

PBL Postcard



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Overview Students, working independently or in pairs, were tasked with researching a specific element (event, person, technology) relating to WWI. Students were to imagine working for Rice Cereal Company, where they were tasked with creating a new brand of cereal. Each side of the cereal box is dedicated to educating the consumer about WWI.

Driving Question Can students create a new brand of cereal based on topics related to World War I?

PBL Unpacked

As identified using "Unpack My PBL" within www.pblounge.org

WANTS

Public Project

- Producing:* Product
- Interacting:* Exhibit/Contest
- Revising/Iterating:* Revise a Product or Service
- Presenting:* Utilize Visuals

Media Produced

- Physical Drawings/Fine Arts:* Package Art

Real World Exploration

- The Physical World:* Criteria
- Humans in the World:* Historical Times & Periods
Machines in Society
Terrorism, Wars & Conflict

Authentic Industries & People

- Career & Technical:* Consumer Product
Education
Military

NEEDS

Questions & Themes

- Challenging Problem:* Express the Intangible Visibly
- Themes:* Research-based

Project Parameters

- Project Timeframe:* 3-4 Weeks
- # of Project Members*
Individual
Pair
Middle School
- Grade Level:* Middle School
- Authentic Connections:* Peers
Teachers & Academicians

Success Skills

- Creativity:* Brainstorm
Change
Design/Create
Elaborate/Expand
Envision
Improve/Refine
- Communication:* Argument/Debate
Point of View
- Collaboration:* Develop Trust
Encourage Others
Ignore Distractions
Incorporate Feedback
Maximize Strengths of Team Members
Work Fluidly to Meet Deadlines
- Critical Thinking:* Analyze
Assemble Parts of a Whole
Negotiate
Persuade
- Instilled Citizenship Values:* Express Empathy/Compassion
Personal Responsibility
Interact Respectfully In-Person/Online
Strong Personal/Work Ethic

Areas of Knowledge & Understanding

- History:* World History

