the string to the back of the bow at the arrow rest.

String Length — Three inches less than bow length. However, strings should be ordered by bow length and weight as indicated on handle riser.

ARROWS

Length — This is the distance from the bottom of the arrow nock slot to the back of the arrow head. Arrow length will vary depending upon the length of one's arm. However, for all practical purposes arrow length and draw length can be considered the same.

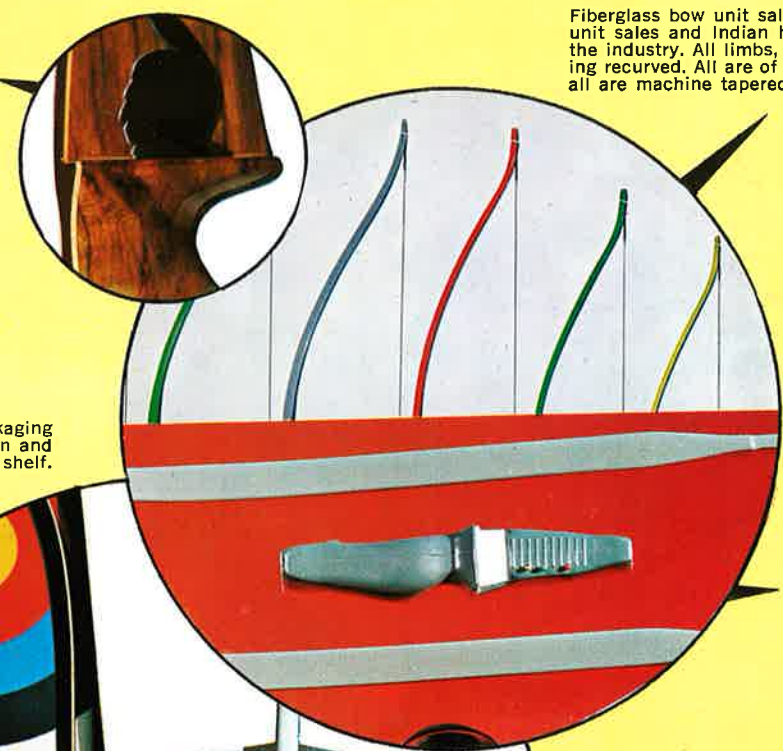
Spine — This indicates how much an arrow shaft will bend or deflect when depressed by a 2-pound weight at its center. This is how arrows are matched to different weighted bows.



HIGHLIGHTS FOR 1971



Furniture craftsmanship coupled with the finest bowyer techniques. Premium imported and domestic woods, tapering to .001", hand sanding, polishing, and up to 3 coats of finish make an Indian bow a work of artistry in an era of mass production.



Fiberglass bow unit sales are greater than laminate unit sales and Indian has the finest glass limbs in the industry. All limbs, even the little 42", are working recurved. All are of quality Glassflex® fiberglass, all are machine tapered to produce a smooth draw.

Attractive self-display packaging that adds color to any section and moves merchandise off the shelf.



The first fiberglass take-down bow in the industry with quality features! Many archers are finding the shooting characteristics of glass equal to laminate bows. For this growing group Indian proudly presents the Comanche™.

Only Indian offers these unique targets that obsolete grass and straw. Made of revolutionary synthetic materials, they are incredibly light, weather resistant and will not rot or attract vermin.



An exclusive electrostatically applied camouflage finish available free of charge on all hunting bows. Feels like plush suede and eliminates glare while being durable, fade resistant and waterproof.

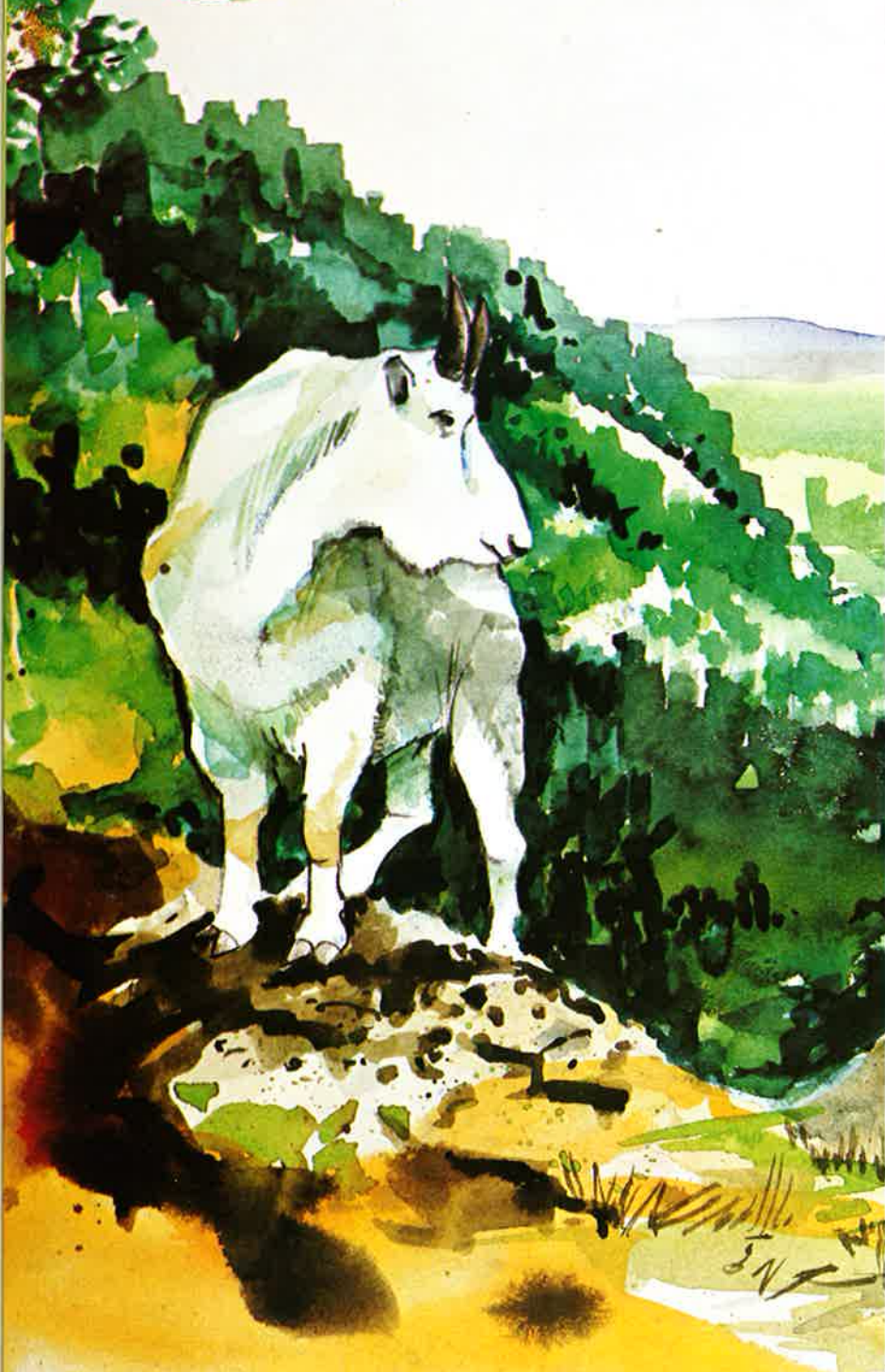
GUARANTEE

Only Indian backs the craftsmanship and materials in all their bows with a lifetime guarantee. Other companies offer replacement or repair free of charge for only 6 months or a year.

Another Indian exclusive! Not crude line drawings, but the only live animal target faces, photographed in their natural environment, on the market.



HUNTING BOWS



Catalog No. 270 Price \$100.00

Stalker: Indian Archery's top hunting bow for the growing legion of hunters preferring a short bow and demanding the finest equipment available.

The most powerful yet stack-free hunting bow at any price. Average arrow flight of 165 feet per second. Note too, Stalker's weight is concentrated in the handle to absorb shock and dampen vibration. Add Stalker's distinctive palm grip and sculpted thumb rest and you know you have the finest hunting bow available.

STALKER™

No. 270

SPECIFICATIONS

Draw Weights: 40 to 60 lbs. at 28"
Bow Length: 48"
Brace Height: 7"

Limbs: Super Strength Black Epoxy Fiberglass Separated By Two Machine Tapered Hard Maple Laminations. Taper .002" Per Inch Of Length Per Lamination.

Handle Riser: Three-piece Laminated. Two Sections Black Phenolic Impregnated Wood. Center Piece Of African Rosewood. Complimented With Hardwood Trim. Custom Thumb Rest.

INDIAN offers CAMOUFLAGE with VELVETEX® at no extra charge on all laminate hunting bows.



