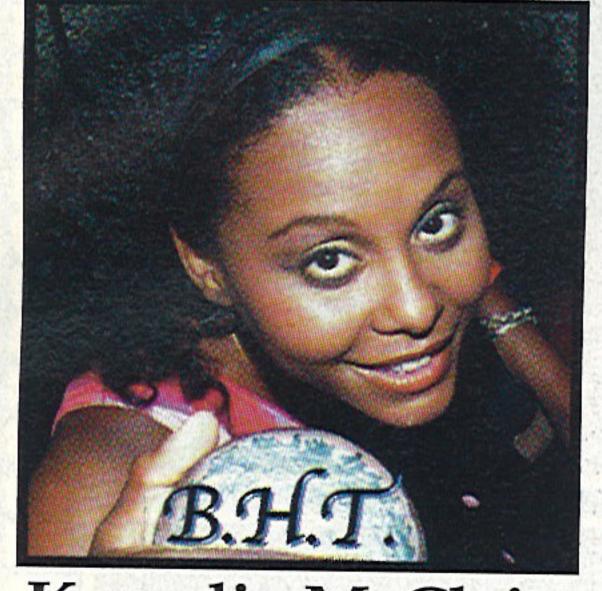


HEROES — HEADLINERS — HEARTBREAKERS



Kamylia McClain

When you think of a Bentley by Rolls Royce the words status, stylish, and classic come to mind. In an age when Hip-Hop moguls are known to sport such a vehicle, the Bentley has become even more synonymous with nouveau riche success.

Now just imagine a multi-faceted young actor and singer who has chart-topping potential and also carries the prestigious name — Bentley.

Artimus Lamont Bentley, also known as "L Rock" is a rising star who has steadily worked his way through the ranks and deserves recognition. His charismatic personality and winning smile is what brought him into Hollywood's constellation.

A native of Milwaukee, Wisconsin, Bentley moved to L.A. with his mother Loyce, an aspiring songstress, when he was just 10 years old. During his mother's auditions and tours, Bentley got his first taste of showbiz, by entertaining those around him with breakdancing and singing — which he did for a dime and in the process, he won the affection of many.

His innate ability to make people laugh and feel comfortable is what has sustained him in the entertainment industry. When he was 13 years-old, Bentley began taking acting lessons from Betty Bridges's, the mother of actor Todd Bridges (legendary sitcom Different Strokes fame).

His first big break was a Cheerios commercial. From there, he went on to do a national commercial for Starburst, then on to several television credits. Bentley co-starred in the much talked about sitcom "South Central" and "The Client." He also starred in the highly regarded public service announcement "Fatherhood." In this frequently aired

Making It To The Top From the Streets of South Central to the Glistening Lights of Hollywood...

television special, Bentley's character (a teen aged father) proudly assumes his parental responsibilities, which includes baby-sitting his son. His character is torn between his friends who are urging him to play sports, instead of taking care of his baby. The special helps young father's focus on family duties rather than peer pressure.

The most recognized character Bentley has played in television is the happy, upbeat, boyfriend of R&B Diva Brandy, on the UPN Sitcom "Moesha," which is still in syndication nationwide. His recognizable face is seen by millions of young fans, who faithfully watch his shows. He continues to grow and gain momentum as a film actor as well. Bentley's first film debut was in the hit movie, "Tales From The Hood," where he co-starred as the character Crazy K.

He later went on to play the controversial rap star Tu Pac in the "M.C. Hammer Story" and also in the movie, "The Wash," produced by Dr. Dre and featuring the world renowned major Hip-Hop artist, Eminem.

What's up with Lamont Bentley these days? Well, he is in the process of producing his album entitled: "The Milli," in association with his production company Uprise, named in honor

of his hometown, Milwaukee. (Ladies, I've heard some of the tracks in the studio and it's hot!!!) If all this isn't enough to keep Bentley on top of his game, he is in the process of creating a new television show starring, of course, himself!

Bentley's career continues to soar and this talented young man has versatility And now ladies and gentlemen an intimate chit chat with Mr. Bentley.

KM: How old are you and who inspired you to pursue a career in acting? LB: I'm 29, an only child and my

LB: I'm 29, an only child and my role model is Eddie Murphy.

KM: You have been performing since a very young age and have had

many experiences throughout your career. What do you consider to be your most embarrassing moment on screen?

LB: Out of all the roles, my most embar-rassing moment was when I had to wear a skimpy, black thong for my role in "Tales From The Hood."

