



Excellent right hand read, this sign reads to the “coming home” traffic pattern as commuters head into Meridian and Eagle from downtown Boise...Chinden Blvd is one of the busiest east/west arteries in the Boise area.

Sign#: 30R
Location: 10100 Chinden Blvd, Boise, ID
Lat/Long: 43.65866, -116.30847
Size: 10’x30’
Illuminated: Yes
Facing/Read: East / Right
Weekly Impressions: 136,988