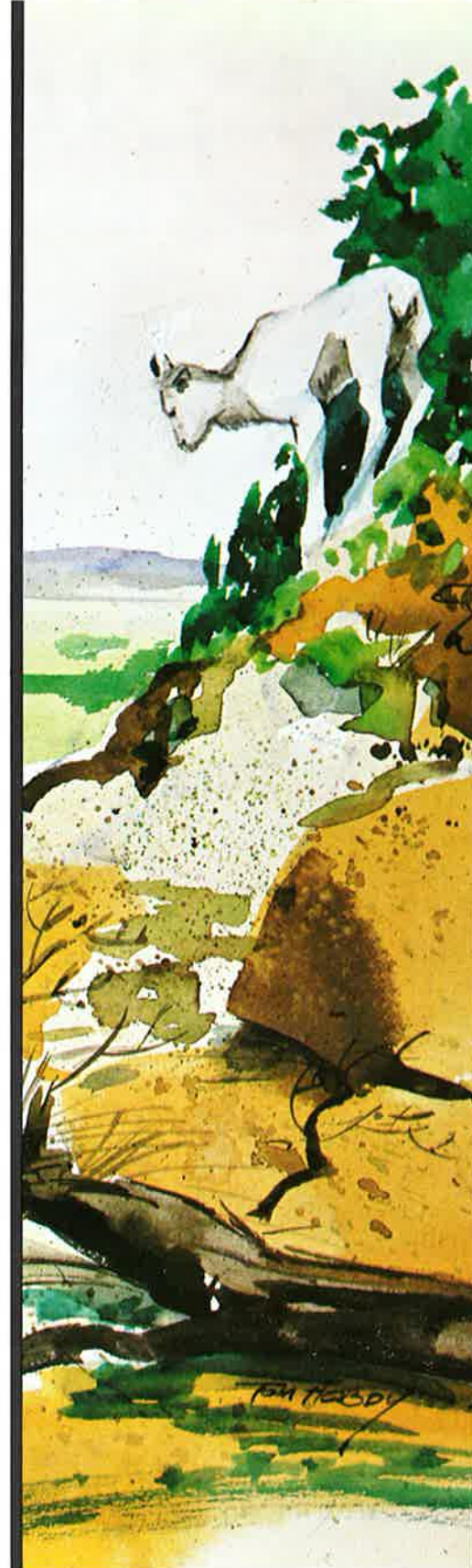
MOHAWK™

No. 261

Catalog No. 261 Price \$80.00

Mohawk continues to attract more and more hunters each year to the advantages of the short hunting bow . . . maneuverability, compactness, quick movement in dense brush. And, **Mohawk** owners soon find the **Mohawk** can outperform many longer bows.

The **Mohawk** has a field-proven reputation for dependability and ruggedness. Trophies range from the world record Kodiak bear on down.



HAWKEYE™

No. 256

Catalog No. 256 Price \$70.00

Hawkeye, as beautiful yet powerful a bow as you will ever hold. Distinctively styled featuring a two-piece concavely laminated handle riser. Designed for the many hunters who prefer a medium length bow. Attractively priced to generate plenty of sales. And, packed with features found only in the most expensive hunting bows.

SPECIFICATIONS

Draw Weights: 40 to 60 lbs. at 28"
Bow Length: 56"
Brace Height: 7 1/2"

Limbs: Extra Strength Cinnamon Brown Epoxy Fiberglass Separated By Two Machine Tapered Maple Laminations.

Handle Riser: Two-piece Concavely Laminated. African Rosewood and Imbuva. Palm Fitted Grip With Custom Thumb Rest.

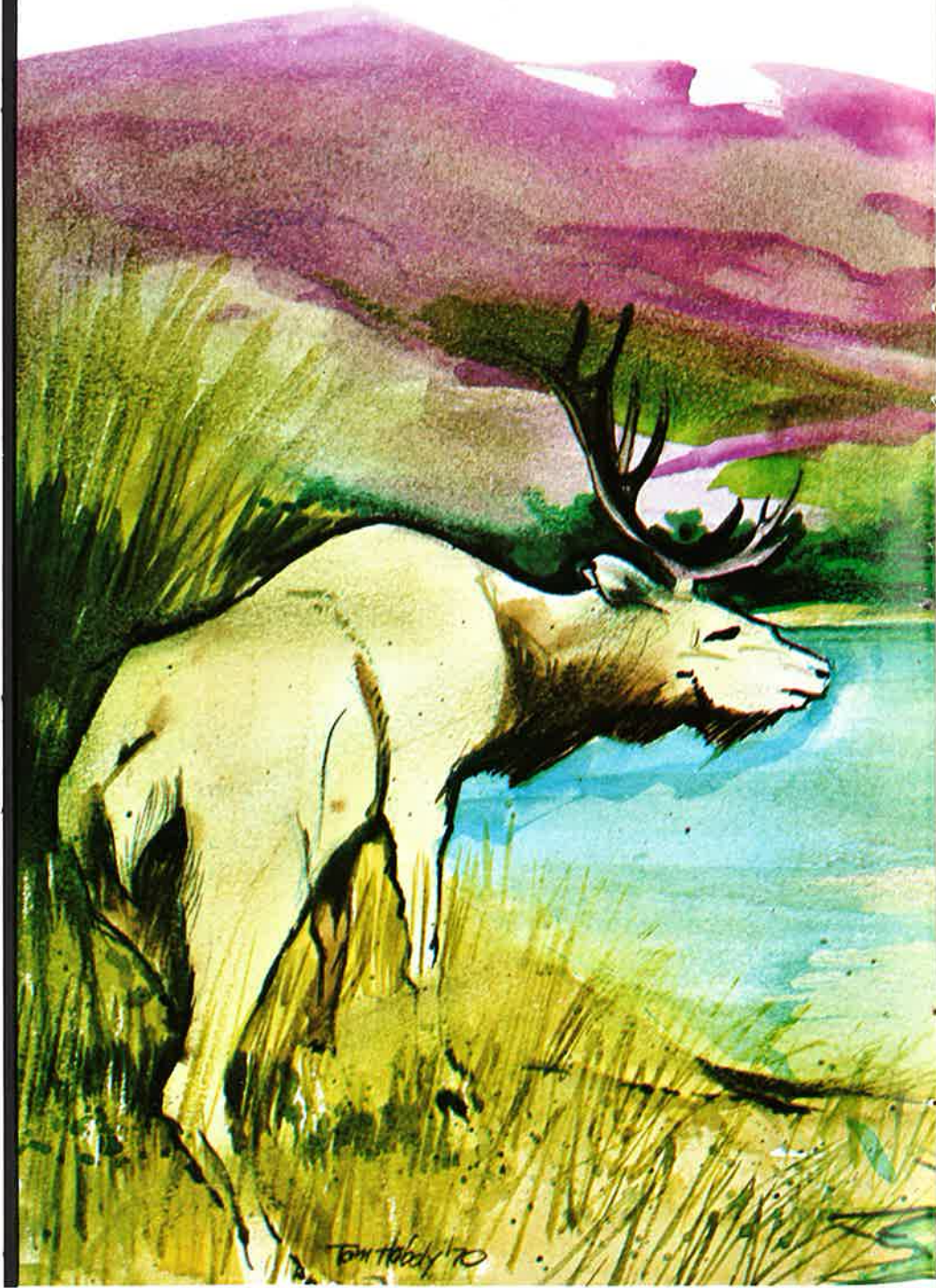


HUNTING BOWS

DEERSLAYER™



No. 274



Tom Hardy '70

Catalog No. 274 Price \$60.00
Designed especially for taking deer. The Deerslayer features the latest in bow design: integral stabilizers assure silent, shock-free shots; our recurved limb design assures reserve killing power to make that important shot count; and you'll be delighted with Deerslayer's proportionally designed handle riser.

SPECIFICATIONS
Draw Weight: 40 to 55 lbs. at 28"
Bow Length: 60"
Brace Height: 7 1/2"
Limbs: Extra Strength Epoxy Fiberglass Separated By Two Machined Maple Laminations.
Handle Riser: African Rosewood, Integral Stabilizers. Sculpted Design With Thumb Rest.

PATHFINDER™



No. 265



Catalog No. 265 Price \$50.00
The versatile one! Stability in 62 inches of working recurved limbs for target accuracy. Power plus for killing penetration with all but the biggest game.
Pathfinder features include: working recurved limbs to assure good cast, built-in stabilizers to assure a smooth and shock-free arrow release, and a professional handle riser design with sculpted thumb rest.

SPECIFICATIONS
Regular Draw Weights: 30 to 40 lbs. at 28"
Hunting Draw Weights: 40 to 50 lbs. at 28"
Bow Length: 62"
Brace Height: 7 1/2"
Limbs: Epoxy Fiberglass Separated By Two Machined Maple Laminations.
Handle Riser: Imported Hardwood, Integral Stabilizers. Sculpted Grip With Thumb Rest.

