



Wyoming Pupil Transportation Association

To Vendors and Associates supporting the Wyoming Pupil Transportation Association;

The Wyoming Pupil Transportation Association (WPTA) Board of Directors would like to inform you that our annual WPTA vendor trade show is scheduled for:

Tuesday, June 30, 2026 1:00 - 5:00 PM

**NEW VENUE: [the Ford Wyoming Center in Casper, Wyoming](#)
1 Events Dr, Casper WY 82601**

Set up time for the show will be available from 9:00 – 11:30 am on June 30th and the show will start at 1:00. The trade show is intended for transportation directors, mechanics, drivers and business administrators from around the State of Wyoming to see new and existing products and ideas available for school transportation. These are the people directly in charge of purchases for their transportation departments. We are looking forward to seeing you and your new technology and ideas displayed at the show. More information will be forthcoming as we finalize this event.

The WPTA would like to express sincere appreciation for your past support. Your promotion has allowed us to provide services to our membership that we would not be able to do without your contribution and support.

Sponsorship can offer your business the benefits of potential statewide advertising; not only at WPTA sponsored events, but also by giving your business exposure on the WPTA Web Site (www.wpta.net). We anticipate 500+ registered users on the site consisting of supervisors, directors, superintendents, business managers and other transportation personnel. This advertising targets the people who are in a position to purchase your products or services.

Along with the tangible benefits of sponsorship, your business can take pride in supporting pupil transportation in the state of Wyoming.

Thank you in advance for your continued support and if you have any questions, please don't hesitate to contact us. Sign ups and [the sponsorship application](#) can be found on our website and by [clicking HERE](#).

Sincerely,

WPTA Board

Syd Webb – President
Adam Greenwood – Vice President
Ryan Lyman – Secretary
Lisa Ruckman – Treasurer

Jim Rudell– Director at Large #1
Jennifer Simpson – Director at Large #2
Colby Stevens – Director at Large #3
Athena Bartz – Ex Officio

AVAILABLE PACKAGES

YELLOWSTONE Package: \$2000.00 annually

- Two (2) different advertisements on the WPTA website
- A link to your website listed under “Sponsors”
- One 10' x 20' indoor and/or outdoor booth at the Annual WPTA Vendor Show and the opportunity to purchase additional Trade Show space at a reduced rate (\$75 per additional 10x10 booth)
- Booth/Table and 3 registrations at all WPTA events
- Vendor table at Mechanic Workshop during lunch
- Company Logo on the WPTA banner to be displayed at all workshops (submit logo by April 1)
- No additional solicitation from the WPTA unless you mark one of the additional options below.
- Opportunity to introduce your company at the beginning of the Summer Vendor Show to all participants (2 min)

TETON Package: \$1000.00 annually

- One (1) advertisement on the WPTA website
- Link to your website listed under “Sponsors”
- One 10' x 10' indoor booth at the annual WPTA Vendor Show (\$100 per additional 10x10 booth)
- Booth/Table and registration at 1 additional WPTA event
- Vendor table at Mechanic Workshop during lunch
- Company Logo on the WPTA banner to be displayed at all workshops (submit logo by April 1)

PRAIRIE Package: \$500.00 annually

- Link to your website listed under “Sponsors”
- One 10' x 10' indoor booth at the annual WPTA Vendor Show (\$100 per additional 10x10 booth)
- Vendor table at Mechanic Workshop during lunch
- Company Logo on the WPTA banner to be displayed at all workshops (submit logo by April 1)

Package costs will be billed yearly and last from Trade show to Trade show of the following year.
Please visit our website at: <http://www.wpta.net> for more information.

Vendor show information inquires may be sent to Lisa at board@wpta.net

SPONSORSHIP OPPORTUNITIES

Additional sponsorship opportunities are available at our WPTA events if you would be interested. These could include Board events or meetings, Supervisor events or meetings, or WPTA training events.

Please let us know if you would be interested in any of the following [on this form](#):

- Breakfast
- Lunch
- Dinner
- Larger Exhibit Space
- Food Table at Trade Show
- Door Prizes
- Beverages
- Bar Tab
- Wrist Bands / Lanyards
- Mountain Training
- Rodeo
- Mechanic Competitions
- Music for Trade Show
- Custom Conference attendee bag
- Keynote Speaker(s)
- Other

Sponsor Logo will be displayed on items or at sponsored events. Logos need to be submitted no later than April 1, 2026. Send logo to treasurer@wpta.net

Please visit our website at: <http://www.wpta.net> for more information.

[Sponsorship application can be found here](#)