



Kamui Teams Up With The Atlantic Challenge Cup

The Kamui brand has recently agreed a partnership for the upcoming Atlantic Challenge Cup to be held in Treviso, Italy. Kamui, well known for its great billiard products, also enjoys their involvement in many youth projects worldwide.

Starting on the 28th November at the BHR Best Western Premier in Treviso Italy, the Atlantic Challenge Cup will be streamed live on the EPBF social media platforms in its entirety.

The EPBF president Gre Leenders said of Kamui partnering the ACC, “It is now for the second consecutive time (2017 and 2019) that Kamui is supporting the Atlantic Challenge Cup when it is held on European Soil. As president of the EPBF I am very proud that the well-known Japanese company within our sport, supports this important youth event in Europe. It goes without saying that the quality of their products is well-known worldwide and with this support they recognize the importance of youth for our sport. I hope that with the support from Kamui Brand, the Atlantic Challenge Cup will also gain some popularity in Asia. I want to thank the Kamui Brand for their support and I really hope that they will continue to support our efforts and events in the future.”

Launched by the European Pocket Billiard Federation and the Billiard Congress of America in 2015, the Atlantic Challenge Cup pits the best of youth from Europe and America in a Mosconi Cup style event in a race to 11 with a possible 21 total matches. Six players on each team, four boys and two girls, will battle it out to see who will have the bragging rights across the Atlantic.

More information can be found at AtlanticChallengeCup.com, or visit the official Atlantic Challenge Cup Facebook page. Press release issued by BCA and EPBF.