

MANAGER'S DESK FOR SATURDAY, JANUARY 23, 2021

WELCOME TO THE MANAGER'S DESK, I'M MIKE CORNELL.

THE OTHER DAY I SHARED A LETTER FROM A LISTENER WHO WONDERED HOW MUCH IT TOOK TO OPERATE A RADIO STATION LIKE OURS. THERE ARE A LOT OF DIFFERENT EXPENSES INVOLVED. ONE OF WHICH IS MAINTAINING OUR 929 FOOT TALL RADIO TOWER HERE IN SURING. TOWERS THAT TALL ARE REQUIRED TO HAVE STROBE LIGHTS ON THEM. OUR TOWER HAS 9 STROBE LIGHTS.

THOSE LIGHTS ARE ON MY MIND THIS WEEK AS WE HAVE DEVELOPED PROBLEMS WITH TWO OF THEM ON THE LAST COUPLE WEEKS. THE FLASH TUBES THEY USE COME WITH A TWO YEAR WARRANTY. THE WARRANTY RAN OUT THIS PAST NOVEMBER. SO WE ARE LOOKING AT HAVING TO PURCHASE FLASH TUBES AND THEN PAY A PROFESSIONAL TOWER CREW TO REPLACE THEM.

THE FLASH TUBES SELL FOR ABOUT \$650 EACH. AND BECAUSE OF THE COST OF A TOWER CREW IT SAVES US MONEY TO REPLACE ALL 9 OF THEM AT ONCE RATHER THAN ONE AT A TIME. THE LAST TIME WE DID THIS, A LITTLE OVER TWO YEARS AGO, THE LABOR COST WAS ABOUT \$1100. SO, WE ARE LOOKING AT A COST OF ABOUT \$7,000 JUST TO RE-LAMP THE TOWER IN THE NEXT FEW MONTHS. AN EXPENSE THAT BUDGETED FOR THIS YEAR. BUT, WHEN YOU ASK WHAT IT COSTS TO OPERATE THE RADIO STATION THAT IS JUST ONE OF MANY EXPENSES.

THE WRVM RADIO MINISTRIES IS LISTENER SUPPORTED. YOUR GIFTS, AND PRAYERS, ENABLE US TO STAY ON THE AIR PROCLAIMING THE GOSPEL MESSAGE.

OUR MAILING ADDRESS IS: WRVM, PO BOX 212, SURING WI, 54174

OR GIVE ONLINE AT [WWW.WRVM.ORG](http://WWW.WRVM.ORG).

THANK YOU FOR JOINING ME FOR THE MANAGER'S DESK, I'M MIKE CORNELL.