SAVAGE™

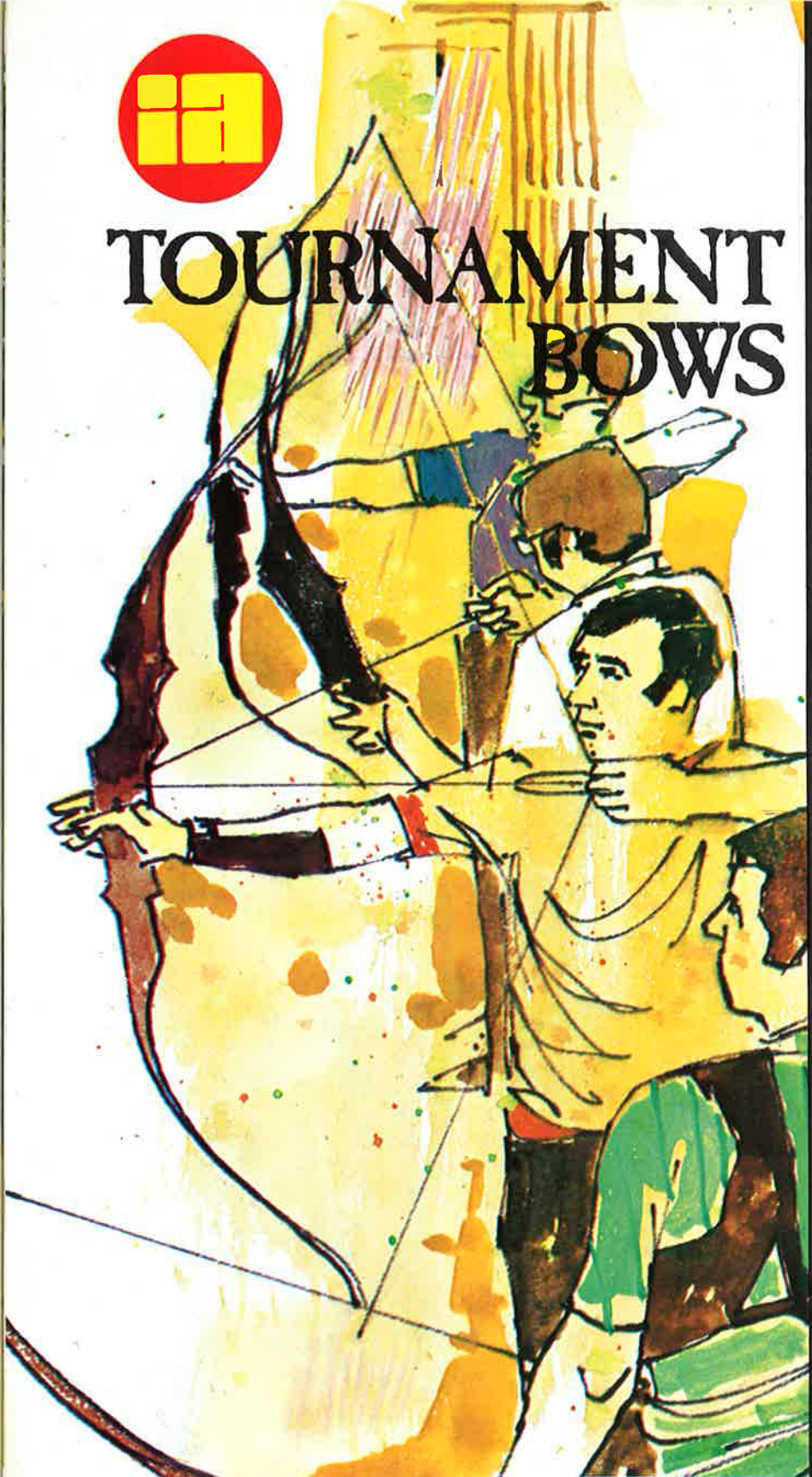


No. 263

Catalog No. 263 Price \$45.00
Designed and priced as an ideal bow for the beginning hunter, yet so accurate and powerful the Savage killed the second largest moose recorded in Pope and Young.
SPECIFICATIONS
Draw Weights: 35 to 50 lbs. at 28"
Bow Length: 58"
Brace Height: 7"
Limbs: Epoxy Fiberglass Separated By Two Machined Maple Laminations
Handle Riser: Hand-rubbed Imported Hardwood. Sculpted Grip With Thumb Rest.



TOURNAMENT BOWS



Catalog No. 279 Price \$150.00

Cheyenne is for the serious and discriminating tournament archer who will settle for absolutely nothing less than the best. No effort has been spared to produce the finest, the most accurate, the highest quality tournament bow ever offered from Indian Archery experienced craftsmen.

The **Cheyenne** is designed for tournament performance. Triple machine tapered laminations assure a smooth draw and even power release. The laminated handle riser's mass absorbs shock without the use of external stabilizers. The **Cheyenne** is remarkably tension free for round after round of tournament winner accuracy.

CHEYENNE™

No. 279



SPECIFICATIONS

Draw Weights: 30 to 45 lbs. at 28"

Bow Length: 70"

Brace Height: 8"

Limbs: White Epoxy Fiberglass Separated By Three Machine Tapered Hard Rock Maple Laminations. Taper .001" Per Inch Of Length Per Lamination.

Handle Riser: Two Sections of East India Rosewood And Five Pieces Of Phenolic Impregnated Wood Laminated And Complimented With Maple Trim. Palm Fitted Grip With Custom Thumb Rest.

IROQUOIS™

No. 269



Catalog No. 269 Price \$85.00

Iroquois is designed to be a tournament winner. Styled to capture your heart. Priced to fit your pocketbook.

The **Iroquois** has features heretofore exclusively found only in very expensive tournament bows. Triple tapered maple laminations to assure the ultimate in a smooth draw and even power release. Integral stabilizers to reduce shock and vibration. And, of course, Indian Archery's proven quality earned during our forty-four years in the archery business.

SPECIFICATIONS

Draw Weights: 30 to 45 lbs. at 28"

Bow Length: 66"

Brace Height: 8"

Limbs: White Epoxy Fiberglass Separated By Three Machine Tapered Hard Rock Maple Laminations. Taper .001" Per Inch Of Length Per Lamination.

Handle Riser: East India Rosewood Laminated With African Rosewood. Palm-fitted Grip With Custom Thumb Rest.

SIOUX™

No. 268



Catalog No. 268 Price \$60.00

Sioux is Indian Archery's entry for a moderately priced tournament bow. The **Sioux** is designed and priced to get its share of the tournament market.

Integral stabilizers, machine tapered maple laminations, and handle riser custom grip with thumb rest are features found in the exciting **Sioux**.

SPECIFICATIONS

Draw Weights: 30 to 40 lbs. at 28"

Bow Length: 66"

Brace Height: 8"

Limbs: Epoxy Fiberglass Separated By Two Machine Tapered Maple Laminations

Handle Riser: African Shedua. Custom Grip With Thumb Rest.



ALL PURPOSE BOWS



SENECA™



No. 264

Catalog No. 264 Price \$37.50
Popular priced all-purpose bow. Imported hardwood handle. Handles and shoots like Indian Archery's more expensive bows.

SPECIFICATIONS

Regular Draw Weights: 30 to 40 lbs. at 28"
Hunting Draw Weights: 40 to 45 lbs. at 28"
Bow Length: 62"
Brace Height: 7"
Limbs: Epoxy Fiberglass Separated By Two Machined Maple Laminations.
Handle Riser: Imported Hardwood.

Catalog No. 266

WARRIOR™



Catalog No. 266 Price \$32.50

Custom features and custom quality mark the Warrior as an outstanding buy in the low priced bow class. Full sight window, not just an arrow rest. Very popular for camp and school use.

SPECIFICATIONS

Regular Draw Weights: 30 to 40 lbs. at 28"
Hunting Draw Weights: 40 to 45 lbs. at 28"
Bow Length: 60"
Brace Height: 7"
Limbs: Epoxy Fiberglass Separated By Two Machined Maple Laminations
Handle Riser: Hand-rubbed Rock Maple

Catalog No. 273

COCHISE™



Catalog No. 273 Price \$27.50

Cochise is ever popular with beginners and youngsters. Has many features found in higher priced bows, such as a working recurve and full view sight window.

SPECIFICATIONS

Draw Weights: 25 to 35 lbs. at 28"
Bow Length: 56"
Brace Height: 7"
Limbs: Epoxy Fiberglass Separated By Two Parallel Maple Laminations
Handle Riser: Assorted Hardwoods

FIBERGLASS BOWS



NEW! Take-Down BOW

The first fiberglass take-down bow in the industry with quality features! Many archers are finding the shooting characteristics of glass equal to laminate bows. For this growing group Indian proudly presents the Comanche.™

- | | | |
|--------|--|-------|
| No. 10 | Comanche with Traveling Case
60" target limbs, 25 to 35 lbs. | 29.50 |
| No. 11 | Comanche with Traveling Case
56" hunting limbs, 40 to 50 lbs. | 29.50 |
| No. 13 | Second set of 60" limbs, 25 to 35 lbs. | 15.00 |
| No. 14 | Second set of 56" limbs, 40 to 50 lbs. | 15.00 |

Revolutionary Glassflex® bows from IIA which combine the strength and economy of fiberglass with the shooting and styling characteristics of IIA's top quality laminated bows. Bows feature wide working recurved limbs and a handle riser which is custom sculpted with a thumb rest. Bows also feature a full sight window with built-in sight lines and adjustable sight markers. Arrow rest is fully carpeted for a quiet execution.

FEATURES

- Wide Working Tapered Recurved Limbs
- Custom Sculpted Handle Riser With Thumb Rest
- Full Sight Window With Carpeted Arrow Rest and Shelf
- Adjustable Bow Sight
- Color Coordinated Limbs and Handle

SPECIFICATIONS

No. 21 HUNTER

Hunting Draw Weights: 45, 50, 55 lbs.
Length: 56"

\$20.00

No. 20 SCOUT

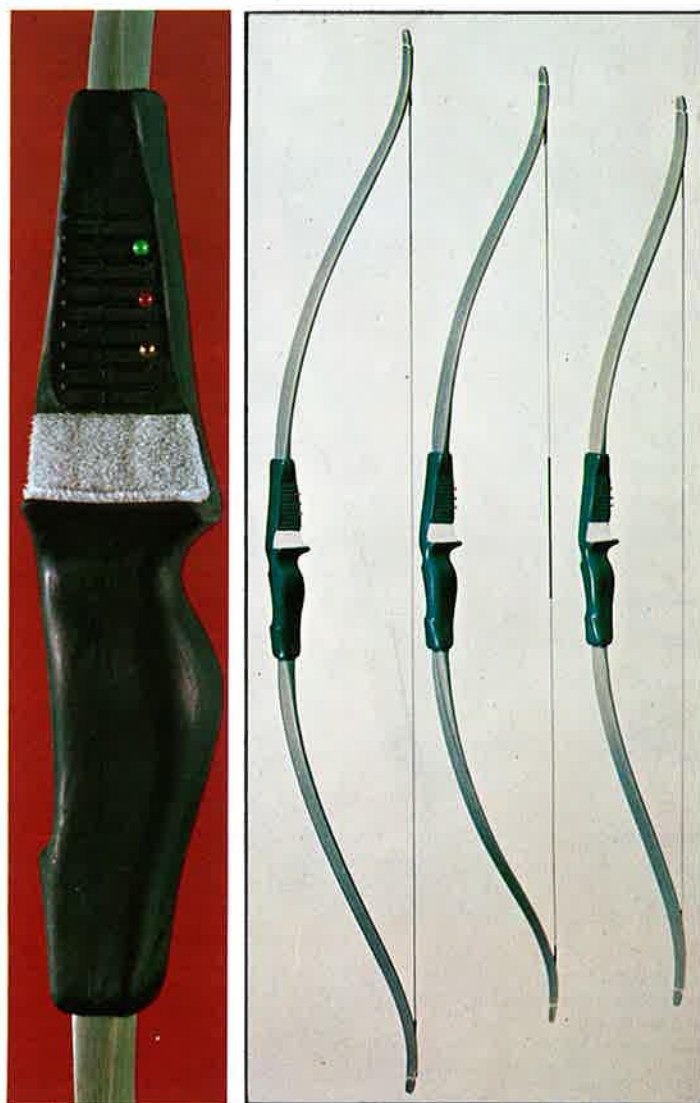
Regular Draw Weights: 25 to 35 lbs.
Hunting Draw Weights: 40 to 50 lbs.
Length: 60"

