

NEVILLE NESS HOUSE PRIVACY POLICY

Neville Ness House recognizes the importance of respecting and protecting the privacy of visitors to www.nevillenesshouse.com (the "Website"). This policy together with our TERMS OF USE explains how we may collect personal data from you and how we may use such data. We recommend that you read this policy to understand how we treat and protect your personal data.

If you visit this Website or provide information to us via this Website (i.e. by entering competitions, signing up for email newsletters or participating in the interactive features (including the message boards)) then you are agreeing to us collecting and using your information as set out below.

1. ABOUT US

The Website is provided by Neville Ness House Ltd, ("Neville Ness House," "us" or "we") by. We can be reached by email at: nevillenesshouse@sky.com

Neville Ness House is registered with the Information Commissioner with registration number A8060767 and is committed to safeguarding and respecting your privacy in compliance with the Data Protection Act 1998. This Act provides a framework to ensure that personal information is collected and handled properly and gives individuals the right to know what information is held about them. Please see www.ico.gov.uk for more information.

2. WHAT IS PERSONAL DATA

Personal data is any information that can be used to identify an individual (whether on its own or in connection with other information we hold). For example the following can be considered to be personal data: your name, street address, phone number, date of birth and email address.

3. INFORMATION THAT MAY BE COLLECTED ABOUT YOU

- When you register to receive email newsletters or alerts, post messages on the message boards or reader comments or enter a competition on our Website you will be asked to provide certain information about yourself which may include your name, email, gender and phone number;
- If you are between the ages of 12 - 15 you must seek parental consent prior to providing any information to the website. If you are under 12 years of age you are not permitted to provide any information to the website.
- You may post information when you interact with the Website (such as your personal opinion/reviews) on our message boards or as reader comments; If you contact us via the Website, for example by sending an email to nevillenesshouse@sky.com we may keep a record of that email or comment;

- We may collect details of your visits to our Website including, but not limited to, IP address, traffic data, location data and other communication data and the areas of the Website that you access. Please see section 7 below for further details.

Note that registration with the Website is entirely voluntary however you will be unable to access or use certain parts of the Website if you are not a registered user.

4. HOW WE WILL USE YOUR INFORMATION

Personal information may be used by us to:

- operate and administer the Website and allow you to participate in the interactive features of the Website (where you choose to do so) - for example by publishing your comments on the message boards, running competitions and notifying winners;
- identify you and provide you with access to certain parts of the Website - for example, you will not be able to post on the message boards unless you register for this;
- send you email newsletters and other information which we think may be of interest to you and for related marketing purposes if you have requested that we do this (i.e. by submitting your contact details to us for these purposes or ticking any relevant consents);
- market third party products and services, if you have consented to this;
- prevent you from posting illegal, offensive or objectionable material on the Website (including on the message boards);
- notify you of any changes to our Website or our services;
- improve the products and services we offer;
- make the Website better and otherwise better meet the needs and preferences of Neville Ness House customers. For example we may look to see which is the most popular part of the Website or which features you like to visit on the Website.

5. DISCLOSURE OF INFORMATION TO OTHERS

We do not share your personal data with third parties except as set out in this policy.

We may disclose to, and share your information with, third parties in the following circumstances:-

- in the event that we sell or buy any business or assets, we may disclose your personal data to the prospective seller or buyer of such business or assets;
- as Neville Ness House is a responsible company, we may disclose your personal data in order to comply with court orders or when required to do so by law. We may also disclose such data in cooperation with a law enforcement or government request or in order to enforce or apply our Terms of Use;
- to protect the rights, property or safety of Neville Ness House, or users of the Website;
- to service providers who manage aspects of our operations (for example third parties who host the Website).

The information you provide to us will be held on our computers and may be accessed by our staff or by parties who help us publish the Website or provide the competitions etc, some of whom may be located outside of the European Economic Area. By submitting your personal data, you agree to this transfer, storing or processing. Countries outside of the European Economic Area do not always have strong data protection laws; however, we will always take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy.

We may pass aggregate information on the use of this Website to third parties but this will not include information which could be used to identify you.

