

Medieval Mayhem Historical Arts Foundation Sponsorship

The 9 Quick Reasons Your Business Benefits

- **Your business is exposed to a unique audience** - our events are not traditional White Mountain events. We attract crowds that are curious and looking for fun and entertainment. Sure, it's nice to help a local non-profit but, they are there for fun.
- **Most of our vendors, attendees and suppliers are your potential customers!** - We love our community and we give local vendors, artisans, entertainers and suppliers top priority when putting our fundraisers together. Putting funds into their pockets so they can spend them locally is our goal.
- **Positive business association** - When people associate your business name with a fun experience they had, your business stands out in their minds when they are in need/want of your products or services. They walk in thinking something line, "Hey! You guys like supporting fun stuff!" What a GREAT way to receive new customers!
- **Lots of options to fit into your budget**
- **Tax deductible expense!**
- **Stretching your advertising budget further and into new markets**
- **Yeah, ya help out a local 501c3 foundation** with some pretty lofty goals of improving economic conditions and making life better and for all who live, work and visit the White Mountains of Arizona.
- **Those who work, shop and play with us tend to look to our sponsors first when spending their dollars here on the mountain!**

Medieval Mayhem Historical Arts Foundation
Sponsorship – The Details

Who are we?

Medieval Mayhem Historical Arts Foundation is a 501c3 non-profit foundation dedicated to the enrichment of life in the white mountains of Arizona. By hosting unique events that focus on education, history, various competitions as well as entertainment we provide different experiences for tourists and residents alike. We use these events as fund raisers for our scholarship program and a means to help other non-profits reach their goals by providing them with new and different audiences.

Our longest running event is Medieval Mayhem Renaissance Faire. A local Renaissance Faire that brings history to life with period entertainment, demonstrations, and interactive experiences. Many of our local artisans, crafters and businesses participate in this unique three day event. We are also honored that two internationally known metal smiths call this event home!

The Battle of the Bands and Food Vans held in Show Low is the brain child of two of our board members and we were part of its inaugural event.

Our newest event is a comedy dinner show to take place this April.

We have many more events in the works that promise to be diverse, educational and FUN...all to benefit our community both culturally and financially.

Why Partner with us?

Simply put, exposure to new potential clientele and association with pleasurable experiences. Most businesses know that when pooling their advertising dollars with others, each business gets more exposure than it would have advertising separately. Sharing posts via social media is a perfect example of how a business name can spread exponentially very quickly.

Businesses that show that they give back to our community through sponsorship of events that bring pleasant emotions to its patrons instills positive associations before they ever contact your business.

This is what we do with Medieval Mayhem Historical Arts Foundation's events. Our sponsors are exposed to new demographic markets. How many and how diverse that exposure depends on the sponsorship level and the event(s) sponsored. Our promotions are local, state wide, national, and international. We get write-ups in publications like the Arizona Republic and Phoenix Magazine, High Roads (AAA Magazine) & national trade publications alongside local publications like The Maverick Magazine, The White Mountain Coffee News and The White Mountain Independent. We also promote through our local White Mountain Radio and Power 95,7 radio stations. We draw vendors, entertainers and patrons from California, Colorado, New Mexico and Texas as well as locally. And though your business may not be a hotel, convenience store or grocery store, this event puts spending dollars into the pockets of our locals which enables them to then purchase products/services from you.

We are currently seeking sponsorship partners who wish to expand & diversify their advertising and get involved in unique community events at affordable rates.

Your level of sponsorship is completely up to you! We have several options to choose from and we can customize your sponsorship to fit your budget. We can even set up a payment plan if you wish to partner with us but you desire to split up your investment. This event is designed to promote the community, draw new visitors to this beautiful area of Arizona and enrich the lives of all who come here.

Thank you for taking the time to consider promoting your business by becoming a Medieval Mayhem Historical Arts Foundation sponsor

Medieval Mayhem Historical Arts Foundation Board of Directors
Daris Gibbons – President
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Sponsorship Partner Levels

<u>Merchant:</u> <u>\$150</u>	We hang your banner at sponsored event(s) You receive event tickets
<u>Pirate:</u> <u>\$300</u>	Listing flyers and your banner placed at the event. You receive event tickets
<u>Templar:</u> <u>\$500</u>	All the above and listing on posters and listed in Facebook Promotions (year round benefit) You receive event tickets
<u>Ambassador:</u> <u>\$750</u>	All the above and Logo on poster and link added to the event website(s) (year round benefit) You receive event tickets
<u>Royal:</u> <u>\$1,000</u>	All of the above plus sponsorship mentions on any TV ads and radio promotions for the sponsored event(s) You receive event tickets

Limited Opportunities!

Kid's Korner Sponsor: (Only 2 available)

\$1,000 - \$2,500

Your banner will be displayed at the entrance to our kid's area along with extra promotions through social and traditional media. This sponsorship provides bounce style rides for kids attending events.

Stage/Arena Sponsor: (Only a total of 8 available - 4 of each)

\$1,000 each

Your banner will be displayed for the duration of your chosen event at either a stage or an arena for competitions (like our live Steele fighting arena at our Renaissance Faire) depending on your choice.

Facilities Sponsor: (Only 5 Available)

\$1,500 - \$5,000

These sponsors will be constantly promoted through all traditional and social media, internet promotions, Banners at event entrance as well as live promotions/mentions during the event.

Title Sponsor: (Only 1 available)

\$10,000

The chosen event(s) will be "presented by" your business in every form of advertising and promotion through all forms of media. Your banner(s) will be displayed prominently at the entrance of the event(s) you choose. Example: (your business name) presents....The 12th Annual Medieval Mayhem Renaissance Faire or (your business name) presents....The Spring Fling Comedy Thing!

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