\$18.00

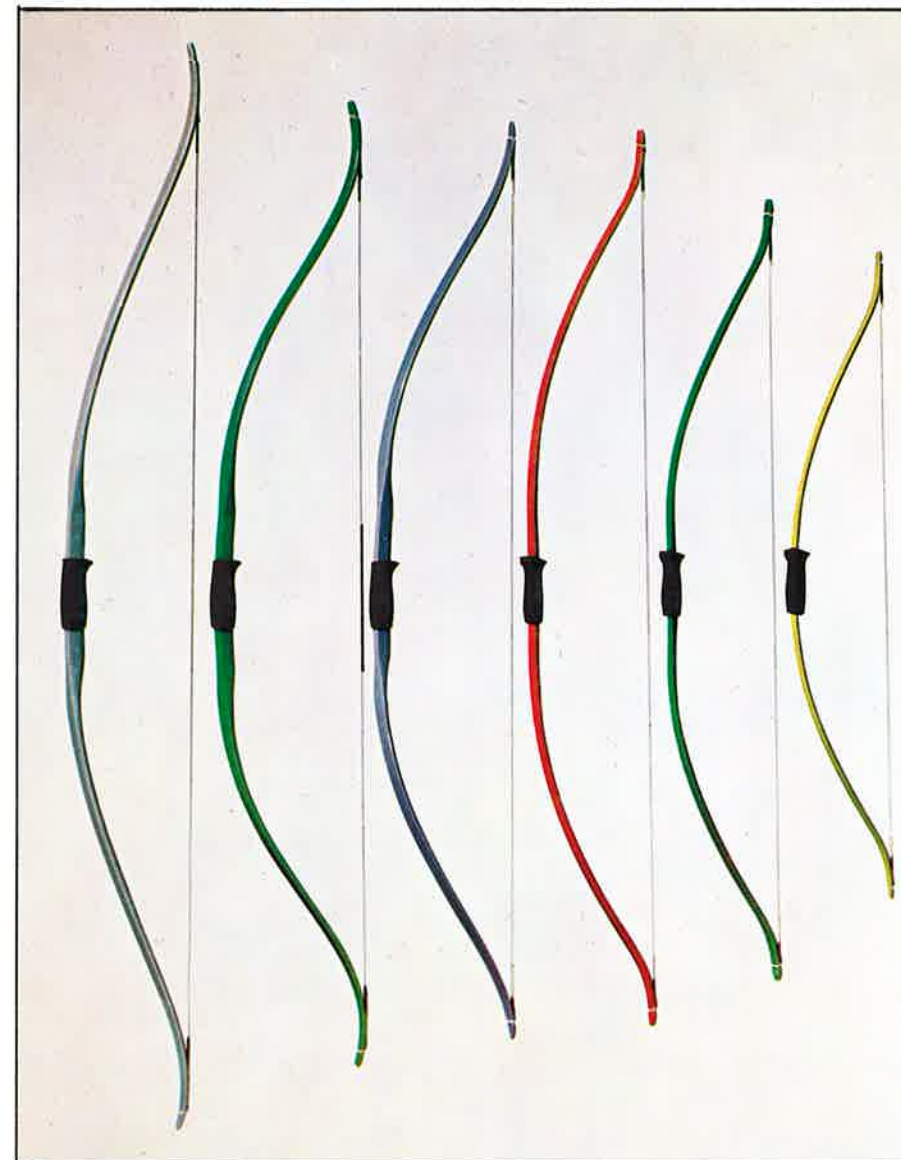
No. 28 EAGLE

Draw Weights: 25, 30, 35 lbs.
Length: 54"

\$16.00



No. 20 No. 21 No. 28



No. 25 No. 29 No. 27 No. 24 No. 23 No. 22

CATALOG No. 25 GLASSFLEX® RECURVED BOW 60". Features wide working limbs with full taper. Specify if left-hand bow desired. Regular draw weights: 25 to 35 lbs. Hunting draw weights: 40 to 50 lbs. **\$15.00**

CATALOG No. 29 GLASSFLEX® RECURVED BOW 56". Draw weights: 25, 30, 35, 40 lbs. **\$11.00**

CATALOG No. 27 GLASSFLEX® RECURVED BOW 54". Specify if left-hand bow desired. Draw weights: 25 to 30 lbs. **\$10.50**

CATALOG No. 24 GLASSFLEX® RECURVED BOW 54". Right or left hand. Draw weight: 25 lbs. **\$8.50**

CATALOG No. 23 GLASSFLEX® RECURVED BOW 48". Right or left hand. Draw weight: 20 lbs. **\$7.00**

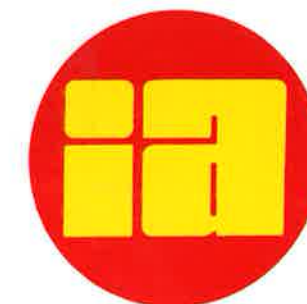
CATALOG No. 22 GLASSFLEX® RECURVED BOW 42". Right or left hand. Draw weight: 15 lbs. **\$5.00**

No. 154 FIBERGLASS BOW ASSORTMENT

Consists of: 2 each Nos. 21, 20, 28, 25, 29, 27, 24, 23 and Free Bow Display Rack. **\$212.00**

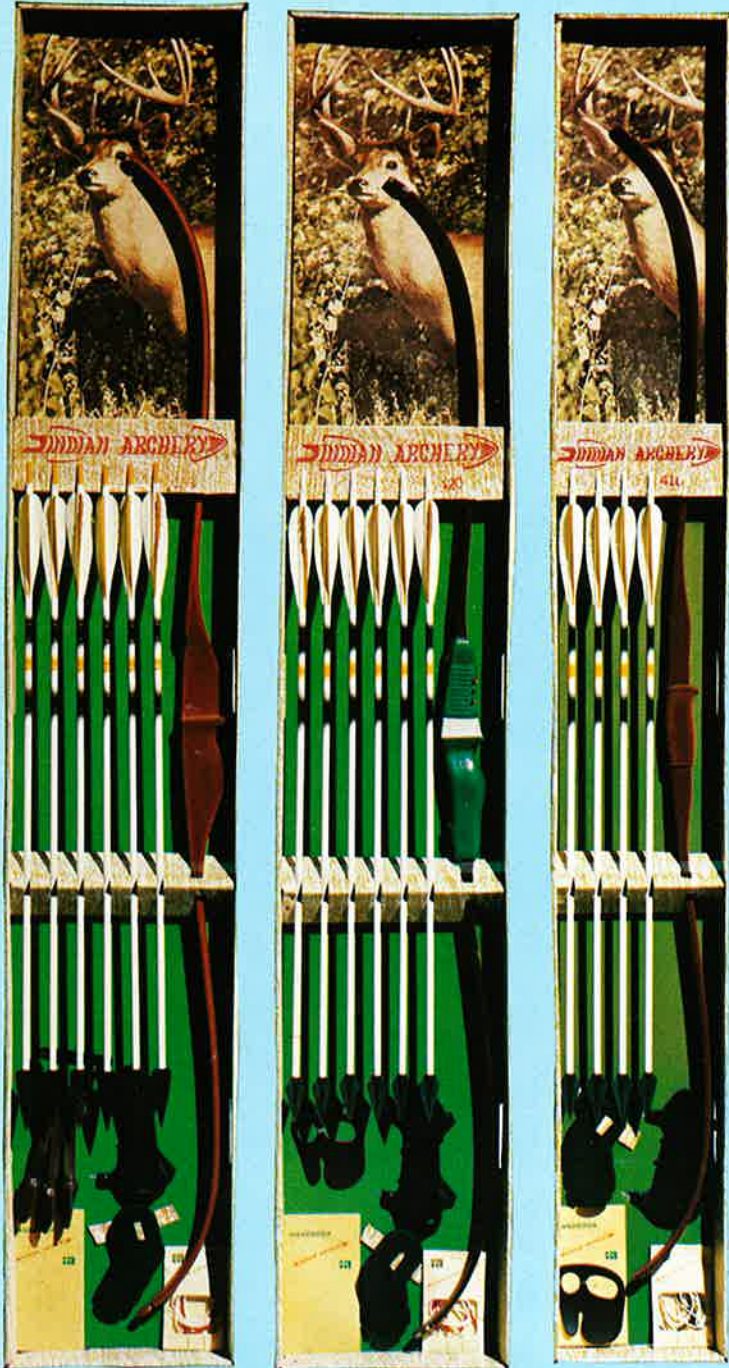
No. 384 BOW DISPLAY RACK

Pick up extra sales and profits by attractively displaying IIA Glassflex® bows. Display rack can be wall mounted and takes only 36 inches of wall space. Displays up to 24 fiberglass bows or 12 IIA laminated bows. Order No. 154 assortment and get your rack free. **\$10.00**



HUNTING and

TARGET SETS



No. 608

No. 420

No. 410

No. 608 TOMAHAWK

Top quality hunting set complete with deluxe equipment.

- Contents:**
- 56" Laminated Bow, 40 to 45 lbs.
 - Camouflaged With Velvetex®
 - Six 28" Matched Port Orford Cedar Hunting Arrows
 - Bow Quiver
 - Glove
 - Armguard
 - Animal Target
 - Instruction Booklet

\$40.00

No. 420 HUNTER SCOUT

Attractive medium priced hunting set with a complete set of hunting accessories and featuring ■■■'s new hunting bow.

