

Plastic Surgery



Hollywood Glamour

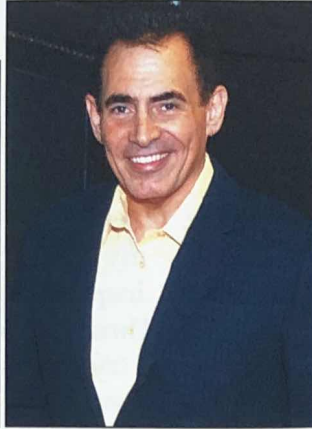
Beauty, Comfort and Luxury... Who Says It's Painful to be Gorgeous?

Dr. George Boris

For more than 25 years, Dr. George Boris has steered his medical practice into one of the most successful in the country. Certified and a member of the American Board of Otolaryngology & American Academy of Cosmetic Surgery, he is a Fellow of the American College of Surgeons & sits on staff at Centinela, Brotman and Daniel Freeman hospitals. He prides himself on impeccable standards & the outstanding patient satisfaction he offers.

Through the American Academy of Cosmetic Surgery, Boris heads an international fellowship program – one of only five centers in the U.S. accredited to teach cosmetic surgery by offering extensive training to board certified physicians wishing to sub-specialize in cosmetic surgery.

He continues to concentrate on the essence of his business... helping people to feel better about themselves and, he does it with inimitable technique and style.



LATEST TECHNIQUES...BEST RESULTS...

All About Breasts

Dr. Boris works in all areas of plastic surgery, but is well-known for his rhinoplasty reconstruction and revision, liposuction and the popular breast augmentation. With summer just around the corner, many women want to know about breast implants.

Q. Your breast implant surgery is so popular and has been met with overwhelming

success. What is your secret?

A. I have performed this procedure on women from all walks of life, from centerfolds to housewives. I helped pioneer the technique of inserting the implant through the belly but-



ton, which is then placed under the muscle. What makes it so popular is that there are no cuts... no scars and patients tell me there is no loss of sensitivity.

Q. How long does it take to recover and how long do implants usually last?

A. Most of my patients are back at work the next day with limited physical activity. Today implants are guaranteed for life.

LIPOSUCTION

hottest buzzword...

EVERYONE ... Men as well as women are interested in looking trim and slim. But, no matter how much we try — sometimes dieting doesn't do the job... liposuction can.



Q. Why does it seem that so many women and men prefer liposuction to to the gym?

A. Liposuction should not replace exercise. It is a successful way to contour areas especially where weight loss seems so impossible. Liposuction is good for hard

to tone areas like the knees, inner thighs, stomach and thighs. And, liposuction in combination with a tummy tuck can take away years and makes the tummy area as tight as a drum.

Q. What is the recovery time generally for those who get Liposuction?

A. The recovery time for liposuction is generally within two or three days. The first eight hours are essential for postoperative lymphatic drainage, which can minimize most of the bruising and swelling. Ultrasonic Liposuction is excellent because it extracts the fat very quickly and with very little, if any blood.



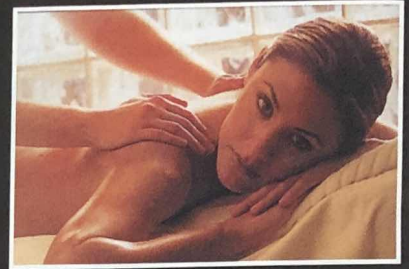
Cutting-Edge

Q. Most people can find at least one thing about themselves they would like to change. The thought of surgery is one thing...but why do most people dread the recovery process?

A. You're right! Almost all patients dread the recovery process. But, being beautiful really *does not* have to be

painful. That's why I spent the better part of four years creating a spa designed to help patients recover with the utmost comfort and care — **MEDI-SPA** situated just steps away from my surgery center. **MEDI-SPA** is a luxurious

MEDI-SPA
Advanced Care For
Patients Recovering
From Surgery



recovery haven for those who have just had surgery, but it's also great for people who want to pamper them- selves and we offer everything from massages to advanced, state of the art skin care in spectacular world class spa accommodations.

Q. I just toured your new **MEDI-SPA** and it's gorgeous. I was so impressed by the menu of specialty massages, the level of excellence in the staff, the estheticians, nurses and the entire feel of luxury at the hands of experts. Now, I know why this has been one of the best kept secrets in Los Angeles. But honestly, is it possible for the general public to make an appointment for just a facial or pedicure?

A. Of course. We encourage the general public to come in and just be pampered. **MEDI-SPA** is a full service medical spa — whether you're recovering from a recent surgery or just want to enjoy a day for yourself at a hot day spa, we cater to your needs. But, I do recommend that you make an appointment in advance.



MEDI-SPA
Offers world class
skin rejuvenation
and pampering.



To Contact Dr. George Boris For Further Information:
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