

EDUCATIONAL ESTABLISHMENTS

Destiny-Gram Website and Books

University Dean/College/High School Principal E-Mail

Introduction

Subject: Exclusive Opportunity - Pioneering AI-Assisted Personal Development

Dear *[Dean's/Principal's Name]*,

I am the founder of Destiny-Gram, an AI-assisted personal development platform endorsed by *[Respected Educator]* and currently piloting at *[Local School]*. We're backed by *[Investor/Grant]* and partnering with *[EdTech Company]* to bring cutting-edge, secure technology to students..."

I'm reaching out to offer *[University/College/School Name]* an exclusive opportunity to be at the forefront of a groundbreaking educational initiative.

Destiny-Gram is an innovative AI-assisted personal development platform designed specifically for high school and university students. We're inviting a select group of 100 leading educational institutions to become founding members, offering their students early access at a 90% discount.

Key benefits for your students:

- Personalized AI-driven insights for career and life planning
- Secure, privacy-focused technology
- Exclusive access to cutting-edge personal development resources
- Opportunity to join a network of like-minded peers

As an educational leader, your feedback is invaluable. We'd like to offer you complimentary access to review the platform and provide your thoughts. If thereafter you are interested in *[University/College/School Name]* potentially becoming a founding member institution, please just send with your comments, a simple "Yes, we're potentially interested" (without obligation). It would be greatly appreciated.

I've attached a detailed overview of the project. I'm happy to discuss further or answer any questions you may have.

Thank you for your time and consideration.

Best regards,

Greg Malpass, Founder,

Destiny-Gram

Project Synopsis

Destiny-Gram: Empowering the Next Generation Through AI-Assisted Personal Development

Executive Summary: Destiny-Gram is a pioneering AI-driven personal development platform tailored for Millennial and Gen Z students. By combining advanced personality profiling, secure AI technology, and comprehensive life planning tools, we aim to empower young adults to navigate life's challenges and opportunities with greater clarity and purpose.

Key Features:

1. **Proprietary AI-Assisted Profiling:** In-depth personality and skills assessment using advanced questionnaires and AI analysis.
2. **Secure Data Sharing:** Students can safely share their profiles with AI chatbots for personalized mentoring and advice.
3. **Progress Tracking System:** Monitor personal growth aligned with key success factors like emotional intelligence, goal-setting, and ethical decision-making.
4. **Exclusive Content:** Free access to companion books "Your Impossible Mission Accomplished" and "The Path to Self-Actualization".

Benefits for Educational Institutions:

- Position your school at the cutting edge of educational technology
- Provide students with valuable tools for personal and professional development
- Enhance career counselling and student support services
- Contribute to the development of an innovative educational resource

Launch Details:

- Seeking 100 founding member institutions
- Limited to the first 100,000 student sign-ups
- Special introductory price of \$12 per student (90% discount)
- Planned launch: Late 2025

Next Steps for Interested Schools:

1. Express initial interest (non-binding)
2. Receive complimentary access for review
3. Provide feedback to help shape the platform
4. If approved, receive unique access code for student sign-ups

Data Security and Privacy:

- State-of-the-art encryption and data protection protocols
- Compliance with GDPR, CCPA, and other relevant regulations
- Students have full control over their data, including the right to delete

Endorsements: [Early testimonials and expert endorsements will be given with follow-up information]

About the Founder: [Brief bio highlighting my expertise and vision in attached links]

Contact: [Via this e-mail or the contact form on our Website]

www.Destiny-Gram.com

We invite you to be part of this transformative journey in education and personal development. Your insights and participation can help shape a tool that empowers the next generation to reach their full potential.

**Presentations
Website**

Website & Books Concept Introduction
2022



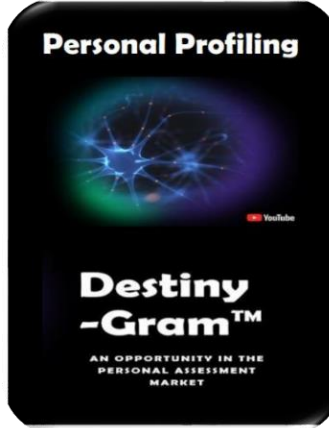
USA Introduction to AI-Profiling
2024



US Video Text

AI-Profiling Launch
2023

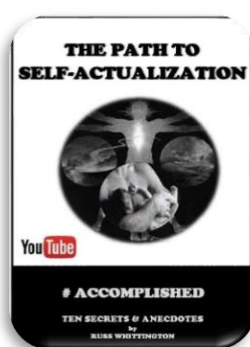
 YouTube
Greg Malpass Bio
(Founder Destiny-Gram and Author)



Books

Book Opening Introductions/Chapters

Book Full Texts



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Pre-Launch Strategy

This pre-launch strategy prioritizes building the product and team, securing funding and partnerships, and establishing credibility before moving on to broader marketing and growth strategies, which might include seeking a blue-chip company in the AI or social media space . The relevance of potential involvement of your educational organization in the overall development is highlighted below.

1. Develop MVP (Highest Priority)

	Define core features	
	Set a tight timeline	
	Focus on demonstrating the AI profiling and personalized insights	

2. Strengthen Leadership Team

	Identify key roles (e.g., CTO, COO)	
	Recruit experienced professionals in AI and edtech	
	Consider bringing in a co-founder to complement skills	

3. Create a Professional Advisory Board

	Assemble advisors with impressive credentials in education, psychology, and technology	Educational Partner(s)
	Use their expertise to refine the product and strategy	

4. Secure Initial Funding

	Explore all funding sources	
	Consider staged investments	
	Prepare a detailed use of funds plan	

5. Develop Comprehensive Financial Projections

	Create detailed 3–5-year projections	
	Include multiple scenarios (pessimistic, realistic, optimistic)	
	Clearly outline assumptions and potential risks	

6. Conduct Thorough Market Research

	Define specific niche within self-help/AI	
	Analyse competitors and differentiate your offering	
	Validate demand through surveys or focus groups	

7. Create Regulatory Compliance Plan

	Consult with legal experts in AI and data privacy	
	Develop a roadmap for compliance (GDPR, CCPA, etc.)	
	Incorporate compliance measures into MVP development	

8. Secure a Reputable Partner

	Approach a well-known university or educational organization for collaboration	Educational Partner(s)
	Seek involvement in discussions to lend credibility	Educational Partner(s)

9. Partner with an EdTech Company

	Collaborate with an established EdTech company as a technology partner	
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10. Obtain Certifications or Affiliations

	Join relevant educational or technology associations	Educational Partner(s)
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11. Develop a Comprehensive Website

	Create a professional site with detailed information, FAQs, and security measures	
	Include a section for testimonials and case studies	

12. Run Pilot Program

	Implement a small pilot with a local school or community college	
	Collect data to use in future pitches	

13. Secure Strategic Partnerships

	Target 3-5 educational institutions for expanded pilot programs	Educational Partner(s)
	Obtain letters of intent or commitment	Educational Partner(s)
	Use these to validate market demand	Educational Partner(s)

14. Obtain Expert Endorsements

	Reach out to respected educators, psychologists, or tech leaders for quotes or advisory roles	Educational Partner(s)
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15. Leverage Personal Credentials

	Highlight your team's relevant experience and qualifications prominently	
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16. Develop Marketing and Growth Strategy

	Create a go-to-market plan focusing on your niche	
	Outline customer acquisition strategies	
	Plan for scaling post-MVP success	

17. Get Media Coverage

	Secure articles or interviews in education-focused publications or local media	
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- Indicative Role/Participation Only
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