- Contents:**
- 56" Glassflex® Pro Bow With Custom Handle, 45 lbs.
 - Camouflaged With Velvetex®
 - Six 28" Matched Port Orford Cedar Hunting Arrows
 - Bow Quiver
 - Armguard
 - Tab
 - Animal Target
 - Instruction Booklet

\$27.50

No. 410 NOTTINGHAM

Very popular economy priced hunting set. Complete with accessories.

- Contents:**
- 56" Glassflex® Recurved Bow, 40 to 45 lbs.
 - Camouflaged with Velvetex®
 - Four 28" Port Orford Cedar Hunting Arrows
 - Bow Quiver
 - Armguard
 - Tab
 - Animal Target
 - Instruction Booklet

\$22.00

No. 604 PAWNEE

■■■'s most popular laminated bow set. Complete with accessories for shooting fun. Ideal family set.

- Contents:**
- 60" Laminated Bow, 30, 35, 40 lbs.
 - Six 28" Port Orford Cedar Target Arrows With Deluxe Crest
 - Deluxe Side Quiver With Belt Loop
 - Armguard
 - Tab
 - Four-color Circle Target
 - Instruction Booklet

\$37.50

No. 430 SCOUT

New, popular priced set for family fun. Accessories included. Features ■■■'s new Glassflex® Pro bow.

- Contents:**
- 60" Glassflex® Pro Bow With Custom Handle, 30, 35, 40 lbs.
 - Six 28" Port Orford Cedar Target Arrows
 - Deluxe Side Quiver With Belt Loop
 - Armguard
 - Tab
 - Four-color Circle Target
 - Instruction Booklet

\$22.50

No. 408 SHERWOOD FOREST

Tough to beat this set for all-around fun and value. Beautifully packaged and fully equipped.

- Contents:**
- 60" Glassflex® Recurved Bow, 30, 35, 40 lbs.
 - Four 28" Target Arrows
 - Deluxe Side Quiver
 - Armguard
 - Tab
 - Four-color Target
 - Instruction Booklet

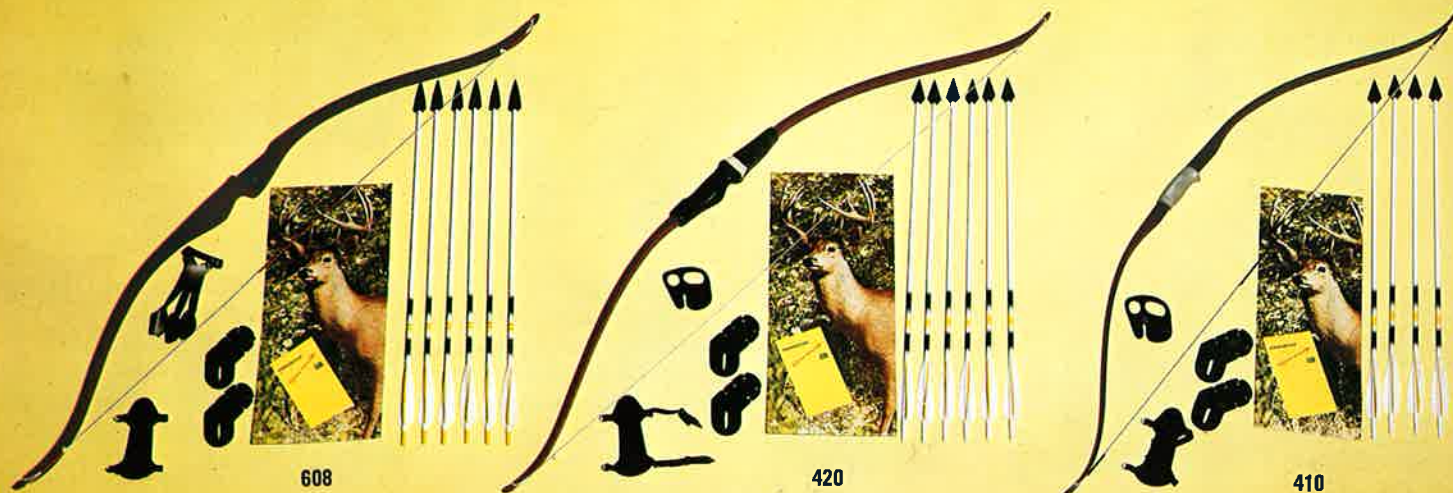
\$18.00



No. 604

No. 430

No. 408



608

420

410



604

430

408

JUVENILE SETS



No. 403



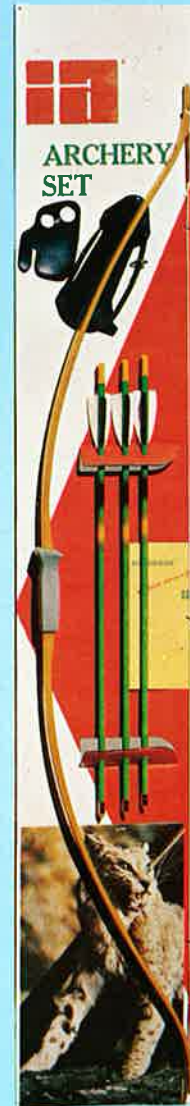
No. 405



No. 400



No. 402



No. 412



No. 416

No. 403 SPEEDWELL
Ideal set for economical backyard fun. Has many features of IAA's more expensive sets.
CONTENTS: • 56" Glassflex® Recurved Bow • Four 26" Target Arrows • Side Quiver With Belt Loop • Armguard • Tab • Four-color Target • Instruction Booklet
Draw Weights: 25, 30, 35 lbs. **\$15.00**

No. 405 EAGLE
IAA's finest juvenile set. Features IAA's new Glassflex® Pro bow. All accessories included.
CONTENTS: • 54" Glassflex® Pro Bow with Custom Handle • Four 24" Target Arrows • Side Quiver With Side Straps and Belt Hook • Armguard • Tab • Animal Target • Instruction Booklet
Draw Weights: 25, 30, 35 lbs. **\$18.00**

No. 400 PREMIER
IAA's most popular juvenile set. Handsomely display packaged. Full set of accessories.
CONTENTS: • 54" Glassflex® Recurved Bow • Four 24" Target Arrows • Side Quiver With Belt Loop • Armguard • Tab • Animal Target • Instruction Booklet
Draw Weights: 25 to 30 lbs. **\$12.00**
Packaged: Multiples of 6

No. 402 CHEROKEE
Young braves will enjoy this set. Glassflex® bow for right or left hand shooters.
CONTENTS: • 54" Glassflex® Recurved Bow (R/L) • Four 24" Target Arrows • Side Quiver With Belt Loop • Armguard • Tab • Animal Target • Instruction Booklet
Draw Weight: 25 lbs. **\$10.00**
Packaged: Multiples of 6

No. 412 "LIL" INDIAN
Ideal set for young boys and girls. A complete set, attractively packaged. For right or left hand shooters.
CONTENTS: 48" Glassflex® Recurved Bow (R/L) • Three 20" Crested Target Arrows • Armguard • Tab • Animal Target • Instruction Booklet
Draw Weight: Approximately 20 lbs. **\$8.00**
Packaged: Multiples of 12

No. 416 LITTLE APACHE
Ideal gift for the youngster just learning to shoot. For right or left hand shooters.
CONTENTS: • 42" Glassflex® Recurved Bow (R/L) • Three 18" Crested Target Arrows • Armguard • Tab • Animal Target • Instruction Booklet
Draw Weight: Approximately 15 lbs. **\$6.50**
Packaged: Multiples of 12



No. 72 ALUMIFLEX HUNTING ARROW Precision engineered and fabricated aluminum shaft. Beautiful multi-colored crest. 5½" precision ground fletch. Specify exact bow weight at desired draw length. Choice of hunting points listed on page 24.
½ Dozen \$20.25 1 Dozen \$39.50



No. 68 GLASSFLEX® HUNTING ARROW The finest fiberglass hunting arrow — true, straight, perfectly matched and spined. Beautiful multi-crest, 5½" spiral fletch, using precision ground die cut feathers. Specify exact bow weight at desired draw. Choice of hunting points listed on page 24.
½ Dozen \$19.25 1 Dozen \$37.50



No. 59 CUSTOM HUNTING ARROW Select Port Orford Cedar shaft. Swift, accurate penetration. Precision ground spiral fletch. Handsome multi-crest. Matched within 5 grains on electronic scales. Specify exact draw weight. Choice of hunting points listed on page 24.
½ Dozen \$11.00 1 Dozen \$21.00



No. 58 SELECT HUNTING ARROW Port Orford Cedar ½" shaft. Precision ground hunting fletch. Beautiful triple crest with pin stripes. Matched to bow weight in 5 lb. increments with 4-blade hunting points. Available 40 to 60 lbs. Lengths 28" 30"
½ Dozen \$9.50 1 Dozen \$18.00



No. 50 STANDARD HUNTING ARROW Ideal for the average hunter. ½" Port Orford Cedar shaft. Long hunting fletch. Triple crest. Matched for bows 40-49, 50-60 lbs. 2-blade hunting points. Length 28"
½ Dozen \$8.25 1 Dozen \$15.50 48 Arrow Display \$54.00



No. 49 FLU FLU ARROW Very popular. Multi-fletch. Triple crested with pin stripes. Nonskid field point.
½ Dozen \$13.00 36 Arrow Display \$74.00



No. 52—HUNTING SHAFT WITH LONG BARRED FLETCH Full length 32". Matched for bows 40-49, 50-60 lbs. Does not include points.
1 Dozen \$9.00 48 Arrow Display \$34.00
8 dozen or 12—half dozen orders shipped with free display.