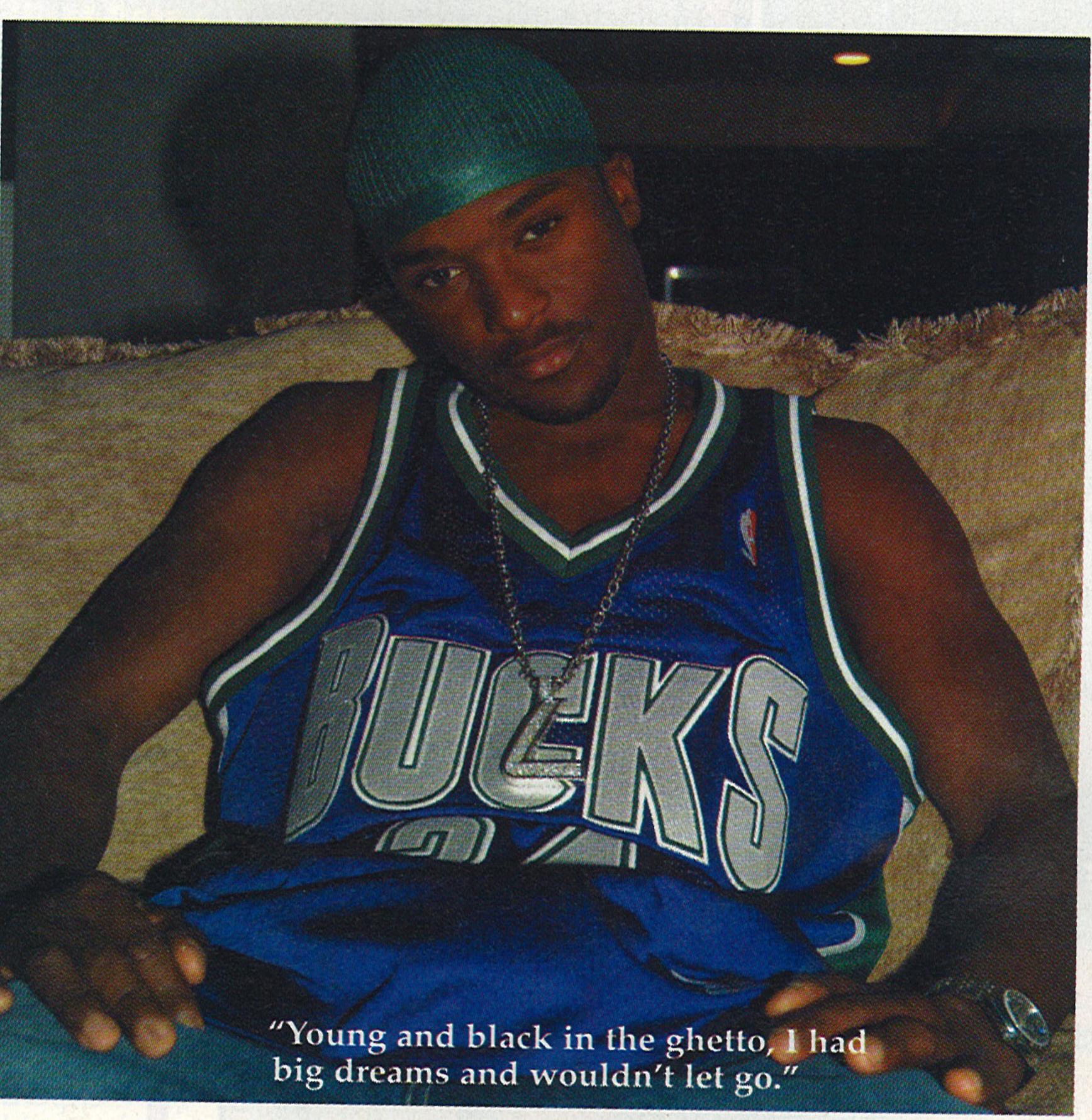
KM: I just have to ask this...what are all those tatoos of?

LB: I have three tatoos and they are all of the special ladies in my life: My mom Loyce and my two daughters, Artesia and Brazil.

KM: There are a lot of young people out there who look up to you and who are struggling to achieve

their dreams. What advise can you share?

LB: Three things: Stay in school, stay true to yourself and trust your instincts.



that is certain to keep him working for a very long time. These days, he can be found hosting the UPN movie trailer, providing commentaries on movies such as "Devlin" and "Marathon Man."