



FOR IMMEDIATE RELEASE
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MADISON MODEL RAILROAD SHOW CELEBRATES ITS 50th YEAR

Madison, WI... The 50th annual Mad City Model Railroad Show and Sale will soon happen in Madison. It is one of the nation's most wide-ranging model train shows - drawing close to 10,000 attendees and is open to the public on Saturday and Sunday, February 18th and 19th, 2017 at the Alliant Energy Center, Exhibition Hall, in Madison, Wisconsin.

Visitors to the Mad City Model Railroad Show and Sale will enjoy over 90,000 square feet of railroad mania including exquisitely detailed and operating model railroad layouts in Z, N, HO, S, O and G-scales. Plus, there are classic toy trains, historical exhibits and railroad videos.

To celebrate the show's 50th year there'll be a drawing for a round-trip for two on Amtrak's Empire Builder. Visit the train show website of the South Central Wisconsin Division of the National Model Railroad Association at www.nmra-scwd.org for more information.

This exciting, fun-filled family event, has come a long way since the first show where a few hundred visitors walked single-file around one model railroad in the GAR Hall in downtown Madison. (photo of building available)

Now shoppers can browse over 300 tables of model train and rail-related merchandise,

-- more --

including tools, railroad collectibles, videos, models, books, clothing and artwork. There will also be a company store for the sponsoring organization, SCWD (South Central Wisconsin Division) of the National Model Railroad Association, offering collectibles, train models and clothing.

In addition to hands-on activities, children can ride a circus train carrousel or ride for free on a large indoor train. Guests can register for door prizes that will be awarded hourly. A total of four train sets will also be given away each day.

The show demonstrates that people who create great model railroads learn a number of related interests: from history, industry, geology, electronics, art and architecture to name a few.

Hours are 9:00 a.m. to 5:00 p.m. on both Saturday and Sunday.

The train show is a great family entertainment value. Tickets for Adults (12 and older) are \$11, seniors (65 and older) are \$10, and children under 12, \$5. Children under the age of 5 are admitted free. Advance tickets can be purchased at selected hobby shops throughout Wisconsin. All children under 12 must be accompanied by an adult. Admission prices do not include parking. For train fanatics, a special 2-day pass can be purchased for \$15.

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Note to editors: Photos can be downloaded from the organization's website

nmra-scwd.org by following the link to "Media Information" and credit photographer Hank

Koshollek. In the Madison area, modelers are available for interviews and photography.