

Title and Skill Set

Production Options

Hourly Range

Copywriter

5+ years' experience
Degree in English/Technical Writing
Strong skills in MS Word, Visio

- Brochures
- Sell Sheets
- Sales Letters
- Blogs
- Presentations
- Press Releases
- Newsletters
- Articles
- Ads
- Promotional Materials
- Bad News/Good News Letters

\$45-\$95

Technical Writer

10+ years' experience
Degree in English/Technical Writing
Strong skills in MS Office, illustration tools

- Policy/Procedures
- User Guides
- Maintenance Manuals & Materials
- Training Materials
- Instructional Materials
- Curricula

\$65-\$100

Graphic Designer

5+ years' experience
Degree in Computer Graphics/Graphic Design/
Fine Arts
Strong skills in Visio, animated tools,
illustration tools

- Business Cards
- Animated Explainer Video
- Talking Business Cards
- Video Clips
- PowerPoint Slides/Enhancements
- Charts/Graphs
- eBook Formatting

\$45-\$90

Web Content Writer

5+ years' experience
Degree in English/Communications
Strong skills in MS Word, Visio, other web tools

- SEO Copy
- Articles
- Website Content
- Social Media Content
- Tweets

\$42-\$85

Proposal Writer

10+ years' experience
Degree in English/Communications
In-depth research and interviewing skills
Strong skills in MS Office

- Business Proposals
- Grants
- Business Plans

\$65-\$100

<p>Technical Editor</p> <p>7+ years' experience</p> <p>Degree in English/Communications/ Journalism</p> <p>Strong skills in MS Office, Visio, other technical editing tools</p>	<ul style="list-style-type: none"> • Tables • Table of Contents <p><i>Looks for:</i></p> <ul style="list-style-type: none"> • Consistency • Spelling • Grammar • Punctuation • Format • Standards 	<p>\$47-\$72</p>
<p>Photographer</p> <p>5+ years' experience</p> <p>Degree in English/Photograph/Graphic Arts</p> <p>Strong skills in photography, and photo editing tools</p>	<ul style="list-style-type: none"> • Business Photography • Product Photography 	<p>\$50-\$75</p>
<p>Instructor</p> <p>12+ years' experience</p> <p>Degree in English/Communications/ Technical Writing</p> <p>Strong skills in teaching, instructing, and communications</p>	<ul style="list-style-type: none"> • Writers' Classes • Writers' Workshops • Business Writing Classes 	<p>\$100-\$150</p>
<p>Writer</p> <p>15+ years' experience</p> <p>Degree in English/Communications</p> <p>In-depth research and interviewing skills</p> <p>Strong skills in MS Office</p>	<ul style="list-style-type: none"> • Speeches • Ghostwriter • Books/eBooks • Book Reviews • Resumes 	<p>\$50-\$75</p>



The key to your success

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