



THE DESTINY-GRAM WEBSITE & BOOKS

EXECUTIVE SUMMARY

(Private & Confidential)



Destiny-Gram © 2024

Confidentiality Notice: The information provided in these executive summaries, presentations, and videos is confidential and proprietary. By accessing these materials, you agree to maintain their confidentiality and not to share or use the information for any purpose other than evaluating your potential involvement with our project. If you're interested in learning more, receiving detailed Information Memoranda, and Requests for Proposals - or discussing potential collaboration, please contact us. We will require a signed Non-Disclosure Agreement (NDA above) before sharing any additional details or engaging in in-depth discussions.



Subject: "Revolutionizing Personal Development with AI"

- Exclusive Opportunity

Dear [Interested Party],

I'm reaching out about a unique opportunity to revolutionize personal development through AI. Our groundbreaking project combines an AI-powered platform (*Destiny-Gram*) with a transformative self-help book (*Your Impossible Mission*). This initiative targets the expanding **\$150BN+** global AI and self-improvement markets, focusing initially on the **140M** millennial and Gen Z audiences in the US. What sets us apart is our proprietary AI-driven personal profiling system, which has already garnered interest from US Educational Establishments.

Key Highlights:

- Investors: Projected (pessimistic/optimistic) post-acquisition revenues of **\$8M-\$70M** (3-6 years)
- Developers: Shape the future of AI-integrated personal development with global scaling potential
- Literary Agents: Global rights to a self-help revolution, with Destiny-Gram cross-promotion and overall projected sales up to **1M** copies annually
- US High School Principals: Exclusive **90%** discount for a founding community of the first **100,000** students, launching early 2025

As founder I am leading the search for attractive partners to offer them the chance to join us at this early stage, including potential vested and purchased equity opportunities for the selected Co-Founder/ Start-Up Investors. Other early collaborators may also receive equity opportunities.

I'd like to schedule a brief call next week to discuss how you could be involved. Please let me know your availability for an exploratory conversation. Time is of the essence as we will be finalizing our core team as soon as financing is in place. I look forward to speaking with you to explore this transformative opportunity further. Please contact me on the coordinates below.

Best regards,

GREG MALPASS
BSc MBA CEng | Managing Partner
Think Big Partnership
London, United Kingdom | Malaga, España

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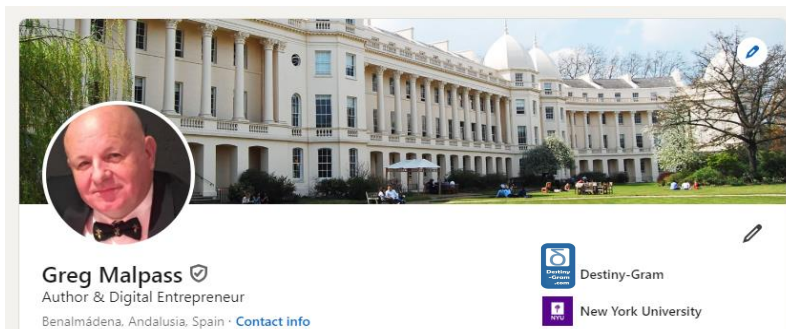
 <https://www.linkedin.com/in/greg-malpass-b135357>

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Destiny-Gram.com: "Empowering Personal Growth Through AI"



Dear [Selected Respondents]

Thank you for your interest. Please now refer to the attached videos, requests for expression of interest, and business presentations for a fuller, confidential, in-depth overview of our market potential and business model. We are now currently assessing potential partners for the project.

"Destiny-Gram.com", paired with the book "Your Impossible Mission Accomplished," presents a unique investment opportunity at the intersection of AI, personal development, and edtech.

Our Vision: "To empower over a million young adults annually to read our books and use our website to navigate their lives' challenges using our proprietary AI-assisted personal profiling and life-assessment/ mentoring tools."

Unique Value Proposition:

- Proprietary MCQ/POV online questionnaire for comprehensive personal profiling
- AI-powered life assessment and personalized insights
- Integration of theoretical principles (the book) and their practical application (the website)

Target Partners:

- Co-Founder/Start-Up Investors
- Software Programmers/Website Developers
- Literary/Marketing Agents
- High School Principals/Leaders of Educational Establishments and Student Bodies

Intellectual Property: Our platform's core IP, currently 100% owned by Think Big Partnership includes:

- Proprietary profiling algorithms
- AI-integrated assessment tools
- Secure data synthesis methods

Please contact us, as soon as possible, in confidence to explore this transformative opportunity further.

Thank you.

Link:

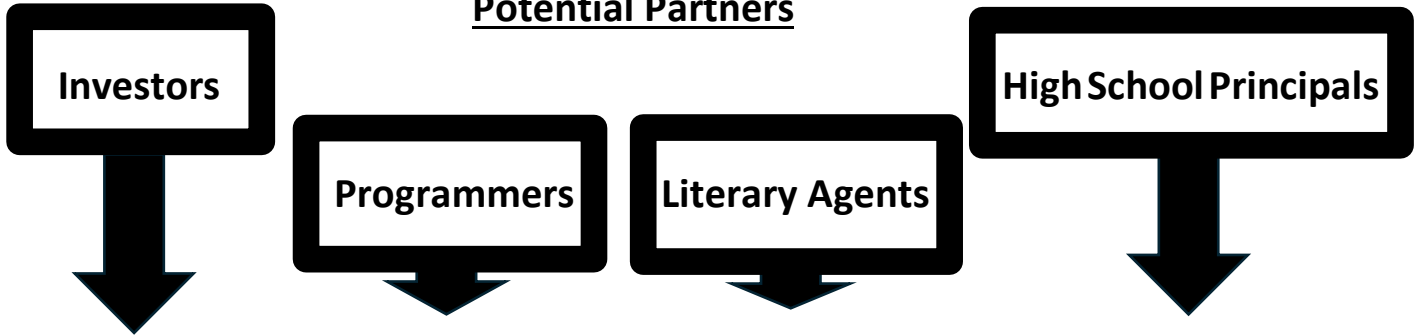
Greg Malpass
Co-Founder/ Author

www.ThinkBigPartnership.com



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Potential Partners



INTRODUCTORY YOUTUBE VIDEOS:



REQUESTS FOR EXPRESSION OF INTEREST (EXECUTIVE SUMMARIES ONLY):



BUSINESS PRESENTATIONS:



NDA:

FULL REOI/RFP's & INFORMATION MEMORANDA:
(Available Subject to NDAs)

SAMPLE CHAPTERS:

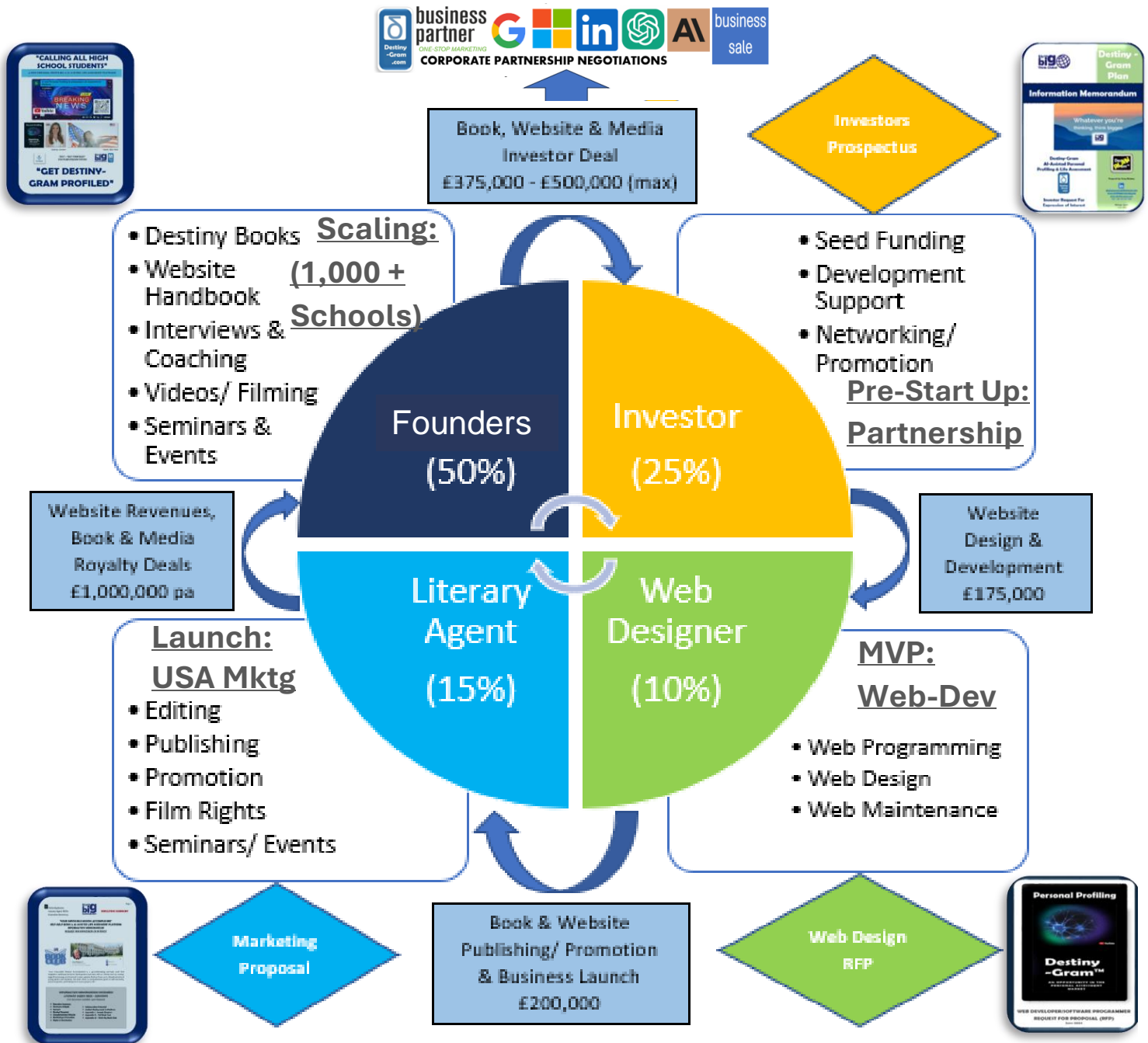
OTHER BOOKS SUMMARIES:



Investors – Programmers – Literary Agents

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Potential Partnership Options



CONTACT FORM LINK:

33513 Florida, United States

CONTACT US
Industry Reports available (Free of Charge)

Name: *
[Enter text here]

Email: *
[Enter email address]
 Check here to receive email updates

Subject: *
[Enter text here]

Message or Request Copy of Reports: *
[Enter your comment here]

Want to Contact us:
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• Referrals/ Comments
• Investor Inquiries

Please Get in Touch via the Message Link on this Page.

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RESTRICTED CIRCULATION

RECIPIENT NAME:

.....

COPY NUMBER:

DATE: / /

Malaga, Spain - September 2024