HUNTING ARROWS

All IA arrows are display packed. 8 dozen or 12 half dozen orders are shipped in a free floor displayer (see above). All ½ gross or gross are also in a free floor displayer (see below).





No. 71 ALUMIFLEX FIELD ARROW Precision engineered and fabricated aluminum shaft. Beautiful multi-colored crest. 5½" precision ground fletch. Specify exact bow weight and desired draw length.
½ Dozen \$17.50 1 Dozen \$34.00



No. 62 GLASSFLEX® FIELD ARROW The finest fiberglass arrow — true, straight, perfectly matched spine and weight. Beautiful multi-crest with 5½" spiral fletch, using precision ground feathers. Complete with adapters and tapered field points. Specify exact bow weight at desired draw length.
½ Dozen \$16.00 1 Dozen \$31.00



No. 47 CUSTOM FIELD ARROW Indian Archery's best field arrow. Ideal for small game. Precision selected ½" Port Orford Cedar shaft with nonskid field point. Colorfully crested and matched within 5 grains on electronic scales. Available 40 to 60 lbs. State exact bow draw weight.
½ Dozen \$8.50 1 Dozen \$16.00



No. 48 SELECT FIELD ARROW Popular ½" field arrow. Precision ground 5" spiral fletch. Multi-crest with pin stripes. Precision spined in 5 lb. increments. Available 40 to 60 lbs. Lengths 28" 30"
½ Dozen \$7.00 1 Dozen \$13.00



No. 46 STANDARD FIELD ARROW Economically priced ½" field arrow. Precision ground feathers. Triple crest. Nonskid field point. Matched for bows 40-49, 50-60 lbs. Length 28"
½ Dozen \$6.00 1 Dozen \$11.00 ½ Gross \$54.00



No. 40 PRACTICE FIELD ARROW Budget priced field arrow with nonskid point. ⅝" Port Orford Cedar shaft. Double crest. Field-length fletch. Length 28"
1 Dozen \$8.00 ½ Gross \$38.00
8 dozen or 12—half dozen orders shipped with free displayer.



FIELD ARROWS

All IA arrows are display packed. 8 dozen or 12 half dozen orders are shipped in a free floor displayer (see above). All ½ gross or gross are also in a free floor displayer (see below).



No. 70 ALUMIFLEX TARGET ARROW Precision engineered and fabricated aluminum shaft. Beautiful multi-colored crest. 4" spiral fletch, using precision ground feathers. Specify exact bow weight at desired draw length.
½ Dozen \$17.25 1 Dozen \$33.50



No. 60 GLASSFLEX® TARGET ARROW Precision fiberglass arrow — true, straight, perfectly matched spine and weight. 4" spiral fletch, using precision ground feathers. Beautiful multi-crest. Specify exact bow weight at desired draw length.
½ Dozen \$16.00 1 Dozen \$31.00



No. 36 CUSTOM TARGET ARROW Select Port Orford Cedar shaft. Closely matched spine and weight. Beautiful multi-crest. 4" fletch, using ground die cut feathers, bullet tip point. Available 25 to 40 lbs. Specify arrow length and bow weight.
½ Dozen \$7.00 1 Dozen \$13.00



No. 39 SELECT TARGET ARROW Port Orford Cedar shaft. Attractive triple crest. Ground dyed feathers. High gloss pigmented lacquer finish. Bullet tip. Lengths 24", 26", 28".
½ Dozen \$4.50 1 Dozen \$8.00 ½ Gross \$36.00



No. 38 STANDARD TARGET ARROW IA's most popular arrow. ⅝" lacquered Port Orford Cedar shaft. Triple crest. 3" ground feathers, contrasting cock feathers. Lengths 24", 26", 28".
1 Dozen \$8.00 ½ Gross \$29.50



No. 30 PRACTICE TARGET ARROW Lacquered shaft. Double crest. Ground feathers. Plated metal target point. Lengths 24", 26", 28".
½ Gross \$27.00 1 Gross \$51.00
8 dozen or 12—half dozen orders shipped with free displayer.



TARGET ARROWS

All IA arrows are display packed. 8 dozen or 12 half dozen orders are shipped in a free floor displayer (see above). All ½ gross or gross are also in a free floor displayer (see below).





LEATHER GOODS



No. 773



No. 772



No. 766



No. 765



No. 792



No. 790



No. 760



No. 721



No. 729

No. 773 — WESTERN HUNTING QUIVER Wine brown leather. Large zippered accessory pocket, knife scabbard, double arrow wcompartment. Double-buckle harness type straps. Foam rubber bottom prevents rattle. **\$16.00**

No. 772 — HUNTING AND FIELD QUIVER Rich tooled vinyl. Large pocket with zipper. Double arrow compartment holds 12 hunting or target arrows. **\$9.00**

No. 766 — HUNTING QUIVER Two compartments hold 12 arrows. Contrasting Indian tan trim, strap and extra large pocket. Puncture-proof bottom with rattle-proof point protector. **\$6.00**

No. 765 — ALL-PURPOSE QUIVER For hunting, field and target. Shoulder strap. Holds 12 arrows. Budget priced. **\$3.00**

No. 792—FIELD AND TARGET SIDE QUIVER Finest top grain leather. Holds 12 arrows. Large zippered accessory pocket, cigarette-pencil holder, scorecard clip. **\$12.00**

No. 790—INDIAN SIDE QUIVER Top grade tooled vinyl. Holds 12 arrows. Large pocket with zipper for accessories, pencil holder, scorecard clip. **\$8.00**

No. 760 — LEATHERETTE SIDE QUIVER Field and target, complete with side straps, ring and belt hook. **\$3.00**

No. 721 — LEATHERETTE SIDE QUIVER Very popular. Complete with side straps, ring and belt hook. **\$1.75**

No. 729 — FORMED LEATHERETTE BELT QUIVER Sturdy construction. Complete with belt loop. **\$1.50**



No. 708



No. 705



No. 711



No. 712



No. 709



No. 716



No. 714



No. 703



No. 704



No. 706



No. 707



No. 701

No. 708 — CALFSKIN TAB Assures quick, smooth release in rain or sun. Sizes S, M, L. **\$2.00**

No. 705 — MARSHALL CORDOVAN TAB Double thick cordovan for better fitting and effortless string release. Recommended for heavier bows. Sizes S, M, L. **\$1.50**

No. 703 — MARSHALL TAB Double thick top cowhide. Sizes S, M, L. **\$1.00**

No. 704 — WESTERN TAB Cowhide. Sizes S, L. **\$.70**

No. 706 — COWHIDE GLOVE Indian Archery's best shooting glove. Top grain cowhide with contrasting tapered finger tips. Exclusive palm strap prevents slipping. Sizes S, M, L, XL. **\$3.00**

No. 707 — HUNTING GLOVE Single seam, elk tan, contour fitted fingers. Sizes S, M, L, XL. **\$2.50**

No. 701—SINGLE SEAM GLOVE Scientifically designed back prevents glove twisting. Tips are shaped to fit fingers. Sizes S, M, L, XL. **\$1.75**



No. 797



No. 795



No. 794

No. 711 — HUNTING ARMGUARD Full length. 13½" of protection. Vinyl. Steel stay. Lined for comfort. Three adjustable straps for snug fit. **\$4.00**

No. 712 — HUNTING ARMGUARD Steel stay. Lined for comfort. Triple straps for rugged hunting and field use. **\$3.00**

No. 709 — HUNTING & TARGET ARMGUARD Steel stay holds armguard stiff. Lined for comfort. **\$2.00**

No. 716 — VENTED ARMGUARD Polyethylene. Designed by professional archers for cool, comfortable shooting. **\$1.60**

No. 714 — ECONOMY ARMGUARD Polyethylene. Used by professionals **\$1.20**



No. 797 — DELUXE BOW CASE Full zipper pocket for quiver, arrows and accessories. Black vinyl with casha cloth lining, identification card holder and carrying handle. For bows up to 70". **\$16.00**

No. 795 — VINYL BOW CASE Casha cloth lining, leather identification card holder. For bows up to 66". **\$10.00**

No. 794 — CANTON FLANNEL BOW CASE Soft and luxurious. String tie. For bows to 70". **\$3.00**

IA ACCESSORIES

MERCHANDISING AIDS



No. 380 Accessory assortment with 248 units of 62 items with free display stand. Your profitable archery accessory department. For further information, contact your Indian Archery representative or write Indian Industries, Inc., Evansville, Indiana 47717

No. 382 Accessory display stand alone \$25.00



All IA accessory items are in colorful blister pack for immediate use and designed to move off the shelf rapidly.



No. 154 FIBERGLASS BOW ASSORTMENT
Consists of: 2 each Nos. 20, 21, 25, 29, 24, 23, 27, 28. Free Bow Display Rack. \$212.00



No. 384 BOW DISPLAY RACK
Pick up extra sales and profits by attractively displaying Indian Archery Glassflex® bows. Display rack can be wall mounted and takes only 36 inches of wall space. Displays up to 24 fiberglass bows or 12 Indian Archery laminated bows. Order No. 154 assortment and get your rack free. \$10.00



No. 369 Bow and arrow rack.
In warm walnut finished cherry wood. Ideal home or in-store counter display. \$10.00



Indian Archery has a number of **FREE** booklets that can assist in selling archery equipment or that are "Take One" pieces for customers. Contact your IA representative or write to Indian Industries.

