

AGENDA

HLA Executive Committee

Location: **Red Lion Hotel, 1929 4th St, Eureka, California**

Date: **Wednesday, July 9, 2014**

Time: **2:00 pm to 4:00 pm**

Members of the public are welcome to attend and address the HLA Executive Committee on any agenda item. Non-agenda items may be addressed during the public comment period; speakers are limited to three minutes.

I. CALL TO ORDER & ROLL CALL

II. JUNE MEETING MINUTES Approve/comment on last meeting's minutes

III. AGENDA APPROVAL Approve/modify the following agenda for July 2014

IV. ACTION ITEMS

1. Review June Financial Statement

Recommended action: Receive report on June finances and direct staff accordingly.

2. Unfinished Business

- Video & photo project—Summer shoot list committee report
- Film commission letter of agreement
- Fly Humboldt presentation

3. 2014 HLA Board Election

Recommended action: Receive report on ballots received from HLA membership; discuss makeup of the 2014-2015 Executive Committee to present to the board on July 30.

4. Hiring Committee Report & Recommendation

The Hiring Committee for the HLA Marketing Manager position has advertised the position, reviewed applications and interviewed two candidates. Recommended action: Receive the committee's report and recommendation; discuss next steps and direct staff accordingly.

5. Set Agenda for July 30 Board Meeting

Recommended action: discuss agenda items for inclusion at the July 30 board meeting and direct staff accordingly.

6. Executive Committee Member Reports

At his or her option, each committee member can report on recent activities, issues and ideas for future consideration by the committee or board.

V. PUBLIC COMMENT PERIOD

VI. MEETING ADJOURNS