



Situated at an intersection, allowing for a longer read times, this sign is visible to the “going to work” traffic pattern as commuters head into Meridian on this secondary east west artery. Solid residential and commercial traffic.

Sign#: 04L
Location: Franklin Rd & Black Cat Rd,
Boise, ID
Lat/Long: 43.604917, -116.453183
Size: 10'x30'
Illuminated: Yes
Facing/Read: West / Left
Weekly Impressions: 18,732