BOW ACCESSORIES

BOW SIGHTS



No. 310 Bow sight, white calibrated celluloid mounted on cork 7". Popular with the beginner. \$1.50



No. 306 Bow sight, combination field, hunting and target. \$6.50



No. 304 Deluxe tournament bow sight. Built to the specifications of the professional archer. \$10.00



No. 368 Bow level. Assures bow is held in same position for every shot. \$1.50

No. 395 Indian head brush arrow rest. Eliminates arrow deflection. \$1.00

No. 397 Indian arrow plate. Eliminates arrow noise on side of window. \$.50



No. 363 Feather rest. Assures noiseless arrow flight. \$1.00



No. 366 Bow tip protector. Keeps bow tip in new condition. \$1.00



No. 351 Bow sling. Lets you hold a light and natural grip on the bow without torquing. \$1.50



No. 367 Draw check. Improves shooting technique. Checks draw length. Eliminates freezing. \$1.50



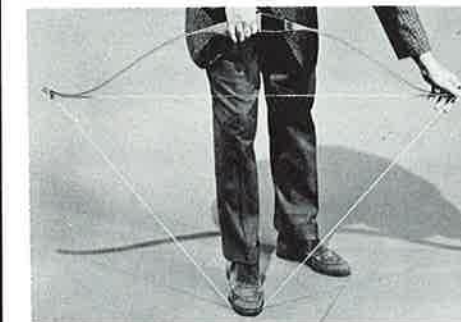
BOW STRINGS AND ACCESSORIES

PROFESSIONAL DACRON BOW STRING
No. 346 Made to professional specifications. Specify exact length and draw weight of bow. \$2.00

CUSTOM DACRON BOW STRING
No. 344 Double loop, center served. Available 48", 52", 58", 60", 62", 66", 70". Light, medium, heavy. \$1.60
No. 348 Assortment of 24 No. 344 \$36.00

BRAIDED DACRON BOW STRING
No. 340 Double loop, center served. Bow lengths 48", 54", 60", 62", 66". Maximum weight 50 lbs. \$1.20
No. 341 Assortment of 24 No. 340 \$24.00
No. 345 Single loop, center served. Will fit any length bow. Maximum weight 50 lbs. \$1.00

CORDED ITALIAN HEMP
No. 343 Single loop, will fit any length bow. Maximum weight 40 lbs. \$.60
No. 349 Assortment of 24 strings — 6 No. 345, 6 No. 340, 6 No. 343, 6 No. 344 \$24.00



No. 358 Bow stringer. Makes bow stringing safe and effortless. Ideal for everyone. \$2.00



No. 353 String keeper. Holds string in place when bow is unstrung. \$1.20



No. 388 Nocking point. Apply heat — Magic-nock adheres permanently. \$1.00



No. 364 No glove. The nocking points that obsolete the glove and tab. \$2.00



No. 376 Bow string wax. \$1.20



No. 357 Bow square. Locates correct nocking point and bracing height. \$5.00



QUIVERS



No. 339 Ground quiver for arrows. \$1.30
No. 331 Ground quiver and bow holder. Ideal for schools, camps and target shooting. \$3.00
No. 379 Arrow case. Perfect for hunting and field. Holds 2 dozen arrows. \$14.00

PRE-SHAPED FEATHERS



- No. 311 3" 3 doz. \$1.50
- No. 313 4" 3 doz. \$2.50
- No. 314 5 1/2" 3 doz. \$4.00



- No. 354 Fletching cement. \$1.20
- No. 374 Ferrule cement. \$1.20

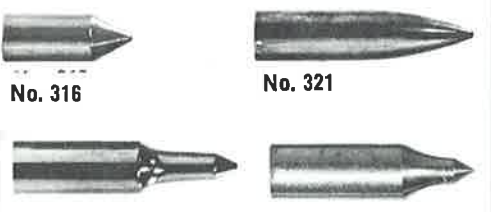


ARROW SHAFTS



- No. 333 Quality Port Orford cedar 5/16" or 1/4" doz. \$2.50
- No. 335 Matched Port Orford cedar 5/16" or 1/4" doz. \$4.50
- No. 336 Alumiflex shaft. Full length. Specify target points or broadhead adaptors. doz. \$24.00
- No. 338 Glassflex® shaft. Full length. Specify target points or broadhead adaptors. doz. \$20.00

FIELD and TARGET POINTS



- No. 316 Parallel point 5/16" doz. \$.60
- No. 321 Bullet points 5/16" doz. \$.90
- No. 322 Non-skid field points 5/16" or 1/32" doz. \$1.00
- No. 319 Tapered field points 1/32" doz. \$1.80

HUNTING POINTS



- No. 318 2-blade Steel hunting point. 1/2 doz. \$2.50
- No. 328 2-blade Deadhead hunting point. 1/2 doz. \$4.00
- No. 327 3-blade Hi-Precision hunting point. 1/2 doz. \$3.00
- No. 330 4-blade Arrowmate hunting point. 1/2 doz. \$3.50

ARROW NOCKS



- No. 325 Plastic nocks 5/16" doz. \$.60
- No. 326 Plastic nocks 1/32" doz. \$.60
- No. 391 Brush button. Keeps brush from snagging between bow and string. pair \$1.00
- No. 390 Arrow rest and holder. Holds arrow in place for instant shots. \$2.00

TENON TOOLS



- No. 359 5/16" Nock tapering and parallel point tool. \$2.50
- No. 360 1/32" Nock tapering and parallel point tool. \$2.50
- No. 362 1/32" Nock and point tapering tool. \$2.50



No. 317 4-blade Super Hilbre hunting point. 1/2 doz. \$4.00



No. 334 4-blade Razor hunting point. 1/2 doz. \$4.00



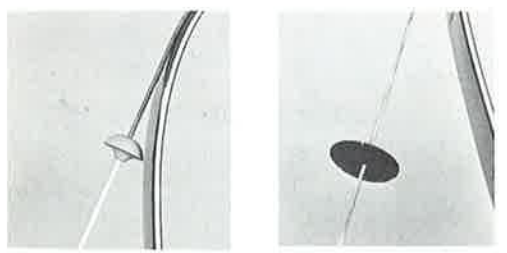
No. 323 Fish point. Removable point and barbs. \$1.00



No. 352 Knife and broadhead sharpener. Puts on real cutting edge. \$2.50



No. 396 Hunting Accessory kit. Includes Brush Button No. 391, String Silencer No. 389, Arrow Rest No. 390, Bow Cover No. 302, Bow Quiver No. 355, Nocking Point No. 388. \$12.50



No. 391 Brush button. Keeps brush from snagging between bow and string. pair \$1.00
 No. 389 String silencer. Eliminates string noise. No more twang to spook game. pair \$1.00



No. 390 Arrow rest and holder. Holds arrow in place for instant shots. \$2.00



No. 302 Camouflage bow cover. Fits upper and lower limbs. Eliminates reflection off bow. \$2.00 pair

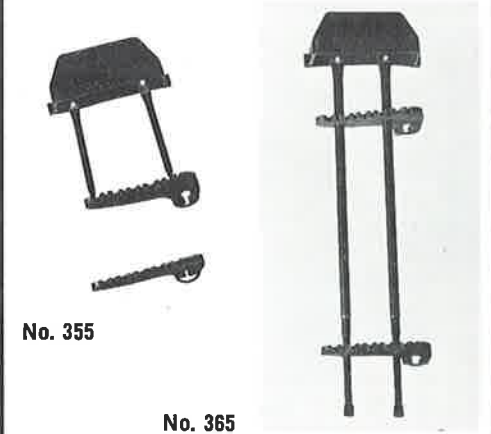


No. 303 Camouflage head cover. Covers head, making face invisible. \$2.00
 No. 308 Buck scent. Hides human odor and attracts deer. \$1.60

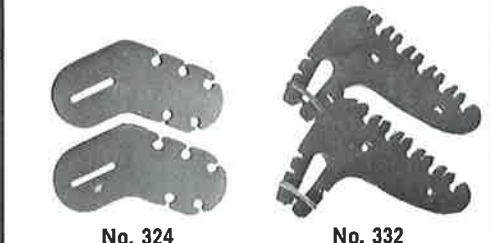
BOW QUIVERS



No. 375 The finest snap-on quiver with broadhead cover. Holds 5 arrows. \$16.00



No. 355 Bow quiver with broadhead cover. Fits all bows. \$6.00
 No. 365 Holds 5 arrows. Adjustable for any length bow. \$10.00



No. 324 Bow quiver. Slips over limbs. Grips securely. pair \$1.50
 No. 332 Bow quiver. Snaps on, off in seconds. One size fits all bows. pair \$3.00

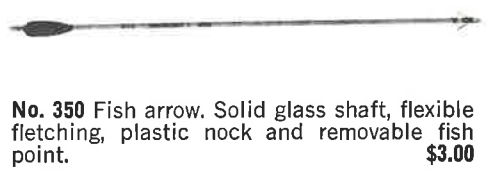


No. 356 Hunting bow holder, complete with case. Holds bow in perfect position for instant shooting. \$7.00

FISHING ACCESSORIES



No. 323 Fish point. Removable point and barbs. \$1.00



No. 350 Fish arrow. Solid glass shaft, flexible fletching, plastic nock and removable fish point. \$3.00



No. 394 Fish reel. Complete with 50 feet of 8016 Nylon line. \$4.50



No. 305 Deluxe fish reel. Eliminates hand winding line. \$7.00



No. 398 Display packed Nos. 350 and 394. \$7.50
 No. 399 Display packed Nos. 350 and 305. \$10.00

TARGETS/STANDS

Full color, real life animal targets in natural habitat on heavy tag stock. Vital area circled.