Except as set out above or required by law or regulatory authority, we will not otherwise sell or give any personal information you provide to this Website to any other person unless you agree that we can.

Please remember that when you voluntarily post material to a public area of this Website that this may always be collected and used by others. We cannot prevent such uses. Please do think very carefully about the type of information which you wish to provide to public areas of the Website.

6. SECURITY

Unfortunately, the transmission of information via the internet is not completely secure. Although we will try and protect your personal data, we cannot guarantee the security of your data transmitted to our Website; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent access by unauthorised persons and any unlawful processing, accidental loss, destruction or damage.

7. COLLECTION OF IP ADDRESSES AND CLICKSTREAM DATA

IP ADDRESSES AND CLICKSTREAM DATA

Our server automatically collects data about your internet address when you visit us. This information, known as an Internet Protocol address, or IP Address, is a number that is automatically assigned to your computer by your internet service provider whenever you are on the internet. When you request pages from our Website, our servers may log your IP Address and sometimes your domain name. Our server may also record the referring page that linked you to us (e.g., another website or a search engine); the pages you visit on this Website; the website you visit after this Website; other information about the type of web browser, computer, platform, related software and settings you are using; any search terms you have entered on this Website or a referral site; and other web usage activity and data logged by our web servers.

The information allows us to create a user profile that aids in understanding the types of people that visit our Website. We use this information for internal system administration, to help diagnose problems with our server, and to administer and improve our Website. Such information may also be used to gather broad demographic information, such as country of origin and Internet Service Provider.

8. LINKS

This Website contains links to or from other websites. We are not responsible for the data collection practices of any websites linked to the Website, nor does our linking constitute association with, sponsorship or endorsement of the content or practices on these websites.

Linked websites do not necessarily follow our privacy practices. We do not control cookies placed on your computer by third parties whose links appear on our Website. When visiting linked websites, you should refer to each such website's individual privacy policy.

9. UPDATING YOUR INFORMATION AND YOUR RIGHTS TO THE PERSONAL DATA WE HOLD

If you wish to unsubscribe from email newsletters or alerts you may do so at any time by clicking on the "unsubscribe" link that appears in our emails or unsubscribing via instructions contained on the Website.

We aim to keep any personal information we hold up to date, accurate and error free. Please help us to keep your information accurate and up to date by notifying us of any relevant changes in the personal data we hold about you. You can also ask us to correct any personal data we hold about you. In your request, please specify which data is inaccurate, and what corrections you want us to make. You can contact us for these purposes at nevillenesshouse@sky.com

You have certain rights to see information we hold about you. Any request for such information may be subject to a small fee to meet our costs in providing you with such details. Please contact nevillenesshouse@sky.com you would like further information on this.

You may ask us to remove any personal information we hold about you. We will take reasonable steps to destroy or de-identify your personal information in accordance with legal obligations

10. SPECIAL NOTICE TO PARENTS

We are committed to protecting the safety and respecting the privacy of children who visit our Website. For those activities that require us to collect personal data we will only collect such information necessary to enable us to administer such activity. Neville Ness House encourages you to watch over your children's use of the internet and ask your children to seek your permission before providing information about themselves or their family over the internet.

11. SPECIAL NOTICE TO CHILDREN

Remember to carefully think about the information you send or post via the internet and to ask your parent or guardian for permission before you send any personal information (e.g. your name, email, name of your school) to this Website.

12. CHANGES TO THIS PRIVACY POLICY

Our privacy policy is under frequent review and we may occasionally make changes to it (including if necessary as a result of development of the services offered on the Website, changes to technologies, legal or regulatory change etc.). Any changes we make to this policy will be posted here. We, therefore, encourage you to review this policy periodically as continued use of the Website and/or submitting information following such changes will constitute your consent to the changes and the collection and use of your data as described in the then current privacy policy.

13. CONTACT INFORMATION

If you have questions or comments about our privacy policy or if you wish to remove your name from Neville Ness House databases, you may contact us by e-mail at: nevillenesshouse@sky.com

