



Saturday, March 9th 2019 | FAU Boca Raton, FL

**2019 Community Spirit Race
Sponsorship Packet**

PLATINUM SPONSOR

\$5,000

Media Inclusion

- Mention in pre and post radio spots with Alpha Media Palm Beach Stations as Platinum Sponsor
- Inclusion in Pre and Post press releases as Platinum Sponsor
- Social Media Spotlights

Prominent Logo/Listing Placement

- Logo with link included in Spirit of Giving Electronic Newsletter
- Logo on all print media **Subject to print deadlines*
- Logo with link on Spirit of Giving Website and Facebook
- Logo on Participant T-Shirt
- Logo on Event Banner

Pre-Event Opportunities

- Opportunity to appoint a representative to the Community Spirit Race Committee
- Inclusion in Lead-in Events

Event Day Opportunities

- Mention as a Platinum Sponsor multiple times throughout the event
- Opportunity to address participants
- Opportunity to present Top 3 awards to age group winners
- Banner displayed in prominent area (banner provided by sponsor)
- Prime Booth at the post race 'Nonprofit & Vendor Expo' to distribute promotion materials and speak with participants
- 3 Race Interval Marker Signs with Company Logo
- 12 Event Registrations

Post-Event Opportunities

- Recognition Plaque
- Inclusion in follow up press release
- Inclusion in follow up emails

**'YOUR SUPPORT
ENSURES WE
CAN PROVIDE
PROGRAMMING
TO EMPOWER
UNDERSERVED
GIRLS'**



GOLD SPONSOR

\$3,000

Media Inclusion

- Mentions in pre and post radio spots with Alpha Media Palm Beach Stations as Gold Sponsor
- Inclusion in Pre and Posts press releases as Gold Sponsor
- Social Media Spotlights

Prominent Logo/Listing Placement

- Logo with link included in Spirit of Giving Electronic Newsletter
- Logo on all print media **Subject to print deadlines*
- Logo with link on Spirit of Giving Website and Facebook
- Logo on Participant T-Shirt
- Logo on Event Banner

Pre-Event Opportunities

- Opportunity to appoint a representative to the Community Spirit Race Committee
- Inclusion in Lead-in Events

Event Day Opportunities

- Mention as a Gold Sponsor multiple times throughout the event
- Banner displayed in prominent area (banner provided by sponsor)
- Prominent Booth location at the post race 'Nonprofit & Vendor Expo' to distribute promotion materials and speak with participants
- 2 Race Interval Marker Signs with Company Logo
- 8 Event Registrations

Post-Event Opportunities

- Recognition Plaque
- Inclusion in follow up press release
- Inclusion in follow up emails



**'YOU CAN MAKE
THE HOLIDAY
SEASON
BRIGHTER'**

ANNUAL HOLIDAY
GIFT DRIVE





SILVER SPONSOR

\$1,500

**'YOU CAN HELP
VOLUNTEERS
FIND THEIR
FAVORITE
MATCH'**

**VOLUNTEER
PROGRAM**

Media Inclusion

- Mentions in appropriate radio spots with Alpha Media Palm Beach Stations as Silver Sponsor
- Inclusion in Pre and Posts press releases as Silver Sponsor
- Social Media Spotlights

Prominent Logo/Listing Placement

- Logo with link included in Spirit of Giving Electronic Newsletter
- Logo on all print media **Subject to print deadlines*
- Logo with link on Spirit of Giving Website and Facebook
- Logo on Participant T-Shirt
- Logo on Event Banner

Pre-Event Opportunities

- Opportunity to appoint a representative to the Community Spirit Race Committee

Event Day Opportunities

- Mention as a Gold Sponsor multiple times throughout the event
- Banner displayed in prominent area (banner provided by sponsor)
- Booth location at the post race 'Nonprofit & Vendor Expo' to distribute promotion materials and speak with participants
- 1 Race Interval Marker Signs with Company Logo
- 6 Event Registrations

Post-Event Opportunities

- Recognition Plaque
- Inclusion in follow up press release
- Inclusion in follow up emails



BRONZE SPONSOR

\$500

Media Inclusion

- Mentions in appropriate radio spots with Alpha Media Palm Beach Stations as Bronze Sponsor
- Inclusion in Pre and Posts press releases as Bronze Sponsor
- Inclusion in Social Media Posts

Prominent Logo/Listing Placement

- Listing with link included in Spirit of Giving Electronic Newsletter
- Listing on all print media **Subject to print deadlines*
- Listing with link on Spirit of Giving Website and Facebook
- Listing on Participant T-Shirt
- Listing on Event Banner

Pre-Event Opportunities

- Opportunity to appoint a representative to the Community Spirit Race Committee

Event Day Opportunities

- Mention as a Bronze Sponsor multiple times throughout the event
- Banner displayed in prominent area (banner provided by sponsor)
- Booth at the post race 'market place' to distribute promotion materials and speak with participants
- 2 Event Registrations

Post-Event Opportunities

- Inclusion in follow up press release
- Inclusion in follow up emails



'YOUR SUPPORT HELPS CONTINUE OUR MISSION OF CREATING ALLIANCES BETWEEN NONPROFITS TO SHARE RESOURCES AND BETTER OUR LOCAL COMMUNITY'

~SPIRIT OF GIVING NETWORK

GIRLS ON THE RUN PALM BEACH IS A PROUD MEMBER OF THIS AMAZING ORGANIZATION, WHICH SUPPORTS US WITH THIS 5K EVENT, TRAINING, RESOURCES, GIFTS FOR OUR GIRLS, AND MORE!

SPIRIT OF GIVING IS THE LEAD AGENCY FOR THE COMMUNITY SPIRIT RACE, AN EVENT BRINGING TOGETHER MORE THAN A DOZEN LOCAL CHARITIES

OTHER SPONSORSHIP OPPORTUNITIES

T-Shirt Sponsors (\$2,500) 1 available

- Exclusive logo placement on volunteer t-shirt
- Prominent logo placement on race t-shirts
- Your company name on event promotions and advertising
- Acknowledgement on race day via live broadcast from the event
- 1 Race Interval Marker Sign with Company Logo

Breakfast Sponsors (\$2,000) 1 available

- Your company as a sponsor of the Healthy Breakfast, which is in the main gathering area
- Your company name on event promotions and advertising
- Acknowledgement on race day via live broadcast from the event
- 1 Race Interval Marker Sign with Company Logo

Race Water Station Sponsors (\$300) 2 available

- Your employees volunteer at a water station at a designated point along the race course, offering refreshments and cheering people on (optional- if want to walk and run we will have volunteers to execute this for you)
- Your company banner displayed at the water station

Race Interval Marker Signs (\$200)

- Your Name and or Company Logo on sign displayed along the race course.

Post-Race Nonprofit & Vendor Expo

The Expo is not a commercial venue and nothing can be sold. Participating businesses are to emphasize service to the community either in conjunction with an agency that the business has supported through the Community Race or by giving away "freebies" to the public.

- Business table -\$100 fee (based on space availability)

**‘THE SPIRIT OF GIVING
UNITES AREA
NONPROFIT
AGENCIES TO
STREAMLINE THE
DELIVERY OF
SERVICES AND
ELIMINATE
DUPLICATION SO
YOUR FUNDING GOES
FURTHER TO
SUPPORT OUR
COMMUNITY!’**