No. 560 6" Squirrel



No. 561 12" Pheasant



No. 563 18" Fox



No. 562 12" Bobcat



No. 565 24" Deer



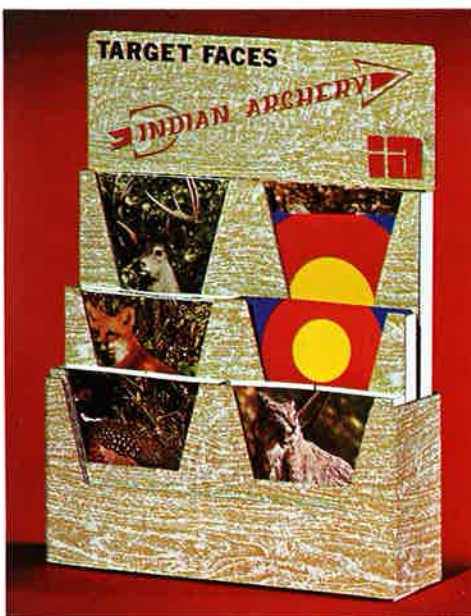
No. 564 24" Mountain Lion

INDIAN ARCHERY ANIMAL TARGETS

No. 565 24" Deer	2-Pack \$1.10
No. 564 24" Mountain Lion	2-Pack \$1.10
No. 563 18" Fox	3-Pack \$1.10
No. 562 12" Bobcat	4-Pack \$1.10
No. 561 12" Pheasant	4-Pack \$1.10
No. 560 6" Squirrel	10-Pack \$1.10

No. 567 ANIMAL AND CIRCLE TARGET DISPLAY ASSORTMENT.

7 packs Nos. 560, 561, 562, 563; 8 packs Nos. 564, 565, 530, 531. Includes free point of sale display unit. **\$65.00**



HARDY TARGET FACES

A new breakthrough in target faces, **HARDY FACES®** are offered by with pride. Constructed of an extremely durable, man-made, random spun, waterproof fiber fabric; printed with special water and fade proof inks; these faces will outlast your present targets by at least 5 times or more. Penetrating arrows simply force fibers aside instead of breaking them and back-pull causes no tearing either. Easily scored by lighter bows, these faces will save costs quickly yet offer improved shooting and pleasure.

No. 525 36" Slip-on Hardy face®	\$10.00
No. 526 40" Slip-on Hardy face®	\$11.00
No. 527 48" Slip-on Hardy face®	\$12.00



TAG STOCK FACES

Economical. A tag stock face represents sound value. Heavy tag stock prolongs target face life. Available with slip-on drawstring skirts or square flat.

SQUARE TAG STOCK TARGET FACES

No. 530 24" tag stock face	2-Pack \$1.00
No. 531 36" tag stock face	\$1.00
No. 532 48" tag stock face	\$1.75

SLIP-ON TAG STOCK TARGET FACES

No. 515 24" slip-on tag stock face	\$2.00
No. 516 36" slip-on tag stock face	\$3.00
No. 518 40" slip-on tag stock face	\$3.50
No. 517 48" slip-on tag stock face	\$4.00

OIL CLOTH FACES

Made of heavy duty oil cloth. Hand painted with clearly defined non-glare colors. slip-on faces have skirts sewed on and can be pulled completely over the target and tied with a drawstring at the rear.

No. 511 24" slip-on oil cloth face	\$4.00
No. 512 36" slip-on oil cloth face	\$6.00
No. 514 40" slip-on oil cloth face	\$7.00
No. 513 48" slip-on oil cloth face	\$8.00



INDIAN ARCHERY SISAL CORE TARGETS

No. 543 24" sisal core target with slip-on tag stock target face and stand set. Great for backyard family fun. Use bows under 35 lbs. Constructed of many layers of compressed sisal and fiberboard. Lightweight but tough. **\$9.00**

No. 519 24" slip-on face for sisal core target. **\$2.00**



TARGET MATS

's popular targets are hard, densely compressed straw in a mattress-tufted burlap cover. Targets do not have face. All target mats F.O.B. Evansville.

No. 500 24" mat 4" thick	12 lbs.	\$11.00
No. 501 36" mat 5" thick	30 lbs.	\$18.00
No. 502 48" mat 6" thick	55 lbs.	\$28.00

TARGET STAND

No. 520 Heavy duty target stand. Tripod with round turned legs, smoothly finished. Crutch tips prevent slipping. F.O.B. factory. **\$6.00**



No. 550 Wheeled target stand for 36", 40", 48" mats. **\$20.00**



FEATHER-LITE TARGETS™

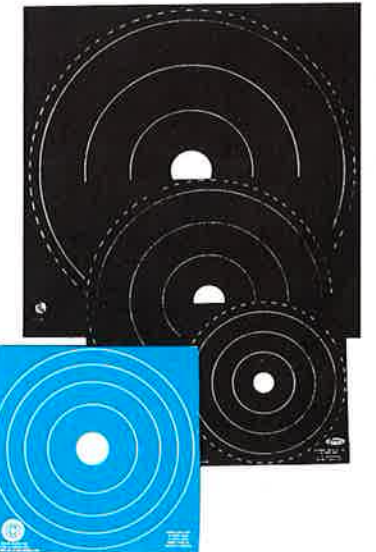
No. 510 After years of development and testing, introduces a revolutionary, new, lightweight, long life target. An ideal target for family fun, schools, camps, or for serious tournament practice. **\$30.00**

- Weighs only 13 lbs. . . . even a youngster can carry it
- Weather and rain resistant
- No mess, no straw, no shavings
- Full-size 40" diameter
- Deluxe skirted oil cloth target face included
- Freight allowance under 's regular program



No. 575 Hunting Practice Mat. Lightweight. Use broadheads. Completely weatherproof. Will hold arrows from 65 lb. bows. Animal target included **\$18.00**

No. 580 Folding stand for hunting practice mat. **\$8.00**



PROFESSIONAL ARCHERS ASSOCIATION FACES

No. 534 Indoor pro face	4-Pack \$1.00
No. 521 14" outdoor pro face	4-Pack \$1.20
No. 522 22" outdoor pro face	3-Pack \$1.80
No. 523 30" outdoor pro face	3-Pack \$2.40
No. 524 Set of 10 outdoor pro faces	\$5.00
(3 No. 534, 4 No. 521, 3 No. 522)	

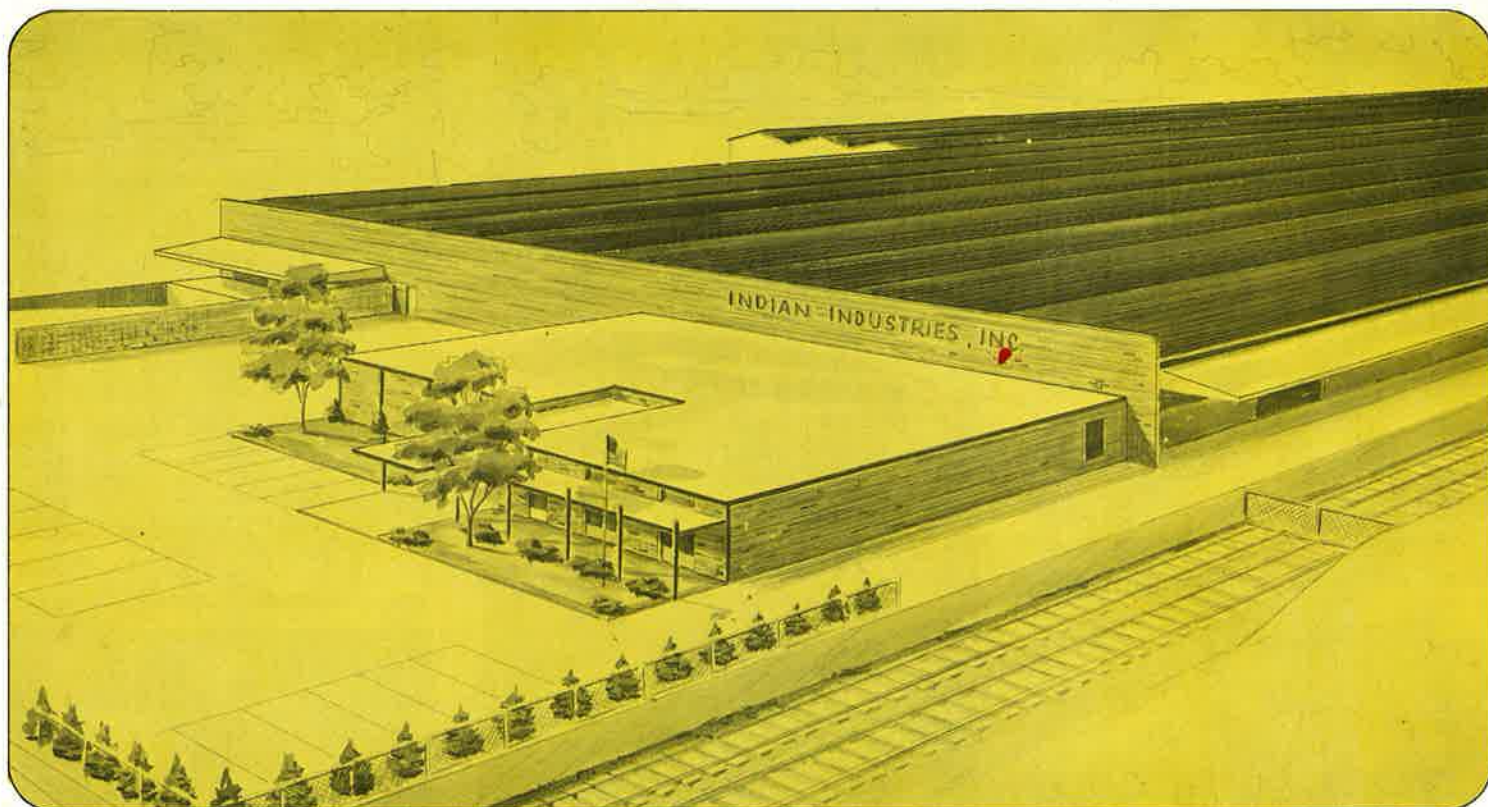
CONDITIONS

All shipments will be invoiced at prices in effect at time shipment is made. Prices subject to change without notice.

For orders of \$50.00 or less at net, there is a \$2.50 service charge.

Full freight allowed on \$400.00 net. No freight allowed on target mats Nos. 500, 501, 502 and 520 stand.

No returned merchandise will be accepted by the factory unless written authorization has been granted.



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